



IIPM

भारतीय बागान प्रबुन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry - Govt. of India)



Sponsored By



N.S.T.E.D.B

DST, MINISTRY OF SCIENCE AND TECHNOLOGY  
GOVT. OF INDIA

# Faculty Development Programme on Entrepreneurship Development

23rd August to 4th September 2021

## ABOUT THE INSTITUTE

Indian Institute of Plantation Management, Bangalore, an autonomous organization of Ministry of Commerce & Industry, Government of India. The IIPM-B is an exclusive sectoral business school in India having academic specializations of Agribusiness and Plantation/Commodities, Food Processing and Export Business Management based on a new model of intensive institute-industry interaction (4Is) with the strong vision to become a globally renowned centre of excellence in agri and food business, imparting research based management education, training and research & consultancy, contributing to business and society and the proposed event aimed to enlighten the young minds towards the development of nation through the Make in India Mission in line with the Government of India initiative.

## ABOUT THE FDP PROGRAMME

Entrepreneurship can be successfully taught like any other discipline – Today, there are worthwhile testimonies to this claim. Prestigious management institutes offer full-fledged courses on entrepreneurship and many students have ventured into the field but the incidence needs to be enhanced. The Government of India, through its newly established Ministry of Skill Development and Entrepreneurship (MSDE), focuses on developing entrepreneurial and employability skills among the youth through entrepreneurship education and training, advocacy and easy access to entrepreneurship networks. The Ministry has been also trying to deliver world class Learning and Management System (LMS) to equip potential as well as early stage entrepreneurs. The Govt. of India has launched several programmes to develop entrepreneurs in sectors such as manufacturing, IT and digital services, healthcare, and sanitary & hygiene. To achieve aforementioned objectives the Government has launched PAN India programmes, viz. 'Start-up India', 'Stand-up India', 'Make-in India', 'Digital India', 'Swachh Bharat (Clean India)', that are aimed at further propelling entrepreneurship movements in India. Sculpting its mandate around this mission, The most crucial change agents in this process are the faculty members specializing in teaching entrepreneurship.

## OBJECTIVE OF THE PROGRAMME

Faculty Development Programme (FDP) aims at equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career.

## BENEFITS AND TAKE AWAYS

- To develop vision, strategy & structure for Entrepreneurship Development Programme in Educational Institute
- To inculcate entrepreneurial values among the students
- To organize EAC and Entrepreneurship oriented courses in the Institution
- To co-ordinate entrepreneurial activities in their region through Entrepreneurship Development Programmes.



## TARGET GROUP/ WHO CAN APPLY

The programme is open to teachers and faculty members from universities, science and engineering colleges, polytechnics and entrepreneurship development institutions involved or likely to be involved in Entrepreneurship related activities. Professionals from NGOs involved in similar activities would also benefit from the programme.

## RESOURCE PERSONS

Sessions will be handled by the Faculty of emanate Institutes and also from the Industry

## PEDAGOGICAL TOOLS AND METHODOLOGY

- Inputs will be imparted through
- Lecture-cum-discussion, case studies, role-plays and simulation exercises
- Interaction with experts in entrepreneurship development, Curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights
- Study visits to institutions and small enterprises
- Group work and practice sessions

## CERTIFICATE CRITERIA

E-Certificate will be provided to those who have successfully completed the program with 80% attendance and 60% marks and also submission of the feedback form.

**REGISTRATION END :** 21st August Limited numbers

**TIMING :** 10 am to 1.30 pm

### COORDINATOR

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Registration Link

[forms.gle/w3FKNSBYSCsLdTkG7](https://forms.gle/w3FKNSBYSCsLdTkG7)