

Training Programme titled
Export Management for Horticulture Commodities
for
the Officials of Horticulture Department, Andhra Pradesh
18th to 22nd April 2022 at IIPM Campus, Bengaluru

Indian Institute of Plantation Management organized a 5-day Training Programme on “**Export Management of Horticulture Commodities**” for the officials of Horticulture Department, Government of Andhra Pradesh held between 18th and 22nd April 2022 at IIPM Campus, Bengaluru.

Themes of the Programme:

- Understanding Export Management, Business & Buyer Behavior in Export Markets
- Export Opportunities of Horticulture Products in Existing & Emerging Markets
- Marketing and Branding for Export Markets
- Financial Management in Exports
- Panel Discussion: Developing and Exporting World-Class Horticulture Products
- Visit to Export Agencies
- Quality and Safety Parameters from an Export Market Perspective
- Agri-Export Policies and Schemes
- Communication Basics
- Building a Business Model for Exports
- Export Procedures, Documentations, & Incoterms Group Work & Presentation by Participants
- Discussion on Future Engagements

Photo Gallery







Visit to Vishal Natural Food Product India Pvt. Ltd., Tumkur, Karnataka



Visit to Shiva Ganga Farmers Producers Company, Nelamangala



Group Photo

IIPM



भारतीय बागान प्रबन्ध संस्थान बेंगलुरु INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU (An Autonomous Organization of the Ministry of Commerce & Industry - Govt. of India)



Training Program on EXPORT MANAGEMENT OF HORTICULTURE COMMODITIES

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