

**Management Development Programme (MDP) on**

**Tea Tasting and Blending**

**5<sup>th</sup> to 11<sup>th</sup> February 2024 at IIPM, Jorhat**

**Introduction:**

Institute offers a one-week Management Training Programme (MDP) on Tea Tasting and Blending for tea industry personnel and the public. This program combines the discipline of professional tea tasting and blending. Topics of Tea grading, the art of tea tasting, blending for suitable markets are covered in the program. The program is developed and designed by the distinguished IIPM faculty, experts from the Indian Tea industry.

**Program Contents:**

IIPM will offer the program. The program will ensure the participants upgrade their tea tasting and blending skills to excel in their profession. The course structure is flexible to cater to the needs of the participants. The curriculum is designed to suit the fresher's and the experience in the tea industry.

**Eligibility:**

- Graduates or experienced Tea professional.
- Sponsored candidates by planters, plantation associations, brokerages, beverage sector, and blenders will be given special consideration in eligibility norms.

**Program outcome:**

The program's learning methodologies include tasting different teas produced within the country and international samples. This program will also help the participants sharpen their palate memory and tea business management skills in the real-time tea business.

**Program Fee (Non-Residential)**

Rs 24,780.00 per participant (including GST).

**How to apply:**

The application form can be downloaded from Institute's website at [www.iipmb.edu.in](http://www.iipmb.edu.in) and send the program fee by Demand Draft in favour of "Indian Institute of Plantation Management" payable at "Bengaluru" OR through e-transfer NEFT (Bank Detail is furnished below):

**Bank Name:** Punjab National Bank

**Branch:** IIPM Campus Branch, Bengaluru

**A/C No.:** 1586050000611

**IFSC Code:** PUNB0158620

(5th Character Read as "Zero")

**Filled in application may please be sent to:**

MDP Office, Indian Institute of Plantation Management, Jnana Bharathi Campus, Malathalli P.O., Bangalore – 560 056.

Tel: 91-90-23211716 (EPABX)

E-mail: [mdp@iipmb.edu.in](mailto:mdp@iipmb.edu.in); [mdp.iipmb@gmail.com](mailto:mdp.iipmb@gmail.com); Website: [www.iipmb.edu.in](http://www.iipmb.edu.in)

For further details and Application, please contact program coordinator

Dr. K. Narendran, Faculty, Mobile:9901841752, Email: [agrinarenk@gmail.com](mailto:agrinarenk@gmail.com)

**Last Date for Submitting filled-in-Application Form:20<sup>th</sup> January 2024.**

# Indian Institute of Plantation Management Bengaluru

(An Autonomous Organization of the Ministry of Commerce, Govt. of India)

## Application form

*Management Development Programme (MDP) on*

### *Tea Tasting and Blending*

**Program Date: 5<sup>th</sup> to 11<sup>st</sup> February 2024**

**Venue: IIPM, Jorhat**

1. Name: \_\_\_\_\_

2. Qualification: \_\_\_\_\_

3. Organization Name & Designation (if any): \_\_\_\_\_

4. Address for Communication: \_\_\_\_\_

E-Mail: \_\_\_\_\_ ☎: \_\_\_\_\_

5. Work experience: \_\_\_\_\_

**Candidate's Signature**

Filled in Applications may be sent to:

**MDP Office**

Indian Institute of Plantation Management

Jnana Bharathi Campus, P.O. Malathalli

**Bengaluru 560 056**

Ph: 080 23211716

Email: [mdp@iipmb.edu.in](mailto:mdp@iipmb.edu.in); mdp.iipmb@gmail.com