



**IIPM**

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)

Joint Academic Collaboration with

**UNIVERSITY OF WISCONSIN MADISON, WI-USA**



Two Year Post Graduate Diploma in Management:

**FOOD PROCESSING AND BUSINESS MANAGEMENT**

**(PGDM-FPBM) 2018-2020 (2nd Batch)**

Approved by AICTE-MHRD-GoI



## The Institute

Indian Institute of Plantation Management (IIPM), centre of excellence and the first-of-its-kind national Institute was established at the initiative of the Ministry of Commerce & Industry, Government of India. The institute is co-promoted by the Commodity Boards of India, viz. Coffee Board, Tea Board, Rubber Board & Spices Board and Industry & Plantation Associations. IIPM has been conceived as a world renowned academic institution focusing in the field of agribusiness, commodity, plantations and associated management education. IIPM has educational membership with The Association to Advance Collegiate Schools of Business (AACSB-USA) & European Foundation for Management Development (EFMD-Brussels) and Permanent Accreditation from Higher Learning Accreditation Commission of Texas (HLACT-USA).

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INDIAN INSTITUTE OF PLANTATION MANAGEMENT  
(ORGANISATION PROMOTED BY MINISTRY OF COMMERCE & INDUSTRY - GOVT. OF INDIA)

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INDIAN INSTITUTE OF PLANTATION MANAGEMENT



### Message from the Director

I am pleased to welcome you to Indian Institute of Plantation Management (IIPM) Bengaluru. IIPM has served as the nation's flagship comprehensive institution for higher education. IIPMB and its research unit is one of the leading centres for Agri-Food-Plantations in India. IIPM considered to be one of the best and most innovative agri-business institute in Asia.

Institute also offers high-level courses and research in all areas of agri-business, food science, ranging from advanced techno-managerial programs such as Tea Tasting, Coffee-cupping & Entrepreneurship, tasting-cum-blending, Spices export potentials, Food sensory evaluation, Agri-food business with more economic and managerial focus on quality & safety management systems in food circulation, marketing and meeting consumer requirements.

There is an agri-professional idiom that describes the nature of Agri-Food Science: studying food "from field to fork (folk)" and with a Master in Food Processing and Business Management, you will indeed study all aspects of food, from harvesting and processing to preparation until value addition for consumption and holistic food-business.

Food Processing & Business Management program has developed immensely over the last few years. IIPM's PGDM-FPBM is designed with high interdisciplinary applied science and management that uses achievements of different fields, such as food engineering, microbiology, biochemistry, and many others. This is the reason for a considerable number of sub-disciplines in the field of science and management included in the curriculum. The entire program curriculum design is to raise the quality of food and enhance the expertise of the students of IIPMB to provide information for safety and ways to produce food that meet the requirements of the over-populated and over-stimulated modern world.

The overall programme builds on the connections between different fields of knowledge "FOCUSED ON FOOD SYSTEMS" to train prospective decision-makers in facing real management problems both in national and international contexts and diverse industrial settings.

I invite you to our campus to explore further scope with our faculty and students on limitless opportunities that make IIPM, a truly special place.

Prof. V. G. Dhanakumar



## Post Graduate Diploma in Management: Food Processing and Business Management (PGDM-FPBM) Approved by AICTE-MHRD-GOI

Food processing is one of the largest sectors in India which has huge potential in terms of production, growth, value addition, consumption and exports. Currently, new markets for processed and value added products are emerging at the national and international level. Food Processing sector is a major source of employment / entrepreneurship and adds value to foreign exchange. The programme with a focus on food industry has been designed in close coordination with stakeholders from Food industry, University of Wisconsin Madison, USA and Central Food Research Institutions to impart the knowledge and required skills to be a game changer in the field with “Learn, Do and Serve” as its guide, the institute has offered PGDM programs.

The state-of-the-art Assurance of Learning (AoL) strategy of IIPM would make a student as a techno-managerial individual, who will learn on mission-critical skills in food analytics and laboratory accreditation, nutrition & food technology, cool & cold chains and food quality & safety management. The students will be trained on the various functional aspects in applied quality & safety, finance, marketing, human resources, decision sciences and supply chain management necessary for success in food-related enterprises. A range of sector-specific courses to meet the requirements of food industry, viz. Processing and Value Addition for Products, Soft Skills for Food Processing Business, Food Engineering, Financial Management, Exports & International Business, Global Quality & Safety Management Systems, Food Laws & Taxes, Project Feasibility & Business Plan, Practicum & Field visits, etc.

### Curriculum Outline and Contents

Programme Duration: 24 months Residential Programme commencing July 2018.

The programme is divided into 5 classroom trimesters, Electives/Specialization and Corporate Training Segment (summer internship) of 12 weeks each covering 100 weeks and 117 credits. It integrates operational, behavioural, managerial and strategic aspects of food business. Intensive-Industry-Institute-Interaction (4Is) brings experts from food processing business closer to the student community and the programme is customized to suit their requirements. Detailed Programme structure and credit hours:

<b>Trimester – I (July – September)</b> 1.1 Understanding Behaviour 1.2 Accounting for Management 1.3 Written and Oral Communication Skills 1.4 Principles of Management 1.5 Managerial Economics	12 weeks	15 Credits
<b>Trimester – II (October – December)</b> 2.1 Food Chemistry and Nutrition 2.2 Marketing Management 2.3 Food Production and Operations Management 2.4 Cool & Cold Chain Management 2.5 Quantitative Methods and Research Methodology	12 weeks	15 Credits
<b>Trimester – III (January –March)</b> 3.1 Food Regulations 3.2 Food Engineering and Equipments 3.3 Food Processing and Operations Management 3.4 Novel Food Processing 3.5 Consumer Behaviour and Relationship Management	12 weeks	15 Credits
Field / Industry / International Study (FIS) (April)	04 weeks	06 Credits
<b>Trimester – IV (May-July)</b> 4.1 International Food Business and Exports 4.2 Management Control Systems 4.3 Food Entrepreneurship and Business Ventures 4.4 Food Business and Policy 4.5 Food Retailing and Distribution	12 weeks	15 Credits
<b>Trimester-V (August-October)</b> 5.1 Food Safety and Quality Management 5.2 Business Analytics for Food Processing 5.3 Food Analysis 5.4 Food Packaging 5.5 Strategic Business Management	12 weeks	15 Credits
<b>Trimester – VI (November-January)</b> (Choose anyone Electives/Specialization area) 6.1 Supply Chain Management 6.2 Food Marketing 6.3 International Business and Exports 6.4 Startups and Food Business 6.5 Other areas as per the interest of the students	12 weeks	15 Credits
<b>National/International Study (February)</b>	04 weeks	06 Credit
Corporate Training Segment (March-May)	12 weeks	15 Credits
<b>Career Planning &amp; Placement (May-June)</b>	08 weeks	N/A
Facilitating and Placement Orientation		
<b>Total</b>	<b>100 weeks</b>	<b>117 Credits</b>

## Our Recognition

- Indian Agri- business Excellence Award, 2017
- ASSOCHAM National Educational Excellence Award, 2016
- Indo-Global Educational Excellence Award, 2015
- DNA Star Group Innovative B-School Award, 2015
- Accreditation to ABPM from NBA, AIU & AICTE-MHRD-GoI

The Institute has educational membership with The Association to Advance Collegiate Schools of Business (AACSB-USA) & European Foundation for Management Development (EFMD)-Brussels) and obtained permanent accreditation from Higher Learning Accreditation Commission of Texas (HLACT-USA).

## Teaching and Learning

IIPM contributes to students through three primary activities: teaching, research, self-learning and corporate training/internship. The Faculty and academic facilities viz., library, computer centre, technical lab, knowledge resource centre, placement unit, campus and academic ambience are unsurpassed by those of any institutions. The institute offers its teaching and learning transactions through lectures, video, seminars, group works, case studies methods, issue analysis, cyber learning, role plays, tasting (sensory test for product innovation), market surveys, field & industry visits, study abroad and guest lectures. The Knowledge Resource Centre of the institute is equipped with state-of-the-art, digital language and communication skills lab, where students get a hands on experience to acquire business communication skills. PGDM-FPBM (approved by AICTE) offers a range of sector-specific courses to meet the requirements of industry. The faculty carefully craft curriculum and developed effective Assurance of Learning (AoL) resources and best practices for student learning. The classroom sessions are supplemented with lecture, video, seminar, group work, role-play, tasting (sensory test), field & industrial visit, study abroad and guest lecture.

## Admission & Selection

- The minimum qualification for admission is a Bachelor's Degree from a recognized university or institution with at least 50% marks or equivalent CGPA (45% in case of SC, ST and Persons with Disability) in food technology, food science/ nutrition, fisheries, dairy, animal husbandry, horticulture or allied disciplines.
- The candidates must have a valid score of CAT/MAT/ATMA/CMAT exam.
- Selection will be made purely based on merit through national competitive examinations and GDI.

Valid Tests for Admission	Last Date for Submitting Filled-in Application Forms to IIPM, Bangalore	Test Dates
CAT Aspirants	31st January 2018	As per Schedule
MAT Aspirants		
ATMA Aspirants		
PAT Aspirants		

## Reservation

The reservation for SC / ST / OBC / PwD candidates is applicable as per the Government of India rules, subject to meeting the other eligibility criteria for admission.

## Scholarships

Meritorious Scholarships from the Ministry of Social Justice & Empowerment, Ministry of Tribal Affairs and Ministry of Minority Affairs, Government of India. State Government scholarships for OBC students.

## Loan facilities

As the PGDM-FPBM programme is AICTE approved, the loan can be easily available from any nationalized banks.

## Fee & Other Expenses

Detailed fee structure including other expenses is provided in the table below:

Sl. No.	Particulars		1 <sup>st</sup> Year fee		2 <sup>nd</sup> Year fee	
1	Tuition Fee : Rs. 4,00,000/-	Rs.	2,00,000.00	2,00,000.00	2,00,000.00	2,00,000.00
	a. Rs. 1,00,000/- First installment					
	b. Rs. 1,00,000/- Second installment					
2	Hostel fee/HK-Maintenance, Electricity & Water charges		--	--	--	--
A	Block A & B – Rs. 4100/- pm per room with common toilets	Rs.	49,200.00	--	49,200.00	--
B*	Block C – Rs. 4500/- pm per room with attached toilets (only for ladies)	Rs.	--	54,000.00	--	54,000.00
3**	Mess & cafeteria maintenance/ Service charges for (ten months)	Rs.	64,050.00	64,050.00	64,050.00	64,050.00
4	Computer Lab/Internet (excluding consumables)	Rs.	20,000.00	20,000.00	20,000.00	20,000.00
5	Library fee for 2 years	Rs.	10,000.00	10,000.00	--	--
6	CTS / Career Development Services Fee	Rs.	5,000.00	5,000.00	5,000.00	5,000.00
7	Student Welfare (Sports, co-curricular activities, Insurance / ID card fee)	Rs.	3,000.00	3,000.00	3,000.00	3,000.00
8	Field/Industry Study Expenses	Rs.	13,500.00	13,500.00	--	--
9	Refundable Caution Deposit (Subject to adjustments if any)	Rs.	10,000.00	10,000.00	--	--
10	Convocation Fee	Rs.	--	--	3,000.00	3,000.00
	Sub Total	Rs.	3,74,750.00	3,79,550.00	3,44,250.00	3,49,050.00
	OPTIONAL					
11	Study Abroad on PGDM-ABPM for International Visit with Valid Passport	Rs.	50,000.00	50,000.00	--	--
12	Laptop	Rs.	45,000.00	45,000.00	--	--
13	Books and reading material expenses @ Rs. 4,000/- per Trimester	Rs.	12,000.00	12,000.00	12,000.00	12,000.00
	Grand Total	Rs.	4,81,750.00	4,86,550.00	3,56,250.00	3,61,050.00

\* Allotment based on availability & on first cum first fee payer basis.

\*\* Subject to change in CPI



## How to Apply

Kindly visit our website [www.iipmb.edu.in](http://www.iipmb.edu.in) for submitting your online application form. The application fee of Rs. 1000/- (Rs. 500/- for SC/ST/PWD candidates with relevant certificates) can be made through internet banking / NEFT / RTGS payment or Demand Draft in favour of "Indian Institute of Plantation Management", payable at Bengaluru.

**K. Narendran**  
Chairperson FPBM

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