

IIPM 
भारतीय बागान प्रबंधन संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry, Govt. of India)
Jnana Bharathi Campus, P.O. Malathalli, Bangalore 560056, Ph: 91-80-23211716, Website: iipmb.edu.in



Training on Leadership and Excellence

9th -13th November 2020



THE INSTITUTE

Indian Institute of Plantation Management (IIPM), Centre of Excellence and the first-of-its-kind National Institute, was established at the initiative of the Ministry of Commerce & Industry, Government of India. It is co-promoted by the Commodity Boards of India, viz., Coffee Board, Rubber Board, Tea Board, Spices Board and Plantation Industry Associations. IIPM has been focusing in the field of plantation & associated agri-business and commodity management education.



ABOUT ATAL ACADEMY:

AICTE Training and Learning (ATAL) Academy is established with the vision “To empower faculty to achieve goals of Higher education as a access, equity and quality.” AICTE is committed for development of quality technical education in the country by initiating various schemes launched by Govt. of India, Ministry of Human Resource Development council understand that there is a need of the day to train the young Generation in skill sector and having faculty and technicians to be trained in their respective disciplines.



PROGRAMME OBJECTIVE

To sensitize the first-line and mid-level managers to take on increasing leadership roles in their organizations. This program analyses the mutual relationship between leadership and decision making. It combines theory and practice to inform participants on how effective decisions are made, as well as how bad decisions can be avoided. Following are the objectives of the programme:

1. The psychological pitfalls in decision making
2. Establishing a culture of decisive action in a company to counteract indecision
3. Coping with “information overload” in decision making
4. The importance of psychological self-awareness, especially cognitive biases and the illusion of rationality
5. Personal qualities of successful leaders.
6. Models of “transformational leaders” for analysis and application

7. Behavioural economics, behavioural insights, and behavioural decision making and why they matter
8. Identify cognitive biases and structure your environment to eliminate destructive bias
9. Psychological factors that drive economic decisions and how these impact your business and bottom line
10. Improve the ability to forecast the outcomes of decisions
11. Understand how to leverage the power of “nudges” and behavioural interventions
12. Understand how heuristics and biases can affect the decisions you make everyday

WHO SHOULD ENROLL

Faculty members and Research Scholars from AICTE approved institutions

HOW TO APPLY

The interested candidates can login to the ATAL academy website and register themselves to the course.

Link to Registration: <https://atalacademy.aicte-india.org/login>

CERTIFICATE CRITERIA

E-Certificate will be issued by ATAL academy to those participants who have attended the programme with minimum 80 % attendance and scores min 60 % marks in the test conducted towards end of the online FDP.

PROGRAMME COORDINATOR

Dr.Archana Thulaseedharan: +91 99473 48800
archanathulaseedharan@gmail.com

Dr. Prakash K C : +91 76193 67720
k.c.prakash26@gmail.com

