

IIPM 

कॉफी बोर्ड

COFFEE BOARD

(Ministry of Commerce and Industry, Govt. of India)



AND

भारतीय बागान प्रबन्ध संस्थान, बेंगलूर

**INDIAN INSTITUTE OF PLANTATION
MANAGEMENT BENGALURU**

(An Autonomous organization promoted by the Ministry of Commerce, Govt. of India)

Centre for Innovation and Entrepreneurship

(Supported by the Coffee Board, Ministry of Commerce and Industry, Govt. of India)



Reachout Programme in

Coffee Entrepreneurship

An intensive programme to train potential and nascent Coffee entrepreneurs in starting and establishing high-growth businesses

Programme Dates : 3 - 5 July, 2016

**Venue : Girijan Cooperative Corporation
East Point Colony, Beach Road, Visakhapatnam,
Andhra Pradesh**

The Centre for Innovation and Entrepreneurship (CIE) at Indian Institute of Plantation Management Bengaluru (IIPMB) is a pioneering initiative of IIPMB to promote entrepreneurship in the Indian Coffee sector. The Coffee Board has sponsored CIE-IIPMB to promote Coffee entrepreneurship through a set of focused activities by the centre. IIPMB and the Coffee Board have recently launched the **Reachout Programme in Coffee Entrepreneurship** to build capacities of potential entrepreneurs for the establishment of new businesses in the Coffee Sector and, thereby, contribute to wealth creation and employment generation in the Country.

Program objective: Provide essential techno-managerial knowledge and skills required by potential and nascent Coffee entrepreneurs to establish and manage high-growth Coffee businesses.

For whom?

- (a) Persons who are interested to start Coffee retailing businesses, Roasting and Grinding units or any other business in the Coffee sector.
- (b) Persons who have recently started a Coffee business and are desirous of consolidating the venture.

Resource persons: Coffee industry representatives, Technical experts, IIPM faculty etc

Programme venue: Girijan Cooperative Corporation, East Point Colony, Beach Road, Visakhapatnam, Andhra Pradesh

Programme modules:

- a. Opportunities for entrepreneurship in the Indian Coffee sector
- b. Coffee quality assessment
- c. Coffee roasting and grinding businesses
- d. Coffee retailing businesses
- e. Business planning
- f. Support systems for Coffee Businesses

Programme structure :

- a. Opportunities for Coffee entrepreneurship would be introduced through presentations and discussions
- b. Basic skills in Coffee quality assessment, Roasting & Grinding, Brewing and Cupping would be imparted through practical sessions conducted by experts of the Quality Control Laboratory of the Coffee Board of India
- c. Participants would develop draft business ideas that would be reviewed by industry representatives and entrepreneurs
- d. Participants who successfully complete the program requirements would have access to free online mentoring support (techno-managerial) for a period of three months from the completion of the program.

Knowledge resource support: Participants would be provided with a kit of selected reading materials relating to Coffee industry and entrepreneurship.

Programme Cost: Selected participants have to pay a program participation fee of Rs. 6,000, inclusive of applicable taxes, working lunch and refreshments. Accommodation, travel cost to/from programme venue and personal costs are not included in the programme fee.

Mode of Payment : Participation fees should be paid by Demand Draft in favour of Indian Institute of Plantation Management, payable at Bengaluru. Alternatively, participants may pay the fee by NEFT/RTGS to the following account.

Bank Name : United Bank of India
Bank Branch : IIPM Campus Branch, Bengaluru
Current A/c : 1586050000611
IFSC Code : UTBIOIPC856 (Fifth character "0" read as Zero)
MICR No : 560027009

Application process: Interested individuals may apply in the application form available at www.iipmb.edu.in or www.indiacoffee.org. The batch size for the programme is limited to 15 participants.

The last date for the filled application and programme fee to be received by CIE-IIPMB is 30th June 2016.

About Coffee Board

The Coffee Board is an autonomous body, functioning under the Ministry of Commerce and Industry, Government of India. Set up under an Act of the Parliament of India in the year 1942, the Board focuses on research, development, extension, quality upgradation, market information, and the domestic and external promotion of Coffees of India.



About IIPMB

Indian Institute of Plantation Management, Bengaluru (IIPM) established in 1993, is a centre of excellence, think tank and an intellectual resource base for the plantation sector. The Institute is also an exclusive sectoral school of management based on a new model of intensive institute-industry interaction. IIPMB is jointly sponsored by the Plantation sector and the Govt of India's Commodity Boards and Plantation Associations.



About CIE - IIPMB

Centre for Innovation and Entrepreneurship at IIPM, Bengaluru is a pioneering initiative of IIPMB to promote entrepreneurship in the Indian Coffee sector. The Coffee Board has supported the establishment of the centre to promote Coffee entrepreneurship through a set of focused activities.

Contact details

MDP Coordinator

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(Sponsored by Coffee Board of India)

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www.iipmb.edu.in

Detailed information brochure & application are available at

www.indiacoffee.org / www.iipmb.edu.in

For additional details, write to

mdp.iipmb@gmail.com / cie@iipmb.edu.in

Or

Call: 080-23218675 (Monday to Friday)