



IIPM



INDIAN INSTITUTE OF PLANTATION MANAGEMENT
भारतीय बागान प्रबन्ध संस्थान बेंगलुरु
(An Autonomous Organization of the Ministry of Commerce & Industry, Govt. of India)



CAPACITY-BUILDING PROGRAM ON ADVANCED RESEARCH METHODS

SPSS AMOS, SMART-PLS

Two-day on-campus CBP | May 2 - 3, 2024 | IIPM Bengaluru

Indian Institute of Plantation Management Bengaluru

Jnana Bharathi Campus, P.O. Malathalli,

Bengaluru - 560 056



Capacity-Building Program

on

Advanced Research Methods (SPSS AMOS, SMART-PLS)

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ABOUT THE PROGRAMME

The programme aims to provide an overview of the multivariate analysis in research, and its significance for publication in top-tier journals. The sessions aim to demonstrate the application and concept of structural equation modelling (SEM), a powerful statistical technique that is widely used in behavioural and social sciences research. Additionally, the program will focus on several reference management software for maintaining databases and generating citations.

FOR WHOM

The program is primarily designed for academicians/researchers, students and industry practitioners.

PROGRAM LEARNING OUTCOME

After attending the 2-day program, the participants will be able to:

- Use the fundamental and advanced concepts on Structural Equation Modelling (SEM)
- Show practical insights of SEM with mediating and moderating effect
- SPSS, AMOS, SMART-PLS and Reference Management Software's.

PEDAGOGY

- Lectures through PowerPoint presentations
- Hands-on sessions, Facilitated discussions.

Note: All Participants have to bring their laptops for hands-on sessions.

TRAINING MODULES & COVERAGE

- Introduction to SEM and software SPSS, AMOS & SMART-PLS
- Addressing Common method bias
- Exploratory Factor Analysis (EFA), Confirmatory Factor Analysis (CFA)
- Reliability and Validity Testing
- Structural Model Assessment, Path Analysis (Direct Effect and Indirect Effect)
- Writing and discussion of methods and results (using AMOS & PLS) in articles
- Advanced Topics in SEM
- Reference management softwares and tools

THE COURSE FEE

Rs. 4,500* including GST (which includes Institutional fee, reading material, Programme Kit, Lunch, tea and snacks during programme days and the programme is Non-residential)

*To avail discount for multiple registrations from one organization, contact MDP office.

FOR MORE DETAILS:

MDP Office, E mail: mdp.iipmb@gmail.com , Phone: 080-23211716 www.iipmb.edu.in

PROGRAMME COORDINATOR

Dr. Sahiba Sharma serves as an Assistant Professor at the Indian Institute of Plantation Management Bengaluru. She holds a PhD in Cross Cultural Management with a focus on International Human Resource Management (IHRM), as well as an MBA in HR and Finance, and a BSc in Biotechnology. Alongside her consistently meritorious academic background, she has experience in academic administration, teaching, and research. Her academic interests are: Human Resources and Organizational Behavior (HR & OB), Cross Cultural Management, Analytics, and Research Methodology. Her research endeavors have delved into diverse topics such as climate and mass migration, sustainability, innovation, Green HRM, Zero waste products, COVID-19 and disaster management, International Human Resource Management (IHRM) with a focus on cross cultural aspects, Social Psychology, Expatriate management, Indian Culture, cyber world and human behavior, biotechnology, and health. Dr. Sharma's research findings have been widely published in both national and international journals, many of which are indexed in databases like SSCI, Scopus, ESCI, and ABDC. She has also made significant contributions to numerous national and international conferences, holds a patent, has authored book chapters, a book, and case studies. Her academic prowess extends to coordinating international conferences, Faculty Development Programs (FDP), and Management Development Programs (MDP), as well as engaging in collaborative research work and projects. Beyond academia, Dr. Sharma has gained practical experience by working with manufacturing industries, cross-cultural consultants, and embassy officials, further enriching her expertise in various fields.

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