

# NATIONAL SYMPOSIUM

## *Issues relating to emergence of Producer Companies in India*



*Venue – IIPM Campus*

*Date – 21<sup>st</sup> of May 2021*

**Organised by**



INDIAN INSTITUTE OF  
PLANTATION MANAGEMENT,  
BENGALURU

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## ABOUT IIPMB

IIPMB is a unique institution dedicated to provide value-added management inputs to wide clientele in the agribusiness, plantation, horticulture and allied sectors. These inputs are delivered through long and short duration interventions and include managerial, operational, policy and research-related dimensions. The essence of these programs is to provide stakeholders with contemporary management and business related inputs that help them manage their business effectively. In addition what makes these programs distinctive is the approach used by IIPMB to curate the content in a manner that has a potential to benefit the society at large.

## RATIONALE AND SYMPOSIUM INTENT

Small and marginal farmers make up 80 percent of all farmers in India, and the people who live on them constitute the majority of the rural poor. To mitigate the challenge that come with working in isolation - and to increase profitability and productivity - these smallholders form producer companies. However Producer Companies are facing several issues and challenges in managing their organizations. Hence there is need to strengthen and build an suitable ecosystem for their performance. This symposium highlights the financial performance of producer companies in India and discuss the strategies to address the problems faced by producer companies for their economic sustainability

**For CEOs and DIRECTORS of FPCs**  
**Registration Limited to 30 participants (Offline)**  
**No Limitations for Online participants**  
**Last Date of Registration May 15<sup>th</sup> 2021**  
**TA reimbursement as per norms (Offline participants)**

\*Offline Program at IIPM campus subject to Govt of Karnataka COVID -19 Guidelines

### Registration Link :



<https://forms.gle/9rhZTmDngxUxur6J8>

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