

## STRATEGIC HUMAN RESOURCE MANAGEMENT FOR SUSTAINABLE BUSINESS



09 FEBRUARY, 2024

10 AM ONWARDS

AT

IIPMB CAMPUS



### SUBTHEMES

ALIGNING TALENT WITH SUSTAINABILITY  
GOALS

NURTURING A SUSTAINABLE  
CULTURE

LEADERSHIP DEVELOPMENT FOR  
SUSTAINABLE LEADERSHIP

### ABOUT US

**IIPM**, an autonomous institute of the Ministry of Commerce & Industry, Government of India, is engaged in management education, research, training and consultancy. It is the flagship institute with expertise in managing the entire value chain right from cultivation, processing and domestic & international marketing of a vast range of plantation crops that include tea, coffee, rubber, spices, coconut etc. IPM has also been conducting Capacity Building, Management Development Programs and undertaking Research and consultancy assignments for the benefit of the stakeholders of the sector.



**IIPM**



भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU  
(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)



# Themes Details

9th February  
2024

## Objective:

1. Uniting influential leaders in India across diverse HR domains to exchange insights on the evolving trends shaping the future of the industry.
2. Creating an interactive and dynamic platform for professionals, academicians, and students, ensuring they remain informed about the latest industry trends.

## Theme: Strategic Human Resource Management for Sustainable Business

Strategic Human Resource Management (HRM) plays a pivotal role in steering businesses towards sustainability, aligning organizational objectives with environmental, social, and economic responsibility. At its core, the strategic integration of HRM for sustainable business involves meticulous talent management. Organizations need to attract, develop, and retain individuals whose skills and values align with sustainability goals. This encompasses recruiting talent with a keen understanding of environmental issues, social responsibility, and the capacity for innovative thinking.

### Subthemes: Aligning Talent with Sustainability Goals

Strategically harmonizing human capital with sustainability objectives is a paramount facet of organizational management. This imperative involves adeptly aligning the skills, values, and ethos of the workforce with the overarching sustainability goals of the enterprise.

### Nurturing a Sustainable Culture

Cultivating a sustainable organizational culture is a strategic imperative that involves fostering a milieu wherein sustainability principles are deeply ingrained in the values and behaviors of every member of the workforce. This requires a systematic and intentional approach to instilling a shared commitment to environmental, social, and economic responsibility.

### Leadership Development for Sustainable Leadership

Fostering leadership development geared towards sustainable leadership is a strategic imperative in organizational management. This entails a deliberate and systematic approach to identifying, nurturing, and refining leadership qualities that incorporate a deep understanding and commitment to sustainability principles.

## Patron:

Prof. Dr. Rakesh Mohan Joshi (Director, IIPM)

## Convenor:

Prof. Dr. Anuj Sharma

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## Coordinators:

Mr. Ashish Kachal

Ms. Sushma Deepak

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Mr. Kiran Kumar R

10:00 am