

*National Workshop
on
Promoting Farmer Producer
Organizations:
Market Linkage Support*



13th Sep 2019

Venue – IIPM

Organised by

IIPM



भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)

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ABOUT THE INSTITUTE

Indian Institute of Plantation Management (IIPM), Centre of Excellence and the first-of-its-kind National Institute, was established at the initiative of the Ministry of Commerce & Industry, Government of India. It is co-promoted by the Commodity Boards of India viz., Coffee Board, Rubber Board, Tea Board, Spices Board and Plantation Industry Associations.

PURPOSE OF THE WORKSHOP

Small and marginal farmers face some challenges in managing their farms, they do not have access to market and hence limit themselves to sell their produce to various intermediaries. Market linkage for the small and marginal farmers has been found to be a strong determinant of sustainable agricultural policies across the globe. This workshop enables to explore tie ups with buyers for producers' organization's produce and link partnerships between producers organizations and local or large companies /retail chains.

REGISTRATION

Free registration for 60 participants on first come first serve basis

TA will be provided as per norms

**FOR WHOM - CEO / Directors
of FPOs**

**Last date for Registration:
31st August'19**

**Co-ordinator
Dr. K. SHILPA
Assistant Professor (Marketing)
E-mail: kshilpa7@gmail.com
Contact details: +91 9964021964**

**For Sending Registration form & Queries Contact
MDP Office**

**E-mail : mdp.iipmb@gmail.com
Contact: 080-23211716; 8861388710**

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Registration Form

Name of the FPO	
CIN/Registration number of FPO	
Name of the person	
Designation	
Legal form FPO [tick]	Cooperative Society Producer Company Specify if any other _____
Primary Business Activity	
Address for communication	
Contact number	Mobile:
	What's app:
Email	