

IIPM



Centre for Advanced Management Education & Research (CAMER)

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)

EDUCATIONAL MEMBER OF AACSB-USA and EFMD-BRUSSELS



Accredited by:

HLACT
(USA)



Master of Business Administration (MBA)
(AICTE-MHRD-GOI Approved)

PROSPECTUS: 2017-2019 (6th Batch)

Message from the Director



Welcome to Indian Institute of Plantation Management Bengaluru (IIPMB). IIPMB has been serving as a premier national institute of higher learning and offering array of post graduate programmes. Our strategic academic alignment plan for the HLACTION-Texas (USA) permanent accreditation has been approved. IIPMB is in the process of obtaining additional accreditations from AACSB-USA and EFMD-Brussels.

The MBA Programme offered at IIPMB will equip the students to become future leaders and innovative thinkers. The students will learn fundamental business concepts through a variety of teaching methods, like case studies, lectures & seminars, team projects, simulations and corporate learning options, better equipped to lead in the employability. Through the interdisciplinary approach, our students will be given the ideal skill set to tackle the toughest questions, solve complex problems, excel in their careers and lead a positive and meaningful change. Our leading-edge research delivers research-based industry-relevant education, influential Government thinking, policymaking and management practices.

Through this programme, the students will be equipped to gain knowledge to become leaders and learn how to ignite growth in an organization. We aim for innovative leadership, fresh thinking, positive impact and an incredibly talented, diverse, collaborative community - one that forms an invaluable and lifelong network.

We look forward to welcoming you and best wishes for a successful year at IIPMB.

Prof. V. G. Dhanakumar



The Institute

Indian Institute of Plantation Management Bengaluru (IIPMB) is a management school established in the year 1993 by the Ministry of Commerce and Industry, Government of India. Located in Silicon Valley of India, the institute offers a range of industry relevant management education programmes.

IIPM is a centre of excellence acts as a specialised think tank and an intellectual resource base for grooming existing managers and students to be “BEST MANAGERS” for the Emerging Global Business Scenario. Institute aims at developing leaders and entrepreneurs through Intensive Institute – Industry Interaction (4Is). Teaching & Learning Transactions and research is a high-priority for all faculty. The faculty carefully craft curriculum with the concept of Assurance of Learning (AOL) to develop a broad understanding of students on how each business area approaches to a common problem.





The Institute is engaged in moulding bright young minds of India for more than two decades. Alumni of the institute have distinguished themselves across the leading business organizations around the world.

IIPM's Centre for Advanced Management Education & Research (CAMER) is a renowned national management school which offers two year full time Master of Business Administration (MBA) with specialisation in Human Resource, Marketing, Finance etc.

IIPM has educational membership with The Association to Advance Collegiate Schools of Business (AACSB-USA) & European Foundation for Management Development (EFMD-Brussels) and obtained permanent accreditation from Higher Learning Accreditation Commission of Texas (HLACT-USA).



Awards & Accolades

ASSOCHAM National Educational Excellence Award, 2016

National Excellence Award titled “National Education Excellence Award - Best B-School for Promoting Industry Academia Interface” presented at the function organized by ASSOCHAM in New Delhi on 17th February 2016. The award was presented by Prof. (Dr.) Ram Shankar Katheria, Hon’ble State Minister of HRD, Government of India.



Indo-Global Educational Excellence Award, 2015

IIPM crowned “2015 Educational Excellence Award” at the Indo-Global Education Summit 2015 organized by The Indus Foundation-Hyderabad and The Indus Foundation Inc-USA on 14th November 2015 in Hyderabad.



DNA – Stars Group Innovative B-School Award, 2015

Innovative B-School Award titled “Best Training for Working Professionals” at the function organized by DNA & Stars Group in Mumbai on 18th February 2015.



Master of Business Administration (MBA)

The Programme

The two-year full-time Post Graduate Programme-MBA is approved by AICTE-MHRD-GOI and affiliated to 'Bangalore University'. The programme is designed to equip students to take on leadership roles in an increasingly complex and dynamic global scenario. The programme lays strong conceptual foundation and analytical reasoning abilities enabling the students to understand the business dynamics in a practical and innovative way. The application based learning gradually transforms the students in to professionals capable of direct application of acquired knowledge.

IIPM has uniqueness in participative-learning approach through assurance of learning and case method of teaching. Cases are real-life business situations that will facilitate students to analyse complex, problems and to make decisions under stipulated time and resource constraints. The intensive & rigorous case studies and exercises eventually develop tough-minded, action-oriented managers.

Programme Objectives

The MBA programme is designed with an objective to adhere to the business requirements in tune with changing global economy. The broad objectives of the programme are to develop -

- ★ Team participation and leadership skills.
- ★ Strategic and innovative thinking skills to enable effective decision-making and problem solving.
- ★ Decision - making techniques, using both quantitative and qualitative analytical skills to cutting edge management issues.
- ★ Innovativeness, problem solving and critical thinking skills to plan strategically.

- ★ High ethical standards, ability to work under stress, willingness to learn, flexibility and ability to focus on results.
- ★ Functional business knowledge of Human Resource, Marketing, Operations, Information Technology, Finance & Accounting, Statistics, Behavioral Science areas and Quantitative Analysis.

Course Curriculum

The institute provides a dynamic curriculum which continuously develops to keep the pace with changing business environment. The program is delivered through classroom teaching, case studies, workshops, seminars, quizzes, industrial visits and interface with industrialists & managers to ensure required practical exposure of the field situations to the students.

Classroom Teaching

Modern, well equipped and spacious classrooms facilitate effective learning of the students in becoming professionals.

Case Study methodology

Learning through case study helps students in dual way, understanding a situation and developing analytical skills. At IIPM, unique insight with Intensive Institute – Industry Interaction over two decades the subject matter specialists identify the real life cases and train students to solve the cases using focused functional as well as multi-dimensional approach.

Workshops

The institute invites industrial experts for conducting workshops for the students. These workshops help the students to get encouraged from renowned personalities and practice the same for personal and professional advancement.

Industrial Visits

IIPM arranges industrial visits for the students at fixed intervals, so as to provide students with first-hand exposure of various industries and their working.

Course Matrix as per Bangalore University

I SEMESTER		II SEMESTER	
Core Courses		Core Courses	
1.1 Economics for Managers 1.2 Organizational Behaviour 1.3 Accounting for Managers 1.4 Statistics for Management 1.5 Marketing for The Customer Value 1.6 Business and Industry Soft Core 1.7 Communication Skills		2.1 Technology for Management 2.2 Managerial Research Methods 2.3 Entrepreneurship and Ethics 2.4 Human Capital Management 2.5 Financial Management 2.6 Quantitative Techniques & Operations Research Soft Core 2.7 Innovation Management	
III SEMESTER		IV SEMESTER	
Core Courses		Core Courses	
3.1 Strategic Management & Corporate Governance 3.2 Projects and Operations Management Elective Subjects (Specialization Areas)* 3.3 Finance 3.4 Marketing 3.5 Human Resources Three Electives in Specialization Streams 3.6 Open Elective 3.7 Project Work for 4 Weeks		4.1 International Business Dynamics Elective Subjects (Specialization Area)* 4.2 Finance 4.3 Marketing 4.4 Human Resources Three Electives in Specialization Streams 4.5 Dissertation for 6 weeks Report Evaluation & Viva	

**Core & Specialization courses are Subject to Change as per "Bangalore University" norms*

Electives under Specialization Stream

III SEMESTER		IV SEMESTER	
3.3 Finance		4.2 Finance	
3.3.1 Indian Financial System 3.3.2 Corporate Tax Planning 3.3.3 Corporate Valuation and Restructuring		4.2.1 Investment Analysis and Management 4.2.2 International Financial Management 4.2.3 Risk Management and Derivatives	
3.4 Marketing		4.3 Marketing	
3.4.1 Retailing Management and Services 3.4.2 Consumer Behavior 3.4.3 Rural and Agricultural Marketing		4.3.1 Strategic Brand Management 4.3.2 International Marketing Strategy 4.3.3 Digital Marketing	
3.5 Human Resources		4.4 Human Resources	
3.5.1 Learning and Development 3.5.2 Industrial and Employee Relations 3.5.3 Performance Management System		4.4. 1 Strategic HRM 4.4. 2 International HRM 4.4. 3 Talent and Knowledge Management	

Duration of The Course

The duration of the MBA program shall extend over 4 semesters (two academic years) of 16 weeks or more each, with a minimum of 90 actual working days of instruction in each semester and 2 to 3 weeks of examinations.

Project Work

Each candidate should undertake a Project work immediately after the second semester examination and submit a bound copy of the report within two weeks of commencement of III Semester. This project, under the guidance of a faculty of the institution, has to be on a live management problem/issue concerning either an organization or otherwise. The duration of the project is four weeks after the completion of II Semester and before the commencement of III Semester. It exposes the student to practical field environment along with expanding their professional connections with the industry.

Dissertation

Every student is required to work on a project in the area of his/her specialization and prepare a dissertation report under the supervision of a Faculty guide. The dissertation has to be organization specific but not a macro study or freelance.

Specialization

The students have choice to go in for either dual specialization or single specialization depending upon their interest. In case of dual specialization, the students could opt for any two out of the specializations streams offered by "Bangalore University". In each of the two specializations, the student has to choose for not less than 12 credits of elective papers under their respective specialization streams offered during III and IV Semesters of MBA. In other words, the students have to opt for minimum of 12 out of 24 credits in any of the specialization stream

during III and IV semesters. In case the students choose to pursue a single specialization, then the student has to obtain 24 credits under the concerned specialization stream.

Faculty

IIPM faculty team is a wealthy blend of academicians and industrial professionals. Their rich expertise in different contemporary fields provides valuable knowledge to the students suited to the continuously changing business world. By introducing the students to different learning methods from different perspectives, the faculty members guide them to think beyond the curriculum.

Placements

Placement is a crucial aspect of any B-School. IIPM's dedicated placement cell emphasises on inculcating professional culture right from the first semester. It focuses into developing the perfect set of attitudes and skills in the Programme participants to make them ready to face any challenging assignments of the industry.

The one-on-one personality development training from placement cell improve the soft skills of the student, bringing the best out of them. In broad sense, the following activities are undertaken before the placements:

- ◆ Resume writing skills
- ◆ Presentation skills
- ◆ Personal interview skills
- ◆ Professional networking skills
- ◆ Grooming one to be a successful manager

The institute ensures practical exposure for the students to the field conditions through various ways, including direct interface with the industrialists from various sectors. This helps the students to remain updated with current trends and events. We strive to bring the best of companies in line with students' interest in all possible verticals. As one of the reputed management school, it offers resources and contacts for several areas outside of our core business curriculum. IIPM's core curriculum is designed to give both breadth and depth while allowing students ample time for career discovery and preparation for interviewing. IIPMB faculty are global thought leaders and exceptional facilitators who are committed to students growth and development.

Admission & Selection

Eligibility

1. A graduate degree under 10+2+3 or 10+2+4 pattern under any discipline securing at least 50% marks in aggregate including languages from a recognized university.
2. Honors degree under 10+2+4 pattern from a recognized university under UGC Act having at least 50% marks in aggregate including languages.
3. Candidates who have passed bachelor / master degree through correspondence / Open University system from any university recognized by law are exempted from 10+2 pattern. The duration of the degrees must be 3 years / 2 years respectively.
4. Candidates who pass bachelor/master degree in any university system in single sitting pattern are not eligible.
5. Admission to the program will be effected through CMAT and other permissible entrance tests. For PGCET candidates, the admissions will be through KEA counselling.
6. In case of SC/ST/Cat I candidates, there will be a relaxation of 5% in the aggregate marks obtained.

Selection

1. Candidate must submit filled in application form available at the website along with a Demand Draft of Rs 1000/- (Rs 500/- for SC/ST/ PWD with relevant certificates) drawn in favor of "Indian Institute of Plantation Management" payable at Bengaluru towards Prospectus and Application fee.
2. Shortlisted candidates subject to fulfillment of eligibility criteria shall be called for group discussion & personal interview.



Fee Structure

A. Fee structure for KEA candidates

Candidates allotted by Karnataka Examination Authority (KEA), Government of Karnataka, shall pay tuition fee as per KEA norms.

B. Fee structure for Non KEA candidates

Sl. No.	Particulars	1 st Year Fee (Rs)	2 nd Year Fee (Rs)
1.	Tuition Fee: Rs. 4,00,000/- (for Two Years)	2,00,000	2,00,000
2.	*University Fee	10,000	--
3.	Computer Lab Fee (Excluding Consumables)	7,500	7,500
4.	Library fee	5,000	5,000
5.	Skill Development/Placement Services Fee	10,000	10,000
6.	Sports & Cultural Activities	2,500	2,500
7.	Seminar / Conference Participation (utilized by the students)	2,000	2,000
8.	Alumni	2,500	2,500
9.	Graduation Day Fee	--	3,000
Grand Total		**2,39,500	**2,32,500

* Subject to change as per "Bangalore University" norms.

** No other fees will be charged to the students.

Other Expenses

- An amount of Rs.10,000 has to be paid towards Refundable Caution Deposit (Subject to adjustments, if any)
- Above Fee / expenses excludes cost of Uniform (mandatory), Laptop, Examination fee, Industry visit etc, on actual basis.

Optional Fee:

Sl. No.	Particulars	1st Year fee	2nd Year fee
1.	Hostel fee/HK-Maintenance, Electricity & Water charges	38,000	38,000
2.	Mess & cafeteria maintenance/Service charges	49,500	49,500
3.	Insurance	1,000	1,000

The Campus

Located in the prime area with lush green campus, IIPM is having all the facilities for ensuring a dynamic campus life and providing a perfect milieu for sincere academic pursuits. The campus has well stocked library, open auditorium, conference hall, area for recreational activities, computer lab, 24*7 Wi-Fi facility for the students.



Reservations

The reservations for SC/ST/OBC/PWD candidates is applicable as per the Govt. of India rules, subject to meeting the other eligibility criteria for the admission.

Scholarships

Meritorious Scholarships from the Ministry of Social Justice and Empowerment, Ministry of Tribal Affairs and Minority Affairs, Govt. of India. State Government Scholarship for OBC students.

How to Apply

For Prospectus and Application form, write to MBA Admission Office along with a crossed Demand Draft for Rs 1000 (Rs 500 for SC/ST/PWD candidates with relevant certificates) drawn in favour of "Indian Institute of Plantation Management", payable at Bengaluru. Application form can also be downloaded from Institute's website and filled-in application form along with fee may be sent to: **Admission Office (MBA), Centre for Advanced Management Education & Research (CAMER), Indian Institute of Plantation Management Bengaluru, Jnana Bharathi Campus, Malathalli Post, Bengaluru -560 056, India.**

For further information if any, please contact:

Dr. A. N. Vijayakumar
Chairperson-MBA

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