

Capacity Building Program for CEOs and BODs of FPOs

Two-day on-campus CDP | March 14 - 15, 2024 | IIPM Bengaluru



IIPM 
भारतीय वागान प्रबन्ध संस्थान बेंगलुरु
INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU
(An Autonomous Organization of the Ministry of Commerce & Industry - Govt. of India)

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ABOUT THE PROGRAMME

The Indian government has been actively encouraging the formation of farmer collectives, specifically Farmer Producer Organizations (FPOs), as a key strategy to tackle the challenges faced by small and marginal farmers. Currently, more than 8,000 FPOs have been established, with plans to create an additional 10,000 in the next two to three years. As the number of FPOs continues to grow, there is a pressing need to enhance the capacity of this emerging farmer institution. Various entities, including the National Bank of Agriculture and Rural Development (NABARD), Small Farmers Agri-business Consortium (SFAC), state departments, and private agencies, have been facilitating training programs for the Board of Directors (BoD) and managerial staff (CEO, technical team) of FPOs. Recognizing this necessity, the Indian Institute of Plantation Management (IIPM), is organizing a program aimed at strengthening the capacity of the Board of Directors (BoD) and managerial staff of FPOs.

FOR WHOM

The programme is primarily designed for the BODs / CEOs of FPOs / FPCs

PROGRAM LEARNING OUTCOME

After attending the 2-day program, the participants will be able to:

- Learn and acquire leadership and entrepreneurial mindset required for an FPO.
- Understand and appreciate the business opportunities associated with FPOs.
- Enhance your managerial skills required to operate a business.
- Develop a suitable strategy for governance, marketing and to promote FPO business.

PEDAGOGY

- Lectures through Power-Point Presentations
- Group exercises, Facilitated discussions, Case analysis
- Live interactive experience sharing talks with Practitioners to make the sessions more of experiential learning.

TRAINING MODULES & COVERAGE

- Introduction and overview on the FPO landscape in the country
- FPO Shareholder Management and Board of Directors' Role
- Managing regulatory statutory compliance
- Vision and Mission Building
- Promoting FPOs: Market Linkage Support
- Marketing-understanding scope of competitive advantage and strategic positioning of a FPO

THE COURSE FEE

Rs.6,000 + 18% GST - it includes Institutional fee, Reading material, Programme Kit, Lunch, tea and snacks during programme days and the programme is Non-residential.

FOR MORE DETAILS

MDP Office, E mail: mdp.iipmb@gmail.com , Phone: 080-23211716 www.iipmb.edu.in

PROGRAMME DIRECTOR

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For Registration & Payment, Click the Link or Scan QR Code

