

IIPM 

भारतीय बागान प्रबन्ध संस्थान बेंगलूरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry, Govt. of India)

Jnana Bharathi Campus, P.O. Malathalli, Bengaluru 560 056

Online Interactive Program on

Tea Business Management

21st to 23rd May 2021

Introduction:

The Institute offers a two day management training program (MDP) on tea business management for tea industry personnel and the public. This program combines the discipline of production, grading, blending, marketing, retail and exports. The topics of tea quality, the art of tea tasting, blending for suitable markets are covered in the program. The program is developed and designed by the distinguished IIPM faculty, experts from the Indian tea industry.

Program Contents:

IIPM will offer the program. The program will ensure the participants upgrade their management skills in tea business to excel in their profession. The course structure is flexible to meet the needs of the participants. The curriculum is designed to suit the freshers and the experience in the tea industry.

Eligibility:

- Graduates or experienced tea professional.
- Sponsored candidates by planters, plantation associations, brokerages, beverage sector, and blenders will be given special consideration in eligibility norms.

Program outcome:

The program would assess the participants to understand the value chain of tea and essentials of tea business. This program will also help the participants sharpen their business management skills in the real-time tea business.

Program Fee

Rs 7,080 per participant (including GST).

How to apply:

The application form can be downloaded from Institute's website at www.iipmb.edu.in and send the program fee by Demand Draft in favour of "Indian Institute of Plantation Management" payable at "Bengaluru" OR through e-transfer NEFT (Bank Detail is furnished below):

Bank Name: Punjab National Bank

Branch: IIPM Campus Branch, Bengaluru

A/C No.: 1586050000611

IFSC Code: PUNB0158620

MICR Code: 560024073

Filled in the application shall be sent to:

MDP Office, Indian Institute of Plantation Management, Jnana Bharathi Campus, P.O. Malathalli, Bengaluru 560 056

Tel: 91-80-23217806, 91-80-23211716 (EPABX), **Fax:** 91-80-23212775

E-mail: mdp.iipmb@gmail.com; **Website:** www.iipmb.edu.in

For further details and Application form, please contact program coordinator:

Dr. K. Narendran, Faculty, Mobile: 9901841752, Email: agrinenk@gmail.com

Last Date for Submitting Filled-in Application Forms: 10th May, 2021

Indian Institute of Plantation Management Bengaluru

(An Autonomous Organization of the Ministry of Commerce, Govt. of India)

Application form

Online Interactive Program on

Tea Business Management

Program Date: 21st – 23rd May 2021

1. Name: _____

2. Qualification: _____

3. Organization Name & Designation (if any): _____

4. Address for Communication: _____

E-Mail: _____  _____

5. Work experience: _____

Candidate's Signature

Filled in Applications may be sent to:

MDP Office

Indian Institute of Plantation Management

Jnana Bharathi Campus, P.O. Malathalli

Bengaluru 560 056

Ph: 080 23211716

Email: mdp.iipmb@gmail.com