



IIPM

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु
INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU
(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)



Two Year Post Graduate Diploma in Management FOOD PROCESSING AND BUSINESS MANAGEMENT (PGDM-FPBM) 2018-20



Corporate Training Segment (CTS) / Summer Internship Process and
Final Placement Guide 2018 - 20



The Institute

Indian Institute of Plantation Management (IIPM), centre of excellence and the first of its kind National Institute, was established at the initiative of the Ministry of Commerce & Industry, Government of India. The Institute is co-promoted by the Commodity Boards of India, viz., Coffee Board, Rubber Board, Tea Board, Spices Board and Plantation Industry Associations. IIPM has been conceived as a world renowned academic institution focusing in the field of plantation and associated agribusiness and commodity management education. IIPM has educational membership with The Association to Advance Collegiate Schools of business (AACSB-USA) & European Foundation for Management Development (EFMD-Brussels) and obtained permanent accreditation from Higher Learning Accreditation Commission of Texas (HLACT-USA).



Message from the Director

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We extend our warmest welcome to food industry on behalf of the institute to participate in the internship and placement process.

Prof. V. G. Dhanakumar

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FOOD PROCESSING AND BUSINESS MANAGEMENT

Food processing is one of the largest sectors in India which has huge potential in terms of production, growth, value addition, consumption and exports. Currently, new markets for processed and value added products are emerging at the national and international level. Food processing sector is a major source of employment / entrepreneurship and adds value to foreign exchange. Food Processing and Business Management programme with a focus on food industry has been designed in close coordination with stakeholders of Food industry, University of Wisconsin Madison, WI-USA and Central Food Research Institutions to impart the knowledge and required skills to be a game changer in the field with “Learn, Do and Serve” as its guide.

The state-of-the-art Assurance of Learning (AoL) strategy of IIPM would make a student as a techno-managerial individual, who will learn on mission-critical skills in food analytics and laboratory accreditation, nutrition & food technology, cool & cold chains and food quality & safety management. The students will be trained on the various functional aspects in applied quality & safety, finance, marketing, human resources, decision sciences, operations management and supply chain management necessary for success in food-related enterprises. A range of sector-specific courses to meet the requirements of food industry, viz. Processing and Value Addition for Products, Soft Skills for Food Processing Business, Food Engineering, Financial Management, Exports & International Business, Global Quality & Safety Management Systems, Food Laws & Taxes, Project Feasibility & Business Plan, Practicum & Field visits, etc. are included in its curriculums.

PGDM-FPBM Course Structure

Trimester – I

- 1.1 Understanding Behaviour
- 1.2 Accounting for Management
- 1.3 Written and Oral Communication Skills
- 1.4 Principles of Management
- 1.5 Managerial Economics

Trimester – IV

- 4.1 International Food Business and Exports
- 4.2 Management Control Systems
- 4.3 Food Entrepreneurship and Business Ventures
- 4.4 Food Business and Policy
- 4.5 Food Retailing and Distribution

Trimester – II

- 2.1 Food Chemistry and Nutrition
- 2.2 Marketing Management
- 2.3 Food Production and Operations Management
- 2.4 Cool and Cold Chain Management
- 2.5 Quantitative Methods and Research Methodology

Trimester-V

- 5.1 Food Safety and Quality Management
- 5.2 Business Analytics for Food Processing
- 5.3 Food Analysis
- 5.4 Food Packaging
- 5.5 Strategic Business Management

Trimester – III

- 3.1 Food Regulations
- 3.2 Food Engineering and Equipments
- 3.3 Food Processing and Operations Management
- 3.4 Novel Food Processing
- 3.5 Consumer Behaviour and Relationship Management

Trimester – VI

- 6.1 Logistic & Supply Chain Analytics
- 6.2 Value Addition & Quality Management
- 6.3 E-Commerce & Digital Marketing
- 6.4 Thesis

Field / Industry / International Study (FIS)

National/International Study, Corporate Training Segment

Career Planning & Placement , Facilitating and Placement Orientation

The students in their trimester VI have undertaken a comprehensive Thesis study on specific subject on Food and its allied areas which will help them sharpen their focus and skills to undertake their CTS.

CORPORATE CONNECTIVITY

List of Organizations where the students have done their CTS and have been placed:

Bigbasket
Bureau Veritas
Choyal Group
Future Greens India Pvt Ltd
Griffith Foods
GVK Biosciences Private Limited
Health Mug
ITC
Janani Foods Pvt Ltd
Jubilant Food Works Limited
Kansas State University
Louis Dreyfus Commodities

Medibbo Corporation Pvt Ltd
Mérieux NutriSciences
Olam Information Services Pvt. Ltd.
Pellagic Food Ingredients Pvt Ltd
Suguna Foods
Taaza Foods
Tamil Nadu Farmers Horticulture Development Federation
Tata Smart Foods Pvt Ltd
Timious
Truweight Foods
Urban Tiller India Pvt Ltd
Veganza India Pvt Ltd
Waycool Foods



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