



IIPM 

भारतीय बागान प्रबन्ध संस्थान बेंगलूरु

**INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU**  
(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)  
and

**UNIVERSITY OF WISCONSIN MADISON, WI-USA**

## ADMISSION ANNOUNCEMENT 2017

### Joint Academic Programme on Post Graduate Diploma in Management: Food Processing & Business Management (PGDM-FPBM) – Approved by AICTE, New Delhi

#### THE INSTITUTE

Indian Institute of Plantation Management (IIPM), centre of excellence and the first-of-its-kind national Institute, was established at the initiative of the Ministry of Commerce & Industry, Government of India. The institute is co-promoted by the Commodity Boards of India, viz. Coffee Board, Tea Board, Rubber Board & Spices Board and Industry & Plantation Associations. IIPM has been conceived as a world renowned academic institution focusing in the field of agribusiness, commodity, plantations and associated management education.

IIPM has educational membership with The Association to Advance Collegiate Schools of Business (AACSB-USA) & European Foundation for Management Development (EFMD-Brussels) and Permanent Accreditation from Higher Learning Accreditation Commission of Texas (HLACT-USA).

#### AIM

Food processing is one of the largest sectors in India which has huge potential in terms of production, growth, consumption and exports. Currently, new markets for processed and value added products are developing at the national and international level. Food Processing is a major source of employment / entrepreneurship and adds value to crops and earns valuable foreign exchange by exports.

The programme with a focus on food industry has been developed in close co-ordination with stakeholders from Food industry, University of Wisconsin Madison, USA and Central Food Research Institutions to impart the knowledge and required skills to be a game changer in the field.

#### COURSE CONTENT

The state-of-the-art Assurance of Learning (AoL) strategy of IIPM would make a student as a techno-managerial individual, who will learn on mission-critical skills in food analytics and laboratory accreditation, nutrition & food technology and food safety management. The students will be trained on the various functional aspect in applied quality & safety, finance, marketing, human resources and supply chain management necessary for success in food-related enterprises. A range of sector-specific courses to meet the requirements of food industry, viz. Processing and Value Addition for Products, Soft Skills for Food Processing Business, Human Resource, Financial Management, Exports & International Business, Global Quality & Safety Management Systems, Marketing, Food Laws & Taxes, Project Feasibility & Business Plan, Practicum & Field visits, etc.

#### DURATION

24 months full time programme jointly with University of Wisconsin-Madison, commencing from July 2017.

#### PEDAGOGY

Every course addresses theoretical approaches, analytical methods and industry practices unique to the food industry. The classroom sessions are supplemented with lecture, video, seminars, group work, role-play, tasting & marketing, field & industrial visits and guest lectures.

As part of AACSB norms the institute ensures the Assurance of Learning (AoL) with the best standard practices.



#### ELIGIBILITY

The minimum qualification for admission is a Bachelor's Degree from a recognized university or institution with at least 50% marks or equivalent CGPA (45% in case of SC, ST and Persons with Disability) in food technology, food science/ nutrition or allied disciplines. The candidates must have a valid score of CAT/MAT/ATMA/CMAT exam.

#### SELECTION PROCEDURE

The candidates must have a valid score of CAT/MAT/ATMA/CMAT exam. Selection will be on the basis of academic record, test scores, writing skill, group discussion and personal interview.

#### RESERVATION

The reservation for SC/ST/OBC/PWD candidates is applicable as per the Government of India rules, subject to meeting other eligibility criteria for admission

#### HOW TO APPLY

For Prospectus and Application form, write to The Admissions Office along with a Demand Draft for Rs. 1,000/- (Rs. 500/- for SC/ST/PWD candidates with relevant certificates, drawn in favour of "Indian Institute of Plantation Management" payable at Bengaluru. Application form can also be downloaded from Institute's website and filled-in application along with fee may be sent to:

#### Admission Office

Indian Institute of Plantation Management Bengaluru (IIPMB)  
Jnana Bharathi Campus, P. O. Malathalli  
Bengaluru 560 056, INDIA

Tel: +91-80-23212767; +91-80-23211716 (EPABX); Fax: +91-80-23212775

E-mail: admission\_iipm@vsnl.net ; admissions@iipmb.edu.in

Visit our website: www.iipmb.edu.in

**LAST DATE FOR SUBMITTING FILLED IN APPLICATION FORMS:**

**24<sup>th</sup> June 2017**