



MC&I

IIPM

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु
INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU
(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)

EPCP-ABPM

Professional Certificate Program in Agribusiness & Plantation Management

(a unique program for executives and entrepreneurs who wish to lead)

Program Highlights

- 11 months flexible mode with on-line and off-line conceptual and experiential components
- Program conducted in evenings and weekends
- Contemporary inputs provided through interactive discussions, live projects and case analysis.
- Skill development workshops to hone up managerial, entrepreneurial and leadership skills

Key Takeaways from the Program

- Award of Certificate from a prestigious National Institute- IIPM
- Knowledge and skills to enhance career development prospects
- Inputs from national and international academicians and agribusiness experts
- Lifetime membership in the IIPM Alumni network
- Expertise in creating business plans for current and future businesses

Duration:

11 months with online & offline immersions

Who should Apply

Working executives in corporate, government and cooperatives, and entrepreneurs who are currently in agri- and related businesses, or who want to enter into these domains.

About the Institute

IIPM was set up at the initiative of the Ministry of Commerce and Industry, Government of India, is the only world renowned academic institution to offer postgraduate programs in agribusiness, plantation and food management. IIPM's mandate is to create a unique pool of talented professionals in the domain and provide career advancement opportunities to its student's. IIPM offers a range of sector-specific courses to meet the requirements of industry. The faculty carefully craft curriculum and develop effective Assurance of Learning (AOL) resources and best practices.



IIPM Motto: Intensive-Institute-Industry-Interaction

Program Curriculum			
Trimester	Description	Name of Courses	Credits
I	Program Specific	Fundamentals of Agri-Business Management	2
	General	Legal Aspects of Agri-Business	2
	Functional	Cost and Management Accounting for Agri-Business	2
		Fundamentals of human Behaviour	2
	Analytics	Business Analytics and Decision Skills	2
	Skill Development	Business Communication	2
		Case analysis on Agri-Business	
Adaptability in Business situations			
II	Program Specific	Strategic Agri-Business Management	2
	General	Innovation and Technology management	2
	Functional	Marketing Management	2
		Operations and Resource Management	2
	Analytics	Quality Management and standards	2
	Skill Development	Emotional Intelligence	2
		Time Management & Personal Effectiveness	
Leading Effectively			
III	General	Consumer Behaviour	2
	Functional	Sales Management / Digital Marketing	2
		Product and Brand Management / Agri input marketing	2
		Procurement Management/ Logistics and SCM	2
	Sector specific	Retailing Management / Production of Plantation and Agricultural Commodities	2
		Agricultural Export Management	2
	Skill Development	Business Research Methods	2
		Business Plan Writing and Pitching	
		Workplace Etiquette	
Projects	Business Model & Business Plan Development	12	
Total			50

Specialization and Electives

The program envisages choice of specialization and electives to enhance knowledge.

Each selected participant shall choose a total of 5 courses from the functional and sectoral electives.

Functional Electives

Marketing, Finance, Human Resources, Exports, and Operations

Sectoral Electives

Agribusiness, Plantations, Retail, Agricultural Exports, other Allied Sectors

Business Model & Business Plan Development

- Duration -10 weeks
- Business Model & Business Plan presentation at IIPM, Bengaluru, and Jorhat/ Vijayawada Campus.

Tuition Fee

₹ 2.00 Lakhs +GST
(Installments & Loan Facility Available)

Last date for submitting filled in application
30th September 2021

Selection Process

On the basis of Academic Credits and Personal Interview

Fee Payment Mode

NEFT/ RTGS / Internet Banking/
<https://www.propelld.com>

Bank Details

PUNJAB NATIONAL BANK
A/c No.: 1586050000611
IFSC: PUNB0158620 (5th Character Read as "Zero")

Resource Person

IIPMB Faculty & Industry Experts

Indian Institute of Plantation Management Bengaluru

Jnana Bharathi Campus, P.O. Malathalli, Bengaluru-560 056

Tel: +91-80-23211716 (EPABX) executivepcp@iipmb.edu.in / epcpiipmb@gmail.com

Contact Person: Mr. Bhaskar K. (9845516602); +91-80-23212773 (D); Fax: +91-80-23212775



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Affix
Candidate's
Photograph

APPLICATION FORM

Professional Certificate Program (EPCP) in Agri-Business & Plantation Management

(ALL INFORMATION TO BE FILLED IN CAPITAL LETTERS ONLY)

1. NAME:				
2. DATE OF BIRTH:		DAY:	MONTH:	YEAR:
3. POSTAL ADDRESS:				
CITY:		STATE:	PIN:	
E-MAIL:		PHONE:		
4. OCCUPATION AND OFFICE ADDRESS:				
CITY:		STATE:	PHONE:	
5. EDUCATIONAL QUALIFICATIONS [HIGHEST QUALIFICATION ONWARDS]:				
EXAMINATION	YEAR	BOARD/UNIVERSITY	SCHOOL/COLLEGE	%
6. WHETHER BELONG TO SC/ST/OBC/Physically Handicapped (attach certificate):				
7. WORK EXPERIENCE:				
SPONSORSHIP DETAILS FOR SPONSORED CANDIDATES				
SPONSORED BY (PLEASE TICK THE APPROPRIATE BOX)				
1. SPONSORED BY COMPANY			<input type="checkbox"/>	
2. PLANTATION OWNERS			<input type="checkbox"/>	
3. SPONSORED BY CENTRAL / STATE GOVERNMENTS			<input type="checkbox"/>	
4. SPONSORED BY INTERNATIONAL AGENCY / SAARC COUNTRIES			<input type="checkbox"/>	
5. SPONSORED BY NRI / PIO			<input type="checkbox"/>	
APPLICATION Fee: Rs. _____ RTGS / D.D.No& Date: _____				
CANDIDATE'S SIGNATURE				