INTRODUCTION:
Given the importance of sustainable “STGs” tea production and management in Sri Lanka, there is an increasing focus on Quality Management System at the highest level across STGs zone. Institutionalizing Small Tea Growers to link them with market framework, a mutual & experiential learning cum study tour aspects in South India is organized for the benefit of the officials of Smallholder Plantations Entrepreneurship Development Programme (SPEnDP), Ministry of Plantation Industries, Government of Sri Lanka.

FOR:
Officials of the Smallholder Plantations Entrepreneurship Development Programme (SPEnDP), Ministry of Plantation Industries, Sri Lanka

OBJECTIVES:
The program aims to provide knowledge about fundamentals to advanced tea nursery, field, production practices and manufacturing aspects. The program also plans to bring concepts and applications for sustainable Tea Production and Management, including the components of Productivity, Quality and Safety dimensions of Production System. The programme will be handled by IIPM faculty, UPASI-TRA & KVK, and other tea experts.

CONTENTS:
- Institutionalizing Small Tea Growers (STGs) for Sustainable Production and UTZ Certification System
- Tea Production and Management (South Indian Perspective): From Nursery to Field, Manufacturing and Marketing – Observation & Interactive sessions
- Error Deduction Vs Error Prevention Strategy for Optimizing Cost of Tea Production: World Class Business Management Tools (WCBM) Perspective
- Understanding Customer Centric Production: From Field to Cup
- Understanding Tea Tasting and Marketing (TTM): Practicum with Indian, Sri Lankan, African & Indonesian Tea Samples and predicting appropriate tea production and manufacturing norms
- Case Analysis: Practicum on Collective Marketing Through Electronic System – SAFAL, Hoskote
- Strategy for Promoting Entrepreneurship for Tea
- Strategic Finance and Accounting System for Promoting Entrepreneurship
- Tea Cultivation & Manufacturing in Southern India and Impact of Quality Up-gradation Programme, UPASI-KVK Perspective
- Visit to Manathavadi Tribal Plantation Cooperative Limited (MTPC), Wayanad
- Visit to Ripon Estate, Wayanad
- Visit to Orthodox and CTC Factory, Wayanad
- Visit to Tea Auction Unit, Kochi
- Visit to Mysore / Idukki Regions
- Session on Learning Appropriate Innovations from South Indian Tea: From Nursery to Field and Manufacturing Perspectives – By the Director, UPASI-TRI

PEDAGOGY:
- Essential Classroom Sessions
- Group Exercises and PPT Presentations
- Extended Field and Factory Visits
- Art of Learning Tea Tasting & Production Management at IIPM-State-of-the-Art-Tea Tasting and Marketing (TTM) Lab with Electronic Tongue/Nose and Global Video Streaming
- Mutual Experiential Sharing and Learning

PROGRAMME FEE: (RESIDENTIAL)
Rs. 97197.00 per participant (including Service tax)
US$ 1590.00 per participant (including Service tax)

PROGRAMME FACULTY GUIDE, DESIGN & PROJECT COORDINATOR:
Prof. Dr. V. G. Dhanakumar, Ph.D. (Cornell/Wisconsin), Director-IIPM-Bangalore

PROGRAMME CO-COORDINATORS:
Shri. K. Narendran, Lecturer, IIPM-Bangalore
Shri. K. G. Nanda, Adjunct Faculty, IIPM (Fr. Senior Vice President Tata Tea Ltd.)