

IIPM 

भारतीय बागान प्रबन्ध संस्थान बेंगलूरु

## Indian Institute of Plantation Management Bengaluru

(An Autonomous Organization of the Ministry of Commerce & Industry, GOI)

JnanaBharathi Campus, P.O. Malathalli, Bengaluru 560 056

Tel: 91-80-23212767, 91-80-23211716 (EPABX), Fax: 91-80-23212775

*Entrepreneurship Development Programme (EDP) on*

### **Food Entrepreneurship and Startups**

*13<sup>th</sup> to 25<sup>th</sup> November 2017 at IIPMB, Bengaluru*

#### **Introduction**

Food is an essential consumable item. India produces large quantity of agricultural commodities but less than 10 per cent is processed. Branded processed food segment ensures that consumers are provided quality, hygienic, safe and nutritious foods. Value addition and the food processing segment have generated enough support in the form of foreign direct investment and conducive government policies.

Many aspiring entrepreneurs are seriously searching for profitable business ideas to start new venture. Finding and selecting right business is the first and most important step for any venture initiative. Increasing population and demand for having food at convenience are the factors that creating more opportunities in food processing.

The proposed programme aims to create awareness among young entrepreneurs about the types and scope of different food processing opportunities. This program, conducted with inputs from industry and practitioners could lead to increased awareness and inputs for business decision making process.

#### **Programme Contents:**

##### **Phase I – One Week**

- Overview of Food Industry
- Opportunities in Food Processing business.
- Schemes and Support for Food business and startups.
- Licensing and Procedures for starting Food business.
- Domestic & International Food market
- Food Laws and Regulations – FSSAI, BIS, AGMARK and International standards

##### **Phase II– One Week**

- Project Feasibility and Business plan.
- Detailed Project Report & Units Visit

**For whom:** Young entrepreneurs and startups

**Pedagogy:** The program is delivered through case based learning, class discussions, seminars, simulated assignments, real life business situations, industry focused field projects etc.

#### **Eligibility:**

- Graduates or entrepreneurs of minimum 5 years experience.
- Sponsored candidates by processors and food sector will be given special consideration in eligibility norms.

#### **Programme Fee and Mode of Payment:**

**Phase I only** – Rs 15,000.00 per participant (plus GST as applicable).

**Phase I and II** – Rs 25,000 per participant (plus GST as applicable).

- The fee can be paid by Demand Draft in favour of “Indian Institute of Plantation Management” payable at “Bengaluru”
- The fee can also be paid via e-transfer NEFT (Bank Detail is furnished below):

**Bank Name:** United Bank of India

**Branch:** IIPM Campus Branch, Bengaluru

**A/C No.:** 1586050000611

**IFSC Code:** UTBI0IPC856 (Fifth character “0” read as Zero)

**Swift Code:** UTBIINBBECB

**MICR No.:** 560027009

*For further details, please contact Program Coordinator:*

Mr. K. Narendran, Faculty, Mobile: 9901841752,

Email: agrinarenk@gmail.com



# Indian Institute of Plantation Management Bengaluru

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## Application form

### *Entrepreneurship Development Programme (EDP) on Food Entrepreneurship and Startups*

13<sup>th</sup> to 25<sup>th</sup> November 2017

Venue: IIPM, Bengaluru

1. Name: \_\_\_\_\_

2. Qualification: \_\_\_\_\_

3. Organisation Name & Designation (if any): \_\_\_\_\_

4. Address for Communication: \_\_\_\_\_

E-Mail: \_\_\_\_\_ ☎: \_\_\_\_\_

4. Do you need accommodation (Yes or No): \_\_\_\_\_

5. Work experience: \_\_\_\_\_

**Candidate's Signature**

***Filled in application shall be sent to:***

MDP Office, Indian Institute of Plantation Management

JnanaBharathi Campus, P.O. Malathalli, Bengaluru 560 056

**Tel:** 91-80-23217806, 91-80-23211716 (EPABX), **Fax:** 91-80-23212775

**E-mail:** mdp.iipmb@gmail.com; **Website:** www.iipmb.edu.in