Admission Announcement
Professional Certificate Programme
Tea Estate Management
(PCP-TEM)
at IIPM Centre, Jorhat

THE INSTITUTE
Indian Institute of Plantation Management (IIPM), centre of Excellence and the first of its kind National Institute, was established at the initiative of the Ministry of Commerce & Industry, Government of India. It is co-promoted by the Commodity Boards of India, viz., Coffee Board, Rubber Board, Tea Board, Spices Board and Plantation Industry Associations. IIPM has been focusing in the field of plantation & associated agri-business and commodity management education.

THE PROGRAMME
“Professional Certificate Programme - Tea Estate Management” (PCP-TEM) is proposed by the institute by realizing the paradigm shift in the tea industry. The shift in the industry demands a proactive professional approach in managing self, labour force, finance, technology, day to day operations, etc. to delight the customers and remain globally competitive.

The PCP-TEM programme is based on the expertise of the institute developed by the way of interaction and survey with the Indian Tea Industry. The programme will cover modules on Principles of General Management, Fundamentals of All Functional Management Areas viz., Finance and Accounting, Production and Operations Management, Human Resource Management with focus on Labour Management and Marketing Management. The programme is further strengthened with a module on Written and Oral Communication and Personality Development.

The participants of PCP-TEM will be trained on soft skill development like, communication skills, interpersonal skills, report writing skills, presentation skills, etc. Participants will also be trained at the field, factory and auction centres for hands on experience and appreciate the nuances of field and factory operations.

The programme is designed and developed specifically to meet a unique managerial requirements at tea estates. At the end of the programme, the participants will be able to serve the tea industry professionally. PCP-TEM offers excellent career growth opportunities in tea gardens, nationally and globally.

Programme Summary

**Academic Module:**
- Class room sessions
- Case Discussions
- Role Plays and
- Seminars

**Field Visits**
- Interactive visits and tea estates and factories.
- Visit to tea auction and Broking firms to understand market and enhance value in production

**Assessments**
- Class Participation
- Project Assignment & Presentation
Course Content

- Principles of Management
- Soft Skills and Personality Development
- Estate and Tea Company Accounting
- Budgetary Control System & Understanding Financial Statements
- Estate Operations Management & Qualitivty, Technology & Resource Management Perspective
- Understanding Tea Consumer & Tea Markets
- Human Resource Management
- Labour Relations, Negotiations and Legal Provisions
- Development Issues: Focus on Assam & North – East Regions

Duration

- 30 days intensive programme at IIPM Centre, Jorhat
- Date: 18th August – 16th September 2011

Eligibility

- Graduate in any discipline, recognized by UGC/ AIU.
- Sponsored candidates by corporates, planters, and plantation associations will be given special consideration.

COURSE FEE

The tuition fee for the program is Rs. 25,000/- to be paid on confirmation of the admission to IIPM in favour of “Indian Institute of Plantation Management”, payable at Bangalore. This does not include mess charges, hostel rent, expenses on books & reading material, field / industry visits and other personal expenses.

Admission Procedure

Candidates will be selected on the basis of group discussion and personal interview.

APPLICATION PROCEDURE

For Prospectus, Application Form contact the Admissions Office, alongwith a crossed Demand Draft for Rs.500/- (Rs.250/- for SC/ST/PH candidates with relevant certificates) drawn in favour of “Indian Institute of Plantation Management”, payable at Bangalore. Application form can also be downloaded from Institute’s website.

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<th>Filled-in application along with fee may be sent to:</th>
<th>For further information contact:</th>
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<tr>
<td>Admissions Office</td>
<td>IIPM Centre, Jorhat</td>
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<tr>
<td>Indian Institute of Plantation Management</td>
<td>TRA Campus</td>
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<td>Jnana Bharathi Campus</td>
<td>Cinnamara</td>
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<td>P.O. Malathalli</td>
<td>Jorhat 785 008</td>
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<td>Bangalore - 560 056</td>
<td>Assam</td>
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<td>Tel: 91-080-23212767, 23211716</td>
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<td>Fax: 91-080-23212775</td>
<td>E-mail: <a href="mailto:iipmilorhat@gmail.com">iipmilorhat@gmail.com</a></td>
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For more information on IIPM, please visit our website www.iipmb.edu.in