

Entrepreneurship Development Programme (EDP) on Agri Enterprises and Startups

(3rd to 14th December, 2018)

Introduction

Food is an essential consumable item. India produces large quantity of agricultural commodities but less than 10 per cent is processed. Many entrepreneurial opportunities are available across the value chain of different agricultural commodities.

Many aspiring entrepreneurs are seriously searching for profitable business ideas to start new venture. Finding and selecting right business is the first and most important step for any venture initiative. Increasing population and demand for having food at convenience are the factors that creating more opportunities in agribusiness and food processing.

The proposed programme aims to create awareness among young entrepreneurs about the types and scope of different agribased and food processing opportunities. This program, conducted with inputs from industry and practitioners could lead to increased awareness and inputs for business decision making process.

Programme Contents:

Phase I – One Week

- Overview of Agri business and food Industry
- Opportunities in Agri business and food Industry
- Schemes and Support for Agrienterprise and startups.
- Licensing and Procedures for starting business.
- Domestic & International Food market
- Food Laws and Regulations – FSSAI, BIS, AGMARK and International standards

Phase II – One Week

- Project Feasibility and Business plan.
- Detailed Project Report & Units Visit

For whom: Young entrepreneurs, Farmer Producers Company and Startups.

Pedagogy: The program is delivered through case based learning, class discussions, seminars, simulated assignments, real life business situations, industry focused field projects etc.

Eligibility:

- Graduates or entrepreneurs of minimum 5 years experience.

Programme Fee and Mode of Payment: (Non-Residential)

- **Phase 1 only** – Rs 15,000.00 per participant (plus GST as applicable).
- **Phase 1 and 11** – Rs 25,000 per participant (plus GST as applicable).

- The fee can be paid by Demand Draft in favour of “Indian Institute of Plantation Management” payable at “Bengaluru”
- The fee can also be paid via e-transfer NEFT (Bank Detail is furnished below):

Bank Name: United Bank of India

Branch: IIPM Campus Branch, Bengaluru

A/C No.: 1586050000611

IFSC Code: UTBI0IPC856 (Fifth character “0” read as Zero)

Swift Code: UTBIINBBECB

MICR No.: 560027009

For further details, please contact Program Coordinator:

Dr. K. Narendran, Faculty, Mobile: 9901841752,

Email: agrinarenk@gmail.com



IIPM 
Indian Institute of Plantation Management Bengaluru
(An Autonomous Organization of the Ministry of Commerce & Industry, Govt. of India)

Application form

*Entrepreneurship Development Programme (EDP) on
Agri Enterprises and Startups*

3rd – 14th December 2018

Venue: IIPM, Bengaluru

1. Name: _____

2. Qualification: _____

3. Organisation Name & Designation (if any): _____

4. Address for Communication: _____

E-Mail: _____ ☎: _____

4. Do you need accommodation (Yes or No): _____

5. Work experience: _____

Candidate's Signature

Filled in application shall be sent to:

MDP Office, Indian Institute of Plantation Management

Jnana Bharathi Campus, P.O. Malathalli, Bengaluru 560 056

Tel: 91-80-23217806, 91-80-23211716 (EPABX), **Fax:** 91-80-23212775

E-mail: mdp.iipmb@gmail.com; **Website:** www.iipmb.edu.in