



IIPM

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु  
INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU  
(An Organization of the Ministry of Commerce & Industry - Govt. of India)



# Fellow Program in Management 2022

(FPM - 3rd Batch)

(Management : Agribusiness & Plantation)

Centre for Advanced Management Research in Plantations

Approved by AICTE-MHRD-GoI

International Journal of  
AGRIBUSINESS & PLANTATION  
MANAGEMENT

A bi-annual peer reviewed journal



<http://www.ijapm.net/index.php/ijapm/>

## I) INTRODUCTION

Fellow Program in Management aims to develop accomplished and ethical researchers in the field of agribusiness, plantation, food and allied areas, who seek to discover and diffuse new knowledge in order to meaningfully contribute to the academic community in particular and to the larger business community and society, in general. The incorporation of diverse methodologies, philosophies and perspectives enables cultivation of critical thinking skills among the FPM scholars that results in relevant research outputs in their respective domains.

## II) PROGRAM EDUCATIONAL OBJECTIVES

1. Scholars of the program shall acquire knowledge in the area of agribusiness management in general and specific related domains in particular.
2. Scholars of the program shall acquire analytical and methodological skills required to conduct research.
3. Scholars shall disseminate research outcomes effectively through publications and presentations.

## III PROGRAM OUTCOMES

1. Apply knowledge in agribusiness management and related specialized areas of research.
2. Demonstrate problem solving skills with acquired knowledge of research.
3. Apply analytical skills in order to solve research problems
4. Use methodological skills to solve research problems.
5. Collect existing literature in the area of study and articulate research gaps.
6. Able to compose research output in the form of original and high-quality management research writings.
7. Disseminate research output through publications and presentations.

## IV) RESEARCH AREAS

Faculty members at IIPM have a wide range of interests in the core areas of production and operations, human resources, marketing, organizational strategy, finance etc., Some of the areas of faculty research includes: new venture formation and growth; social entrepreneurship and value creation; organizational learning and adaptation; effect of self and groups on consumer behavior; human resources and competitiveness; strategic investments and corporate growth, branding and new product development, strategic marketing and commodity price risk management. The highlight of FPM program is to enable each scholar draws on faculty member's diverse expertise and interests to come up with a theme that suits his or her interests.

### *Specializations Offered*

FPM offers specializations in the following areas related to domains specified earlier. Scholars can specialize in one of the following areas pertaining to commodities and associated agriculture domains with broader aspects of :

- ☐ Economics
- ☐ Entrepreneurship
- ☐ Finance and Accounting
- ☐ Marketing
- ☐ Production and Operations Management
- ☐ Organizational Behavior and Human Resource Management
- ☐ Strategic Management and Corporate Governance
- ☐ Decision Science & Information system

## V) ADMISSIONS

### *Eligibility*

For being considered eligible to apply for the program the candidate should have at least one of the following degrees from any of the Universities incorporated by an Act of the Central or State Legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as an Institute under Section-3 of UGC Act, 1956; or, recognized by the Ministry of HRD, Government of India:

- a. Master's Degree or equivalent in Engineering and Technology/ Management/ Economics/ Social Science/ Commerce/ Humanities with FIRST CLASS.
- b. A professional qualification like CA, ICWA, CS with at least 55% marks, CA/CMA/CS must also possess a graduation degree from a university recognized by AIU.

Those appearing for their final examination in the respective discipline can also apply. Such students if selected shall be provisionally admitted, provided they complete all requirements in obtaining their Master's Degree before 30th September of the year of admission. The admission of these candidates shall remain provisional until they produce the mark sheet proving that they satisfy the eligibility criteria. The deadline for submitting the final year mark sheet is 31st December.

### Admission Test

The candidate should have cleared any of the following tests

- ☐ Common Admission Test (CAT) held by the IIMs. Alternatively, the GMAT/GRE/UGC NET/JRF etc., with valid score.
- ☐ Alternatively, the candidates could appear in the test conducted by IIPM Research Aptitude Test (RAT) for the program.
- ☐ The recently qualified JRF/SRF candidates can also apply (Please note this should not be later than two years of the JRF offer letter) in the relevant areas of specialization but they would need to appear in the test conducted by IIPM.

### Admission Procedure

- ☐ The application shall be made in the prescribed form available at the Institute website. Attested copies of all the necessary Certificates and testimonials are to be attached with the applications. The candidate must submit an abstract of about 1500 words on the area of research interest (tentative research proposal) along with his/ her application.

### Selection Criteria

Selection of applicants for the Fellow Program shall be on the basis of the following criteria:

- ☐ Academic qualification and work experience
- ☐ Tentative research proposal and its presentation before the Selection Committee
- ☐ Personal interview
- ☐ The decision of the Institute Selection Committee regarding admission shall be final. Communication shall be sent only to the selected candidates. The Institution shall not entertain any queries or correspondence in respect of those not selected.

## VI) PROGRAM FEE AND OTHER CHARGES

### a. Fee

CATEGORY	PARTICULARS	TUITION FEE
I	Self-Support/Scholarship with valid National Level Fellowship –(JRF/SRF) of various funding agencies, e.g., UGC, ICAR, ICSSR, International Foundations, AICTE or other equivalent Fellowship	Rs. 75,000 per year
II	PIO / NRI / Foreign Nationals (with valid GMAT/GRE or other equivalent score)	US \$ 2250 per year

### b. OTHER CHARGES :

**Please note :**

- ☐ A registration/admission fees of INR 50,000/- (US \$ 1200)
- ☐ A lifetime non-refundable Alumni fee of INR 25,000/- (US \$ 600)
- ☐ A refundable security deposit of INR 50,000/- (US \$ 1200) at the time of admission. The security deposit shall be refunded only after completion of the program.
- ☐ The security amount will be forfeited if a candidate fails to complete the program.

## VII) DURATION OF THE PROGRAMME

A Candidate shall submit his/ her Thesis only after a minimum period of two years after registration. However, the maximum period allowed for the submission of the Thesis is five years from the date of admission to the Programme.

## VIII) PROGRAMME STRUCTURE

First Year – Foundational Courses					
Term - I	Credits	Term - II	Credits	Term - III	Credits
Compulsory Course		Compulsory Course		Compulsory Course	
1. Principles of Management	3	1. Macro & Micro Economics	3	1. Research Methodology-II	3
2. Principles of Agri-Plantation & Food-Business Management	3	2. Research and Publication Ethics	3	2. Area Core (Finance Management, Marketing Management, etc.)	3
3. Managerial Statistics	3	3. Research Methodology-I	3	3. Quantitative Techniques for Research	3
TOTAL	9		9		9

Second Year – Advanced Courses					
Term - IV	Credits	Term - V	Credits	Term - VI	Credits
1. Stream Specific Course-I	3	1. Stream Specific Course-II	3	1. Stream Specific Course-III	3
2. Research Skill Enabling Workshops / Credit Seminar (General)	1	2. Research Skill Enabling Workshops / Credit Seminar (General)	1	2. Research Skill Enabling Workshops / Credit Seminar (General)	1
<b>TOTAL</b>	<b>4</b>		<b>4</b>		<b>4</b>

Third Year – Thesis work					
Term - VII	Credits	Term - VIII	Credits	Term - IX	Credits
1. Credit Seminar (Specific)	1	1. Credit Seminar (Specific)	1	1. Credit Seminar (Specific)	1
2. Thesis work & publication	3	2. Thesis work & publication	3	2. Thesis work & publication	3
<b>TOTAL</b>	<b>4</b>		<b>4</b>		<b>4</b>

Fourth Year – Thesis work					
Term - X	Credits	Term - XI	Credits	Term - XII	Credits
Thesis work & publication	3	Thesis work & publication	3	Submission final dissertation	3
<b>TOTAL</b>	<b>3</b>		<b>3</b>		<b>3</b>

**For further details : Prof. A.N. Vijayakumar, Professor**

**How to Apply :**

**Application Fee : The application fee (non-refundable)**

Application Fee – GMAT/CAT/GRE/UGC NET/JRF	Rs. 1000/-
Application Fee plus RAT Test Fee	Rs. 2000/-

The Prospectus and Application form can be downloaded from Institute's website and filled-in application along with Demand Draft for Rs. 1000/- (Rs. 2000/- incase you are opting for RAT Test) drawn in favour of "Indian Institute of Plantation Management", payable at Bengaluru and other enclosures may be sent to :

Admission Unit

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Organization of the Ministry of Commerce & Industry - Govt. of India)

📍 Jnana Bharathi Campus, Malathalli Post, Bengaluru - 560 056

☎ +91-80-23397322, 23212767, 23211716 (EPABX), Fax: +91-80-23212775

✉ E-mail : admissions@iipmb.edu.in, pgpiipmb@gmail.com, Website : www.iipmb.edu.in

