



Online Interactive Industry Oriented Program
Professional Certificate Program on
Organic Agribusiness and Management (PCP- OA&M)
2 Months (Weekend and Evening sessions) June – July 2021

The Overview

Indian Institute of Plantation Management (IIPM) was established at the initiative of the Ministry of Commerce & Industry, Government of India. Organic agriculture becomes most relevant in the COVID-19 scenario. Customers prefer natural and chemical-free food products in the aftermath of the pandemic to improve their immunity. However, the organic supply chain in India is not fully organized to sustain its value chain.

Organic Agribusiness is the food business line that covers organic farming and conscious consumer related business activities. The organic agri-business program involves all the steps required to send a set of agricultural products to market: production, processing, value addition along with quality and safety parameters and distribution to ultimate consumers .

IIPM will be organizing a professional certificate program to cover production, processing, certification, procurement, branding, marketing, retailing, and exports of organic products.



What you will learn



- A Holistic understanding of the organic supply and value chain.
- Application of management principles in the organic business sector
- To specialize in production and operations, marketing, retailing, and exports
- To develop managerial and entrepreneurial skills

Program Benefits

- Efficiency in organic agribusiness
- Understanding the supply and value chain models.
- Business plan for different organic products
- Procurement, Retailing, and Exports strategies
- Own business/Start-ups



Program Schedule



This professional certificate program is a blend of virtual classes, projects and presentation.

The total duration of the program is 2 months.

- 6 Hours/week
- Special Focus Area
- Project Presentation / Evaluation / Certification

Faculty / Mentors

Scientists, practitioners, and industry experts will handle the sessions. IIPM will issue a certificate at the end of the program.

Eligibility



- Graduation from any recognized university
- UG/PG students
- Working executives in agri-business, commodities, and plantation sectors
- The general public has a passion for organic and agri-business.

Course Fee

- Tuition fee Rs.23,600 (Inclusive of GST)
- Bank Details through e-transfer NEFT (Bank Detail is furnished below):

Beneficiary Name	: Indian Institute of Plantation Management
Bank Name	: Punjab National Bank (PNB)
Branch	: IIPM Campus Branch, Bengaluru
A/C No.	: 1586050000611
IFSC Code	: PUNB0158620

For further details please contact

Dr. K. Narendran

Program Coordinator

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IIPM



भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry - Govt. of India)

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Registration Form

Name	
Qualification	
Organization Name & Designation (if any)	
Address for Communication	
E-Mail	
Mobile Number	
Work experience	