Webinar On

Growth Potential of India’s Agricultural Exports and Emerging Career Opportunities

June 14, 2020 (Sunday) 5.00 pm to 7.00 pm

With a diverse range of agricultural products, India is poised to cater to the needs of many major markets in the world in a big way in the coming years. The evolving global supply chain dynamics will pave the way for a significant role for India’s Agricultural Exports which in turn is expected to open up new career options and business venture creations for the young graduates & nascent entrepreneurs. This Webinar which is one among the various initiatives organised by Indian Institute of Plantation Management Bangalore (IIPMB) in the domain of Business Management Education, Training & Consultancy related to Agribusiness, Commodities, Food & Beverages and Plantation Sector, aims to highlight the emerging opportunities in agricultural exports.

The following Expert Speakers will present the facts and projections on India’s Exports and explain how young management graduates can make use of the new window of opportunity being unveiled before them. Besides, they will address the specific queries of the participants during this webinar.

SPEAKERS

Career Prospects for MBAs in India’s Export Sector
Sh. Sanjeev Nandhwani
Secretary General
Apparel Export Promotion Council
Gurgaon, India
http://aepcindia.com/secretary-general
5.00 pm – 6.00 pm

A Discussion on Post-Covid Prospects for Indian Exports and Skills needed for harnessing opportunities
Dr. Vivek Shankar Natarajan
Associate Professor
College of Business
Lamar University, Texas, USA
https://www.linkedin.com/in/vivekshan
kar-natarajan-b914701/

Dr. Sanjay S. Mehta
Professor of Marketing
Sam Houston State University
Texas, USA
https://www.linkedin.com/in/sanjay-
mehta-29284a24
6.00 pm – 7.00 pm

The webinar is for the Final Year Students of Graduate Programmes in Agriculture & Allied Sciences, Food Engineering, Business Management, Commerce and related disciplines, who are planning to pursue Higher Education in Business Management specializing in Agricultural Exports.

Last Date for Free Registration: 10th June 2020

Registration Link: https://forms.gle/t2hfijHb4batEV7L9

Zoom link will be shared to your Email id
Meeting will be locked at 5.05 PM on 14th June 2020

For admission details on 24 months PGDM: Agricultural Export & Business Management visit www.iipmb.edu.in