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भारतीय बागान प्रबन्ध संस्थान बेंगलुरु
INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU
(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)



AICTE TRAINING AND LEARNING (ATAL) ACADEMY

Faculty Development Program

On

**SUPPLY CHAIN MANAGEMENT FOR
OMNICHANNEL RETAILING**

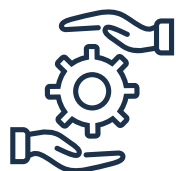


18TH-23RD December, 2023



Objectives of FDP

The objectives of this Faculty Development Programmes is to enable the participants



Leveraging best practices knowledge from the industry



Understand the omnichannel retail SCM optimization strategies



Comprehend the logistics challenges in omnichannel retailing



Understand basic supply chain concepts in retailing



Sessions

01 Introduction to SCM in retailing

02 Retail SCM system and models

03 Role of logistics and strategies for omnichannel retail management

04 Building omnichannel retail excellence

05 Technology in RSCM- Block chain, Artificial Intelligence (AI)

06 Omnichannel Retail Supply chain risk and resilience

07 Omnichannel Retail SCM optimization strategies

08 Digital supply chain for omnichannel retailing

09 Aligning Brand Strategies with omnichannel retailing

10 Life Skills -time and stress management



Outcomes of the FDP

- ✓ Gain a foundational understanding of SCM for omnichannel retailing
- ✓ Learn emerging concepts from industry experts
- ✓ Develop job-relevant skills with hands-on projects
- ✓ Implement the best supply chain design for omnichannel retailing
- ✓ Achieve significant and effective logistical operations through market distribution strategy development, implementation and management
- ✓ Drive competitive advantage with a strategic approach to integrated logistics management



who can apply?



Assistant Professors/Associate Professors



Ph.D. scholar's



PG students from the Higher Education Institutions/ Industries

Register Now



Coordinators



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