

# IIPM

## भारतीय बागान प्रबन्ध संस्थान बेंगलूरु

### INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry, Govt. of India)

Jnana Bharathi Campus, P.O. Malathalli, Bengaluru 560 056

Tel: 91-80-23217806, 91-80-23211716 (EPABX), Fax: 91-80-23212775

*Invites applications for the Management Training Programme (MDP) on*

## Tea Tasting and Blending (Second Batch)

*9<sup>th</sup> to 13<sup>th</sup> December 2019 at IIPMB*

#### **Introduction:**

Institute is offering a one week Management Training Programme (MDP) on Tea Tasting and Blending, for tea industry personnel and public in general. This program combines the discipline of professional tea tasting and tea blending. The program will cover the modern principles of tea business management, art of tea tasting, blending for suitable markets. Program is developed and designed by the distinguished IIPM faculty, experts from Indian Tea industry.

#### **Programme Contents:**

The program will be offered by IIPM. The program will ensure the participants to upgrade their skill in tea tasting and marketing such that their career gets propelled in right direction. The course structure is flexible to cater to the needs of the participants. The curriculum is designed to suit the Fresher's to tea industry, Experience in tea business, and Experience in tea tasting.

#### **Eligibility:**

- Graduates in any discipline or experienced Tea professional.
- Sponsored candidates by planters, plantation associations, Brokerages, Beverage sector and blenders will be given special consideration in eligibility norms.

#### **Programme outcome:**

The learning methodologies of the program include tasting different profile of tea which produced within the country and from major tea producing countries. This program will also facilitate the participants to sharpen their skills on palate memory and tea business management in real time tea business centers.

#### **Programme Fee (Non-Residential)**

Rs 17,250 per participant (including GST).

#### **How to apply:**

Application form can be downloaded from Institute's website at [www.iipmb.edu.in](http://www.iipmb.edu.in) and send the programme fee by Demand Draft in favour of "Indian Institute of Plantation Management" payable at "Bengaluru" OR through e-transfer NEFT (Bank Detail is furnished below):

**Bank Name:** United Bank of India

**Branch:** IIPM Campus Branch, Bengaluru

**A/C No.:** 1586050000611

**IFSC Code:** UTBI0IPC856 (Fifth character "0" read as Zero)

**Swift Code:** UTBIINBBECB

**MICR No.:** 560027009

#### ***Filled in application shall be sent to:***

MDP Office, Indian Institute of Plantation Management, Jnana Bharathi Campus, P.O. Malathalli, Bengaluru 560 056

Tel: 91-80-23217806, 91-80-23211716 (EPABX), Fax: 91-80-23212775

E-mail: [mdp.iipmb@gmail.com](mailto:mdp.iipmb@gmail.com); Website: [www.iipmb.edu.in](http://www.iipmb.edu.in)

***For further details and Application form, please contact program coordinator:***

**Dr. K. Narendran**, Assistant Professor, Mobile: 9901841752, Email: [agrinarenk@gmail.com](mailto:agrinarenk@gmail.com)

**Last Date for Submitting Filled-in Application Forms: 1<sup>st</sup> December, 2019**

# Indian Institute of Plantation Management Bangalore

(An Autonomous Organization of the Ministry of Commerce, Govt. of India)

## Application form

*Management Development Programme (MDP) on*

## *Tea Tasting and Blending*

**Program Date:** 9<sup>th</sup> – 13<sup>th</sup> December 2019

**Venue:** IIPM, Bengaluru

1. Name: \_\_\_\_\_

2. Qualification: \_\_\_\_\_

3. Organization Name & Designation (if any): \_\_\_\_\_

4. Address for Communication: \_\_\_\_\_

E-Mail: \_\_\_\_\_ ☎: \_\_\_\_\_

4. Do you need accommodation (Yes or No): \_\_\_\_\_

5. Work experience: \_\_\_\_\_

**Candidate's Signature**

Filled in Applications may be sent to:

**MDP Office**

Indian Institute of Plantation Management

Jnana Bharathi Campus, P.O. Malathalli

**Bengaluru 560 056**

Ph: 080 23211716

Email: mdp.iipmb@gmail.com