



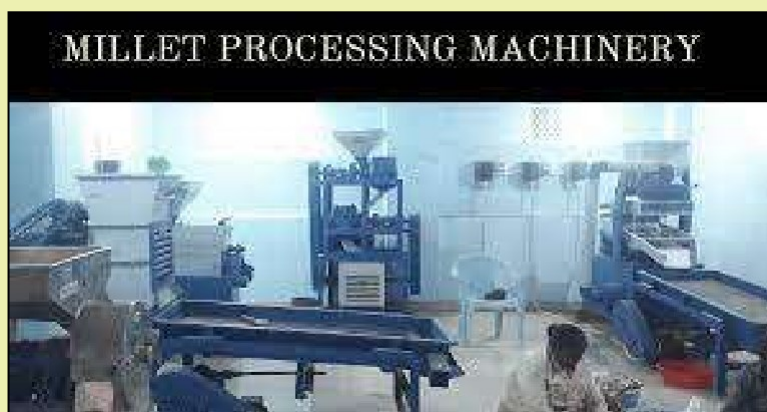
IIPMB Andhra Pradesh Center in Collaboration with
College of Food Science and Technology (ANGRAU), Pulivendula, YSR
Kadapa District, A.P., Organizing

TRAINING PROGRAM ON

Millets Processing, Value addition and Marketing

30th & 31st May 2023

Venue: IIPMB Center, CFST, Pulivendula



Course Director
Dr Nabirasool, Livelihood Incubation Centre - Pulivendula
Indian Institute of Plantation Management Bangalore
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Millets Processing, Value addition and Marketing

Prologue:

Millets are potential crops to grow well in harsh environments unlike fine cereals like, wheat and paddy. These nutri cereals are important staple food and, fodder for livestock population, especially in semi-arid regions. Millets including sorghum are the principal sources of energy, protein, vitamins and minerals for millions of the poorest people in these regions. Developing technology that makes millet value added products available as convenient to make and easy access at reasonable prices will find great demand and market particularly in urban places where there is growing conscious for nutritive intake of food and interest for ready to cook and ready to eat foods in particular. All the products are nutritionally rich and proved to be benefiting for all age groups. With this backdrop, the two days training course on “Millets production, processing, value addition for empowerment of millets stakeholders” has been designed to bring out millets processing as successful and profitable venture. There is an increased response on various aspects of millets and queries to commercialize millet value added products. This training provides various entrepreneurship opportunities in millets sector. Therefore this training program is specifically designed for all the stakeholders who are interested.

Objectives of Training:

1. To provide insight on millets production, processing and value addition
2. To inculcate hands on experience on preparation of millets value added products
3. To Share the experiences by successful entrepreneurs on millets business
4. To provide understanding on business opportunities in millets.

For Whom:

For FPOs, FPCs, Agricultural and Horticultural Officers, Entrepreneurs and Rural youths

Content of Training:

It includes Lectures, demonstrations and Hands on experiences

- Millets cultivation practices
- Primary processing of millets like mechanical cleaning, grading dehulling.
- Secondary processing of millets like value addition, packaging.
- Preparation and demonstration of recipes from millets
- Branding, labeling & packaging
- Marketing & supply chain
- Government interventions on millets promotion.
- Future course of action

Duration: 2days tentatively on 30th -31st May 2023

Training Programme fees: Rs.5000+18% GST, Punjab National Bank, A/cNo: 1586050000611,
IFSC: PUNB0158620, Swift: PUNBINBBPHM, Micro: 560024073

Boarding and lodging facility: Lodging and Boarding will be arranged by CFST College, Pulivendula,
Training programme fee include the boarding and lodging charges. Training starts at 10 am conclude at 5.00 pm



Indian Institute of Plantation Management Bengaluru

(An Autonomous Organization of the Ministry of Commerce, Govt. of India)

Application form

Training Programme on

Millets Processing, Value addition and Marketing

Program Date: 30th to 31st May 2023

Venue: IIPMB Center, CFST, Pulivendula

1. Name: _____

2. Qualification: _____

3. Organization Name & Designation (if any): _____

4. Address for Communication: _____

E-Mail: _____ ☎: _____

4. Do you need accommodation (Yes or No): _____

5. Work experience: _____

6. Amount Paid and Date: _____

7. UTR Number: _____

Candidate's Signature

Filled in Applications may be sent to:

MDP Office

Indian Institute of Plantation Management
Jnana Bharathi Campus, P.O. Malathalli
Bengaluru 560 056
Ph: 080 23211716
Email: mdp.iipmb@gmail.com