



IIPM

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU
(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)

ENTREPRENEURSHIP DEVELOPMENT PROGRAM ON FOOD BUSINESS

(Three-days on-campus MDP / November 8-10, 2023 / IIPM Bengaluru)



Entrepreneurship Development Program on Food Business



ABOUT THE INSTITUTE

IIPM Bengaluru was established in November 1993 by the Ministry of Commerce & Industry (MoC&I), Government of India, as an autonomous educational institute of higher learning. During the initial years, the institute closely worked with the plantation industry and Commodity Boards of India (CBI) for the development of the Agri-plantation sector. It is co-promoted by the Commodity Boards of India, viz., Coffee Board, Rubber Board, Tea Board, Spices Board and Plantation Industry Associations. IIPM conducted industry need-based short-duration capacity building and training programs for the stakeholders of the Agri-plantation sector that included planters, corporate managers, executive members of planter associations, small and medium entrepreneurs, officials, and scientists of the CBI, Ministries of Government of India, and officials of the State Development departments.

ABOUT THE PROGRAM

The food industry in India is undergoing rapid transformation, offering abundant opportunities for individuals aspiring to initiate their own enterprises. Given India's rich historical and cultural diversity, coupled with its substantial population, the country provides a fertile ground for innovative and imaginative culinary concepts. Entrepreneurs can establish ventures that prioritize sustainable practices in sourcing and delivering food from farms to tables. Additionally, leveraging technology to enhance food delivery and ordering processes presents another avenue. The growing interest in health-conscious consumption further enhances prospects for businesses focusing on nutritious food options. India's culinary landscape ranges from traditional street fair to upscale dining establishments, offering a plethora of avenues to create novel and captivating dining experiences. This environment presents an exceptional platform for those eager to explore novel ventures and share them, not only within India but potentially across international borders. Beyond this, a detailed understanding of different sectors and opportunities in each sector of food industry is required for starting a new venture.

FOR WHOM

This program is primarily designed for Entrepreneurs in food business, Executives working in food sector, Academicians, Students, Graduates and Researchers in the field of Food science or any other food related aspirants.

MODULE TITLE

- 🌐 Identification of Entrepreneurial Opportunities in food business
- 🌐 Government Schemes and Government Initiatives
- 🌐 Food Safety Issues & Global Standards
- 🌐 Understanding consumers and creating market linkages
- 🌐 Marketing and Branding for Food Processing
- 🌐 Business Development Process for Food and Allied Sectors
- 🌐 Sustainability in Food Business

PEDAGOGY

The Course will be handled by experienced Faculties and Industry Experts. Interactive sessions with successful entrepreneurs. A suitable combination of classroom lectures, interactive discussions, class exercises, case studies, exposure visits and experience sharing to be used for effective delivery of the program.

FEES & CERTIFICATION

Course fee is Rs.9000 (Including GST)

Certificate of Participation will be provided to the participants on successful completion of the programme.

HOW TO APPLY

Kindly visit our website www.iipmb.edu.in for application form and pay the fees to the below mentioned bank A/C.

Bank Name: Punjab National Bank

Bank Branch: IIPM Campus Branch, Bangalore Account Number: 1586050000611

IFSC Code: PUNB0158620 (Fifth character “0” read as Zero)

Swift Code: PUNBINBBPHM, MICR NO: 560024073

Or

Please click the link or scan QR code below for application and payment.

Link: <https://portal.vmedulife.com/public/admission/#/form/iipmb-bengaluru/MjI1Nw==>



FOR ADDITIONAL INFORMATION, PLEASE CONTACT

Programme Faculty Coordinator: Dr. K.C. Prakash – Assistant Professor (Agri-Business),
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ENTREPRENEURSHIP DEVELOPMENT PROGRAM ON FOOD BUSINESS

Application Form

1.	Name (CAPITAL LETTERS)	
2.	Designation	
3.	Age (Years)	
4.	Gender (Male or Female)	
5.	Total Service (Years)	
6.	Organization Name	
7.	Organization Address	
8.	Telephone	
9.	Fax	
10.	Email	
11.	Mobile	
12.	Mode of payment (DD / Cheque / Bank transfers)	
13.	Details of DD / Cheque / Bank transfers (Amount, Bank Name etc.)	

Signature

Filled in applications forwarded to below email id

(kcp.iipmb@gmail.com)

