



IIPM
भारतीय बागान प्रबन्ध संस्थान बेंगलुरु
INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU
(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)



Joint Academic Collaboration with
UNIVERSITY OF WISCONSIN MADISON, WI-USA

TWO YEAR
POST GRADUATE
DIPLOMA IN
MANAGEMENT:

**FOOD PROCESSING
AND BUSINESS
MANAGEMENT**

(PGDM-FPBM)
2020-2022 (4th Batch)

Approved by
AICTE-MHRD-GoI

THE INSTITUTE

Indian Institute of Plantation Management (IIPM), centre of excellence and the first-of-its-kind national Institute was established at the initiative of the Ministry of Commerce & Industry, Government of India. The institute is co-promoted by the Commodity Boards of India, viz. Coffee Board, Tea Board, Rubber Board, Spices Board, Tobacco Board and Industry & Plantation Associations. IIPM has been conceived as a world renowned academic institution focusing in the field of agribusiness, commodity, plantations and associated management education. IIPM has educational membership with The Association to Advance Collegiate Schools of Business (AACSB-USA) & European Foundation for Management Development (EFMD-Brussels) and Permanent Accreditation from Higher Learning Accreditation Commission of Texas (HLACT-USA).



MESSAGE FROM THE DIRECTOR



I am pleased to welcome you to Indian Institute of Plantation Management (IIPM) Bengaluru. IIPM has served as the nation's flagship comprehensive institution for higher education. IIPMB and its research unit is one of the leading centre of excellence for Agri-Food sector and most innovative agri-business institute in Asia.

Institute also offers super specialized courses and research in all areas of agri-business, food science, ranging from advanced techno-managerial programs such as tea tasting, coffee-cupping & entrepreneurship, tasting-cum-blending, Spices export potentials, food sensory evaluation, agri-food business with more economic and managerial focus on quality & safety management systems in food circulation, marketing and meeting consumer requirements.

An agri-professional idiom that describes the nature of Agri-Food Science: studying food "from field to fork (folk)" and with a Master in Food Processing and Business Management, you will indeed study all aspects of food, from harvesting and processing to preparation until value addition for consumption and holistic food-business.

Food Processing & Business Management programme has been developed immensely over the last few years. IIPM's PGDM-FPBM is designed with high interdisciplinary applied science and management that uses achievements of different fields, such as food engineering, microbiology, biochemistry, and many others. This is the reason for a considerable number of sub-disciplines in the field of science and management included in the curriculum. The entire program curriculum design is to raise the quality of food and enhance the expertise of the students of IIPMB to provide information for safety and ways to produce food that meet the requirements of the over-populated and over-stimulated modern world.

The overall programme builds on the connections between different fields of knowledge "FOCUSED ON FOOD SYSTEMS" to train prospective decision-makers in facing real management problems both in national and international contexts and diverse industrial settings.

I invite you to our campus to explore further scope with our faculty and students on limitless opportunities that make IIPM, a truly special place.

Prof. V. G. Dhanakumar

POST GRADUATE DIPLOMA IN MANAGEMENT: FOOD PROCESSING AND BUSINESS MANAGEMENT (PGDM-FPBM) APPROVED BY AICTE-MHRD-GOI

Food processing is one of the largest sectors in India which has huge potential in terms of production, growth, value addition, consumption and exports. Currently, new markets for processed and value added products are emerging at the national and international level. Food Processing sector is a major source of employment / entrepreneurship and adds value to foreign exchange. The programme with a focus on food industry has been designed in close coordination with stakeholders from Food industry, University of Wisconsin Madison, USA and Central Food Research Institutions to impart the knowledge and required skills to be a game changer in the field with "Learn, Do and Serve" as its guide, the institute has offered PGDM programmes.

A state-of-the-art Assurance of Learning (AoL) strategy of IIPM would make the students as a techno-managerial individual, who will learn on mission-critical skills in food analytics and laboratory accreditation, nutrition & food technology, cool & cold chains and food quality & safety management. The students will be trained on the various functional aspects in applied quality & safety, finance, marketing, human resources, decision sciences and supply chain management necessary for success in food-related enterprises. A range of sector-specific courses to meet the requirements of food industry, viz. Processing and Value Addition for Products, Soft Skills for Food Processing Business, Food Engineering, Financial Management, Exports & International Business, Global Quality & Safety Management Systems, Food Laws & Taxes, Project Feasibility & Business Plan, Practicum & Field visits, Study Abroad Programme etc.,



Curriculum Outline and Contents

Programme Duration: 24 months Residential Programme commencing July 2020.

The programme is divided into 6 classroom trimesters and Corporate Training Segment (summer internship) of 12 weeks each covering 100 weeks and 102 credits. It integrates operational, behavioural, managerial and strategic aspects of food business. Intensive-Industry-Institute-Interaction (4Is) brings experts from food processing business closer to the student community and the programme is customized to suit their requirements. Detailed Programme structure and credit hours are given below:

TRIMESTER - I (JULY - OCTOBER)

- 1.1 Fundamentals of Management
- 1.2 Accounting for Management
- 1.3 Written and Oral Communication Skills
- 1.4 Organizational Behaviour
- 1.5 Managerial Economics
- 1.6 Computer Application for Food Business

12 weeks

18 Credits

TRIMESTER - IV (JULY - OCTOBER)

- 4.1 Artificial Intelligence for Food Sector
- 4.2 International Food Business Management
- 4.3 Food Safety and Quality Management
- 4.4 Packaging for Food Business
- 4.5 Branding and Food Retail Management

12 weeks

15 Credits

TRIMESTER - II (OCTOBER - JANUARY)

- 2.1 Food Chemistry and Nutrition
- 2.2 Marketing Management
- 2.3 Taxation for Food Business
- 2.4 Economic Environment & Policy
- 2.5 Research Methodology & Data Analytics
- 2.6 Human Resource Management

12 weeks

18 Credits

TRIMESTER - V (OCTOBER - JANUARY)

- 5.1 Value Addition, Logistics and Supply Chain Management
- 5.2 Business Analytics
- 5.3 E-Commerce & Digital Marketing
- 5.4 Food Process Engineering & Equipments
- 5.5 Food Analysis (1.5)

12 weeks

13.5 Credits

Field/Industry / International/ Study Abroad/ Winter Project*

(FIS) (January - February)

04 weeks

02 Credits

National/International Study*

04 weeks

TRIMESTER - III (FEBRUARY - MAY)

- 3.1 Food Labelling & Regulations
- 3.2 Food Entrepreneurship and Business Ventures
- 3.3 Operations Management for Food Processing
- 3.4 Novel Food Processing Technologies
- 3.5 Customer Orientation and Relationship Management
- 3.6 Banking and Small Financial Institutions

12 weeks

18 Credits

TRIMESTER - VI (FEBRUARY - MAY)

- 6.1 Cool & Cold Chain Management
- 6.2 Talent Acquisitions and Development for Food Business
- 6.3 Financial Planning & Modelling for Business
- 6.4 Strategic Food Business Management(1.5)
- 6.5 Thesis Writing & Viva*

12 weeks

10.5 Credits

03 Credits

Career Planning & Placement

08 weeks

Corporate Training Segment*

(May - July)

12 weeks

04 Credits

Total

100 weeks

102 Credits

(* Specialization and Focused Areas - 9 credits)

Teaching and Learning



IIPM contributes to students through three primary activities: teaching, research, self-learning and corporate training/internship. The Faculty and academic facilities viz., library, computer centre, technical lab, knowledge resource centre, placement unit, campus and academic ambience

are unsurpassed by those of any institutions. The institute offers its teaching and learning transactions through lectures, video, seminars, group works, case studies methods, issue analysis, cyber learning, role plays, tasting (sensory test for product innovation), market surveys, field & industry visits, study abroad and guest lectures. The Knowledge Resource Centre of the institute is equipped with state-of-the-art, digital language and communication skills lab, where students get a hands on experience to acquire business communication skills. PGDM-FPBM (approved by AICTE) offers a range of sector-specific courses to meet the requirements of industry. The faculty carefully craft curriculum and developed effective Assurance of Learning (AoL) resources and best practices for student learning. The classroom sessions are supplemented with lecture, video, seminar, group work, role-play, tasting (sensory test), field & industrial visit, study abroad and guest lecture.

FPBM Study Abroad Programme



IIPM Study Abroad Program unit sponsors a variety of learning and non-credit courses that enroll students each year, making it one of the pioneer providers of food processing and business management study abroad.

The study aims at: Exposure to multinational companies and learning from reputed faculty from countries such as, Singapore, Malaysia, Thailand, China, USA, Africa and Indonesia. Establishing link between agribusiness, commodity and plantations, oporatization and academics expertise around the world.

Alumni Networks



Alumni networks helps the students in various ways, e.g. providing assistance in Corporate Training Segment of the programme, handling few sessions through experience sharing, as well as providing conceptual inputs on latest ideas from industry.



Admission & Selection

The minimum qualification for admission is a Bachelor's Degree from a recognized university or institution with at least 50% marks or equivalent CGPA (45% in case of SC, ST and Persons with Disability) in food technology, food science/nutrition, fisheries, dairy, animal husbandry, horticulture or allied disciplines.

The candidates must have a valid score of CAT/MAT/ATMA/CMAT/GATE exam.

Selection will be on the basis of academic record, test scores, writing skill and performance in group discussion and personal interview.

Valid Tests for Admission	Last Date for Submitting Filled-in Application Forms to IIPM, Bangalore	Test Dates
CAT Aspirants	29th February 2020	As per Schedule
MAT Aspirants		
ATMA Aspirants		
PAT Aspirants		
GATE Aspirants		

Career Development Service (CDS)

CDS facilitate students to identify their potential skills and nurture them to be employable in their preferred sector. There are immense career opportunities to serve anywhere in the value chain and in all functional areas of sectors such as Food Production/Service, Fruits & Vegetables, Logistics and Supply Chain Management, Commodity, Retail, Research etc., Career Development record has been bright and attractive. Graduates of the Institute are absorbed by leading Food Processing companies in the country.

Indicative list of organizations where our students are placed

FOOD PRODUCTION / SERVICE



Janani Foods

Jubilant Food Works

Suguna Foods

Tata Smart Foodz

Way Cool

Olam International

Urban Tiller

LOGISTICS & SUPPLY CHAIN



Veganza

NinjaCart

COMMODITIES



NERL

Louis Dreyfus Commodities

RETAIL



BigBasket

FRUITS & VEGETABLES



Phalamrut

RESEARCH



Future Greens

ANALYTICAL INSTRUMENTS



Biobeam Scientific Instrument

RESERVATION

The reservation for SC / ST / OBC / PWD / EWS candidates is applicable as per the Government of India rules, subject to meet the other eligibility criteria for admission.

SCHOLARSHIP

Meritorious Scholarships from the Ministry of Social Justice & Empowerment, Ministry of Tribal Affairs and Ministry of Minority Affairs, Government of India, State Government scholarships for OBC students

LOAN FACILITIES

As the PGDM-FPBM programme is AICTE approved, the loan can be easily available from any nationalized banks.

Detailed fee structure including other expenses is provided in the table below:

Sl. No.	Particulars	1 st Year fee		2 nd Year fee	
		Hostel A & B	Hostel C	Hostel A & B	Hostel C
I	Tuition Fee : Rs. 5,35,000/- (2 years)				
1	a. Rs. 1,32,500/- First instalment (1 st year) b. Rs. 1,32,500/- Second instalment (1 st Year)	Rs. 2,65,000.00	2,65,000.00	2,70,000.00	2,70,000.00
2	Hostel fee/HK-Maintenance, Electricity & Water Charges	Rs. --	--	--	--
A	Block A & B – Rs. 4100/- pm per room with common toilets	Rs. 49,200.00	--	49,200.00	--
B*	Block C – Rs. 4500/- pm per room with attached toilets (only for ladies)	Rs. --	54,000.00	--	54,000.00
3**	Mess & cafeteria maintenance/ Service charges for (Ten months)	Rs. 67,405.00	67,405.00	67,405.00	67,405.00
4	Computer Lab/Internet (excluding consumables)	Rs. 20,000.00	20,000.00	20,000.00	20,000.00
5	Library fee for 2 years	Rs. 10,000.00	10,000.00	--	--
6	CTS / Career Development Services Fee	Rs. 5,000.00	5,000.00	5,000.00	5,000.00
7	Student Welfare (Sports, co-curricular activities, Insurance, ID card, Alumni)	Rs. 4,000.00	4,000.00	4,000.00	4,000.00
8	Field/Industry Study Expenses	Rs. 15,000.00	15,000.00	--	--
9	Refundable Caution Deposit (Subject to adjustments if any)	Rs. 10,000.00	10,000.00	--	--
10	Convocation Fee	Rs. --	--	3,000.00	3,000.00
	Sub Total - I	Rs. 4,45,605.00	4,50,405.00	4,18,605.00	4,23,405.00
	Fee for NRI / PIO total Package (all inclusive)	\$	\$ 7100	\$ 6800	
II	OPTIONAL		1st Year	2nd Year	
1	Study Abroad on PGDM-FPBM for International Visit with Valid Passport	Rs. 50,000.00	50,000.00	--	--
2	Laptop	Rs. 45,000.00	45,000.00	--	--
3	Books and reading material expenses @ Rs. 4,000/- per Trimester	Rs. 12,000.00	12,000.00	12,000.00	12,000.00
	Grand Total I & II	Rs. 5,52,605.00	5,57,405.00	4,30,605.00	4,35,405.00

* Allotment based on availability & on first cum first fee payer basis.

** Subject to change as per CPI



Our Recognition

India's Most Trusted Education Award 2019
 India's Education Excellence Award 2018
 Education Leadership Award 2018
 Indian Agri- business Excellence Award 2017
 ASSOCHAM National Educational Excellence Award 2016
 Indo-Global Educational Excellence Award 2015
 DNA Star Group Innovative B-School Award 2015
 Accreditation to ABPM from NBA, AIU & AICTE-MHRD-Gol

The Institute has educational membership with The Association to Advance Collegiate Schools of Business (AACSB-USA) & European Foundation for Management Development (EFMD)-Brussels and obtained permanent accreditation from Higher Learning Accreditation Commission of Texas (HLACT-USA).



HOW TO APPLY

For further details visit our website www.iipmb.edu. in for submitting your online application form. The application fee of Rs. 1000/- (Rs. 500/- for SC/ST/PWD candidates with relevant certificates) can be made through internet banking / NEFT / RTGS payment or Demand Draft in favour of "Indian Institute of Plantation Management", payable at Bengaluru.

Mrs. Seema Bai
 Academic Programme Associate
 Programme Office (PGDM-FPBM)

Indian Institute of Plantation Management Bengaluru
 (An Autonomous Organization of the Ministry of Commerce & Industry, GoI)

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 Visit our website: www.iipmb.edu.in



IIPM  (An Autonomous Organization of MC&I-GOI)	
Permanent Accreditation HLACT-Texas (USA)	
	
Educational Membership AACSB-USA & EFMD-Brussels	
AICTE-MHRD-GOI Approved NBA Accreditation and AIU Equivalence for ABPM	