



IIPM

भारतीय वागान प्रबन्ध संस्थान बेंगलुरु  
INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU  
(An Autonomous Organization of the Ministry of Commerce & Industry - Govt. of India)



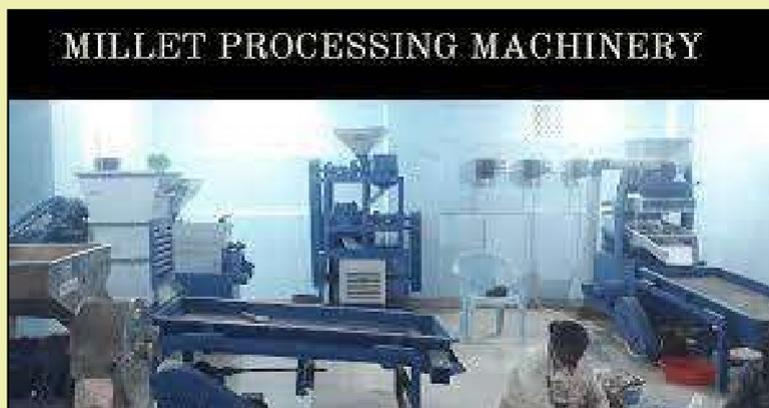
IIPMB Andhra Pradesh Center in Collaboration with  
College of Food Science and Technology (ANGRAU), Pulivendula, YSR  
Kadapa District, A.P., Organizing

TRAINING PROGRAM ON

# Millets Processing, Value addition and Marketing

30<sup>th</sup> & 31<sup>st</sup> May 2023

Venue: IIPMB Center, CFST, Pulivendula



Course Director  
Dr Nabirasool, Livelihood Incubation Centre - Pulivendula  
Indian Institute of Plantation Management Bangalore  
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## **Millets Processing, Value addition and Marketing**

### **Prologue:**

Millets are potential crops to grow well in harsh environments unlike fine cereals like, wheat and paddy. These nutri cereals are important staple food and, fodder for livestock population, especially in semi-arid regions. Millets including sorghum are the principal sources of energy, protein, vitamins and minerals for millions of the poorest people in these regions. Developing technology that makes millet value added products available as convenient to make and easy access at reasonable prices will find great demand and market particularly in urban places where there is growing conscious for nutritive intake of food and interest for ready to cook and ready to eat foods in particular. All the products are nutritionally rich and proved to be benefiting for all age groups. With this backdrop, the two days training course on “Millets production, processing, value addition for empowerment of millets stakeholders” has been designed to bring out millets processing as successful and profitable venture. There is an increased response on various aspects of millets and queries to commercialize millet value added products. This training provides various entrepreneurship opportunities in millets sector. Therefore this training program is specifically designed for all the stakeholders who are interested.

### **Objectives of Training:**

1. To provide insight on millets production, processing and value addition
2. To inculcate hands on experience on preparation of millets value added products
3. To Share the experiences by successful entrepreneurs on millets business
4. To provide understanding on business opportunities in millets.

### **For Whom:**

For FPOs, FPCs, Agricultural and Horticultural Officers, Entrepreneurs and Rural youths

### **Content of Training:**

It includes Lectures, demonstrations and Hands on experiences

- Millets cultivation practices
- Primary processing of millets like mechanical cleaning, grading dehulling.
- Secondary processing of millets like value addition, packaging.
- Preparation and demonstration of recipes from millets
- Branding, labeling & packaging
- Marketing & supply chain
- Government interventions on millets promotion.
- Future course of action

**Duration:** 2days tentatively on 30<sup>th</sup> -31<sup>st</sup> May 2023

**Training Programme fees:** Rs.5000+18% GST, Punjab National Bank, A/cNo: 1586050000611,  
IFSC: PUNB0158620, Swift: PUNBINBBPHM, Micro: 560024073

**Boarding and lodging facility:** Lodging and Boarding will be arranged by CFST College, Pulivendula, Training programme fee include the boarding and lodging charges. Training starts at 10 am conclude at 5.00 pm



# Indian Institute of Plantation Management Bengaluru

(An Autonomous Organization of the Ministry of Commerce, Govt. of India)

Application form

*Training Programme on*

**Millet Processing, Value addition and Marketing**

**Program Date: 30<sup>th</sup> to 31<sup>st</sup> May 2023**

**Venue: IIPMB Center, CFST, Pulivendula**

1. Name: \_\_\_\_\_

2. Qualification: \_\_\_\_\_

3. Organization Name & Designation (if any): \_\_\_\_\_

4. Address for Communication: \_\_\_\_\_

E-Mail: \_\_\_\_\_ ☎: \_\_\_\_\_

4. Do you need accommodation (Yes or No): \_\_\_\_\_

5. Work experience: \_\_\_\_\_

6. Amount Paid and Date: \_\_\_\_\_

7. UTR Number: \_\_\_\_\_

**Candidate's Signature**

Filled in Applications may be sent to:

## **MDP Office**

Indian Institute of Plantation Management

Jnana Bharathi Campus, P.O. Malathalli

**Bengaluru 560 056**

Ph: 080 23211716

Email: mdp.iipmb@gmail.com