

IIPM

भारतीय बागान प्रबन्ध संस्थान बेंगलूरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry, Govt. of India)

Janabharathi Campus, Malathalli, Bangalore – 560056 Ph: 080- 23217806; 23211716; www.iipmb.edu.in

Online Interactive Industry Oriented Program

Professional Certificate Program on

Organic Agribusiness and Management (PCP- OA&M)

3 Months (Weekend and Evening sessions) November 2020 – January 2021

The Overview

Indian Institute of Plantation Management (IIPM), was established at the initiative of the Ministry of Commerce & Industry, Government of India. Organic agriculture becomes more relevant in the COVID scenario. The customers mostly prefer chemical-free and natural food products after the pandemic to enhance their immunity. But, still, the organic supply chain is not fully organized and viable within Indian contexts.

Organic Agribusiness is the business sector encompassing organic farming and related commercial activities. The business involves all the steps required to send an agricultural produce to market: production, processing and distribution. IIPM will be organizing a professional certificate program to cover production, processing, certification, procurement, branding, marketing, retailing, and exports of organic products.



What you will learn



- A Holistic understanding of the organic supply and value chain.
- Application of management principles in the organic business sector
- To specialize in production and operations, marketing, retailing, and exports
- To develop managerial and entrepreneurial skills

Program Benefits

- Understanding of supply and value chain models
- Business plan for different organic products
- Procurement, Retailing, and Exports strategies
- Own business/Start-ups



Program Schedule



This professional certificate program is a blend of virtual classes, projects and presentation.

The total duration of the programme is 3 months.

- 6 Hours/week
- Special Focus Area
- Project Presentation / Evaluation / Certification

Faculty / Mentors

Scientists, practitioners, and industry experts will handle the sessions. IIPM will provide a certificate after the completion of the program.

Eligibility



- Graduation from any recognized university
- Working executives in agri-business, commodities, and plantation sectors
- The general public has a passion for organic and agri-business.

Course Fee:

- Tuition fee Rs.60,000 (Inclusive of GST)
- Bank Details through e-transfer NEFT (Bank Detail is furnished below):

Bank Name: United Bank of India (PNB)

Branch: IIPM Campus Branch, Bengaluru

A/C No.: 1586050000611

IFSC Code: UTBI0IPC856 (Fifth character "0" read as Zero)

Swift Code: UTBIINBBECB

MICR No.: 560027009

Registration: <https://forms.gle/AamZmRVyi876QC54A>

For further details please contact

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