



Indian Institute of Plantation Management Bangalore

(An Autonomous Organization of the Ministry of Commerce, Govt. of India)
Jnana Bharathi Campus, P.O. Malathalli Bengaluru



Organises Two day Workshop On **Excellence in Store Operations (ESOps)** 6 & 7 September, 2017

Indian Institute of Plantation Management (IIPM), a centre of excellence and the first of its kind National Institute, was established at the initiative of the Ministry of Commerce & Industry, Government of India. IIPM has been conceived as a world renowned academic institution focusing in the field of plantation and associated agribusiness and commodity management education. IIPM has educational membership with The Association to Advance Collegiate Schools of business (AACSB-USA) & European Foundation for Management Development (EFMD-Brussels) and obtained permanent accreditation from Higher Learning Accreditation Commission of Texas (HLACT-USA).

RAI is a strong advocate for retailing in India and works with all levels of government and stakeholders. RAI's charter is to support employment growth and career opportunities in retail, to promote and sustain retail investments in communities from coast-to-coast, and to enhance consumer choice and industry competitiveness. RAI is the lead trade association representing an entire gamut of retailers, from chain store retailers and department stores through to independent emerging retailers, selling a wide selection of products across cities, towns, rural and virtual store.

Contents of the Program

- Store Manager - a mini CEO: Understanding Roles & Responsibilities
- Managing Store Profitability
- Local Store Marketing & Catchment Area Analysis
- Understanding Buying & Merchandising & Inventory Management in the Store
- Delivering signature customer experience

Target Audience: Store Managers

Fees per participant

Rs.6,000 including service tax.

The fee can be paid by demand draft in favour of "Indian Institute of Plantation Management", payable at Bangalore.

Bank Name: United Bank of India
Branch: IIPM Campus Branch, Bengaluru
A/C No.: 1586050000611

IFSC Code: UTBI0IPC856 (Fifth character "0" read as Zero)

Swift Code: UTBIINBBECB

MICR No.: 560027009

Registration

Interested participants can fill-in the registration form and send it along with the fee (Demand Draft/E-transfer receipt) to the following address:

MDP Office

Indian Institute of Plantation Management

Jnana Bharathi Campus, P.O. Malathalli
Bangalore - 560056 **OR E-mail** it to kshilpa7@gmail.com,
along with details of the Demand Draft / E-transfer.

For Details - Contact

Dr. Shilpa. S Kokatnur

Assistant Professor, IIPM Bangalore

09964021964, kshilpa7@gmail.com

Indian Institute of Plantation Management, Bangalore

(An Autonomous Organization Promoted by the Ministry of Commerce & Industry, GOI),

Jnana Bharathi Campus, Malathalli, Bangalore – 560056

www.iipmb.edu.in

Indian Institute of Plantation Management Bengaluru

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Workshop on

Excellence in Store Operations (ESOps)

6 & 7 September, 2017

Date	10.00-10.30 AM	Session I 10.30 -11.30 AM	Session II 11.45 AM – 1.00 PM	Session III 2.00 -3.15 PM	Session IV 3.30 – 4.45 PM
Day 1	Programme Overview	Store Manager - a mini CEO: Understanding Roles & Responsibilities	Store Manager - a mini CEO: Understanding Roles & Responsibilities	Managing Store Profitability	Local Store Marketing & Catchment Area Analysis
		Session I 10.00 -11.30 AM	Session II 11.45 AM – 1.00 PM	Session III 2.00 -3.15 PM	Session IV 3.30 – 4.45 PM
Day 2	Understanding Buying & Merchandising & Inventory Management in the Store		Delivering signature customer experience	Delivering signature customer experience	Hands on exercises

Programme Coordinator: Dr. Shilpa S Kokatnur, Assistant Professor, IIPM Bengaluru

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Registration Form

2-Day Workshop on Excellence in Store Operations (ESOps)

Program Date: 6 - 7 September, 2017

Venue: IIPM, Bengaluru

1. Name:

2. Qualification:

3. Organization Name & Designation (if any):

4. Address for Communication:

E-Mail:

Mobile

4. Do you need accommodation (Yes or No):

5. Work experience:

6. Payment Detail:

Candidate's Signature

Filled in Applications may be sent to:

MDP Office

Indian Institute of Plantation Management

Jnana Bharathi Campus,

P.O. Malathalli **Bengaluru 560 056**

Ph: 080 23212647

Email: mdp.iipmb@gmail.com