



भारतीय बागान प्रबन्ध संस्थान बेंगलूर

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry, Govt. of India)

Centre for Academic Social Responsibility (ASR)

**Professional Certificate Programme on Agri-preneurship
for Assam & North Eastern Region**

[Agri-Clinics and Agri-Business Centres – AC & ABC]

Date: 18th August to 16th October, 2017;

Venue: IIPM Jorhat Cente, Tocklai Campus, Assam

Indian Institute of Plantation Management (IIPM) is an autonomous organization of the Ministry of Commerce & Industry, Government of India. The institute has educational membership with AACSB-USA and EFMD-Brussels and Permanent Accreditation with Higher Learning Accreditation Commission of Texas (HLACT-USA). IIPM undertakes a diverse range of academic activities aimed at creation, dissemination and application of management knowledge in practices.

IIPM will be organizing a talent focused business investment-led PCP on “Agri-preneurship and Gainful Self-Employment” under the sponsorship of MoA&FW-Gol/MANAGE for sustainable solutions to the challenge of unemployed agri-graduates. The program intends to support agricultural development by creating wealth generating avenues in Agri-business, Commodities & Plantations, to acquire entrepreneurial skills to embark upon self-employment enterprises with Central/State subsidy. The institute supports agriculture & allied science graduates towards the path to employment and economic independence to ensure a positive change by sustainable initiatives.

Objective: A Commitment to Assam and the North Eastern region to Re-skill and Up-skill India’s “AGRI-GRADUATES” towards Current and Potential Pool of Talents for Workforce of the Nation’s “SKILL-INDIA DOMAIN”.

Skill Development Tools: Un-learn and Re-learn to Learn, Tracking Self Talent & Enabling Employability to New Markets, Problem Solving & Team work, Development of Core Skills, Understanding Entrepreneurship Capability towards a Promising Future, IIPMB-ASR Incubation-led-Entrepreneurship for Leveraging Agri-Plantation Innovation.

For eligibility, application and other relevant information, interested candidates may visit Institute’s website www.iipmb.edu.in. For more details write to mdp.iipmb@gmail.com / iipmgorhat@yahoo.com / ankur.gogoi84@gmail.com / director@iipmb.edu.in or call on +91-80-23213381/23211716 (EPABX); Mob: +91-9707163366; Fax: 91-80-23212775; Last date for submission of application-30.07.2017.

Date: 29.06.2017

Notification No.: 45-17

DIRECTOR

[AGRI-CLINICS AND AGRI-BUSINESS CENTRES-AC & ABC]

Date: 18th August to 16th October 2017; Venue: IIPM Jorhat Centre, Assam



(An Autonomous Organization of MC&I-GOI)

Permanent Accreditation

HLACT-Texas (USA)



Educational Membership

AACSB-USA & EFMD-Brussels

AICTE-MHRD-GOI Approved

NBA Accreditation
and
AIU Equivalence for ABPM

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU (An Autonomous Organization of the Ministry of Commerce & Industry, GoI)

Jnana Bharathi Campus, Malathalli Post, Bengaluru 560 056
Ph: +91-80-23213381 / 23211716 (EPABX); Fax: +91-80-23212775;
E-mail: mdp.iipmb@gmail.com / iipmjorhat@yahoo.com / ankur.gogoi84@gmail.com /
k.c.prakash26@gmail.com / director@iipmb.edu.in
Website: www.iipmb.edu.in;

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU
(An Autonomous Organization of the Ministry of Commerce & Industry, Govt)

Centre for Academic Social Responsibility (CASR)

**Professional Certificate Programme on Agri-preneurship
for Assam & North Eastern Region
[Agri-Clinics and Agri-Business Centres – AC&ABC]
(Sponsored by Ministry of Agriculture & Social Welfare, Govt)**

Date: 18th August to 16th October, 2017;

Venue: IIPM Jorhat Centre, Tocklai Campus, Assam

THE INSTITUTE

Indian Institute of Plantation Management (IIPM), centre of excellence and the first-of-its-kind National Institute, was established at the initiative of the Ministry of Commerce & Industry, Government of India. It is co-promoted by the Commodity Boards of India, viz., Coffee Board, Rubber Board, Tea Board, Spices Board and Plantation Industry Associations. IIPM has been focusing in the field of Agri-Business, Commodities and Plantation Business Management education.

THE PROGRAM

The Ministry of Agriculture & Farmers Welfare, Government of India, in association with NABARD has launched a unique scheme called Agri-clinics and Agri-business Centres (AC&ABC) with a view to creating gainful self-employment opportunities to unemployed agricultural graduates, agricultural diploma holders, intermediates in agriculture and biological science graduates with PG in Agri-related courses. It is intended that the training programmes under AC&ABC would support agricultural development by supplementing the public extension efforts and creating income generating opportunities for the trainees. The AC&ABC training programmes of 60 days duration consist of class room lectures, exposure visits, hands-on experience, preparation of detailed project reports, business plan and their submission to banks for availing loan to start Agri enterprises for self employment. Self employment could be achieved through (i) setting up of Agri-Clinics to provide expert advice to farmers on various aspects like soil health, cropping practices, plant protection, crop insurance, post harvest technology, feed and fodder management etc or (ii) starting Agri-Businesses such as maintenance and custom hiring of farm equipments, sale of agro inputs, value addition activities, livestock enterprises, commodity business, etc.

To promote financing of self employment by the trained candidates, the financial institutes are motivated by the National Bank for Agriculture and Rural Development (NABARD) to advance loans to the trained candidates for starting agribusiness enterprises, depending on the feasibility of the project. NABARD provides 100 percent refinance to the lending institutes. The Department of Agriculture and Co-operation, Government of India, extends subsidy through NABARD to the borrowers under AC&ABC.

These training programmes are conducted through various Nodal Training Institutes (NTI's) identified by MANAGE, Hyderabad for the purpose across India. MANAGE has recognized IIPM-Bengaluru as a Nodal Training Institute (NTI) for conducting the proposed training programmes under AC&ABC scheme.

Proposed 60-days Professional Certificate Programme on "Agri-preneurship and Gainful Self-Employment" intends to support agricultural development by creating wealth generating avenues in Agri-business, Commodities & Plantations, to acquire entrepreneurial skills to embark upon self-employment enterprises with Central/State subsidy. Institute supports agriculture & allied science graduates towards the path to employment & economic independence to ensure a positive change by sustainable initiatives.

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ELIGIBILITY CRITERIA

The Training Programme is open to the following categories of candidates:

- ❖ Graduates in agriculture and allied subjects from SAUs/ Central Agricultural Universities/ Universities recognized by ICAR/ UGC. Degree in Agriculture and allied subjects offered by other agencies are also considered subject to approval of Department of Agriculture and Cooperation, Government of India on recommendation of the State Government.
- ❖ Diploma holders (with at least 50% marks)/Post Graduate Diploma holders in Agriculture and allied subjects from State Agricultural Universities, State Agriculture and Allied Departments and State Department of Technical Education. Diploma in Agriculture and allied subjects offered by other agencies are also considered subject to approval of Department of Agriculture & Cooperation, Government of India on recommendation of the State Government.
- ❖ Biological Science Graduates with Post Graduation in Agriculture & allied subjects.
- ❖ Degree courses recognized by UGC having more than 60 percent of the course content in Agriculture and allied subjects.
- ❖ Diploma/Post-graduate Diploma courses with more than 60 percent of course content in Agriculture and allied subjects, after B.Sc. with Biological Sciences, from recognized colleges and universities.

- ❖ Agriculture related courses at Intermediate (i.e. plus two) level, with at least 55% marks

* **NOTE:** there is “no age restriction” to get enrolled into ACABC training programme

APPLICATION & SELECTION

- ❖ **Application Fee:** A non-refundable application fee of Rs.500/- is to be paid through Demand Draft drawn in favour of ACABC, MANAGE payable at Hyderabad. The DD should be handed over at the time of interview.
- ❖ **Selection Procedure:** Scrutiny of applications and the selection of the candidates through interview will be done by the committee constituted as per the guidelines of MANAGE. Candidates shall attend the interview at IIPM, Jorhat Centre, Assam at their own cost.
- ❖ **Application Form:** Application Forms can be downloaded from the following link- www.iipmb.edu.in

FACILITIES & HAND HOLDING

- Duration of the training programme is 60 days. During this period, food, accommodation, lectures, lecture materials, exposure visits and hands-on experience will be sponsored by MoA&FW-Gol, to the selected candidates. However, the trainees have to bear the expenses of their travel to the IIPM, Bengaluru for the training programme and back home.
- During the later part of the training programme, trainees will be assisted to prepare detailed project reports (DPR) in the areas of agribusiness of their interest and submit them to banks for the loan. For one year after the training, the NTI will pursue the submission of the DPR's by the trainees to the banks, the release of bank loan and set up of agribusiness ventures.

CREDIT LINKAGE & SUBSIDY

Credit Linkage: Assistance under the scheme would be purely **credit linked** and subject to sanction of the projects by banks based on economic viability and commercial considerations. The eligible financial institutions for the credit linkage of the trained candidates under the scheme are:

- ✓ **Commercial Banks**
- ✓ **Regional Rural Banks**
- ✓ **State Cooperative Banks**
- ✓ **State Cooperative Agriculture and Rural Development Banks**
- ✓ **Such other institutions eligible for refinance from NABARD.**

Extent of Subsidy: Composite back ended subsidy of 44% for women and SC/ST candidates and 36% in all other cases will be available.

Ceiling of Project Cost for Subsidy: Ceiling of project cost for subsidy is Rs.20 lakhs for an individual project (Rs. 25 lakhs in the case of extremely successful individual projects) and Rs. 100 lakhs for a group project. However, the actual credit sanctioned by the bank for a venture established under the scheme could be higher depending on the financial viability and technical feasibility

ENQUIRY

For any additional information relating to ACABC programmes, please contact:

<p>Dr. K. C. Prakash Assistant Professor (Agri-Business) & Nodal Officer/ Programme Co-ordinator, ACABC Scheme, IIPM Bengaluru Jnana Bharathi Campus, P.O. Malathalli Bangaluru - 560 056, India. Ph: 080-23213381 / 23211716 (EPABX) E-mail: mdp.iipmb@gmail.com / k.c.prakash26@gmail.com</p>	<p>Mr. Ankur Gogoi Programme Facilitator for Assam & North Eastern Region (ACABC Scheme), IIPM Centre Jorhat, TTRI Campus, Tocklai Experimental Station P.O Cinnamara District Jorhat, Assam-785008, India. Ph: +91-9707163366 / +91-9886631003 E-mail: iipmjorhat@yahoo.com / ankur.gogoi84@gmail.com</p>
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