



IIPM



भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)



POST GRADUATE DIPLOMA IN MANAGEMENT: AGRICULTURAL EXPORTS & BUSINESS MANAGEMENT [PGDM - AEBM]



**STUDENTS' PROFILE
FINAL PLACEMENTS
2023-25**

DEVELOPING PROFESSIONALS WITH ANALYTICAL EXPERTISE & GLOBAL INSIGHTS IN AGRICULTURAL EXPORTS

STUDENTS' PROFILE : PGDM-AEBM 2023-25

CAREER PLANNING PROCESS (CPP)

Career Development Service Unit is proud to announce that the Career Planning Process has begun for 4th batch of PGDM-AEBM program. We create a bridge between Prospective employer and graduating students to aim at mutually understandable common goal.

The agro exports industry has recently emerged as a high-growth, high-profit sector. We are proud to highlight that many of our alumni have secured positions in leading organizations within this field. The scope for employment is vast, with opportunities available in areas such as Agricultural export companies, agricultural product packaging, quality control organizations, export logistics, international trade compliance, food safety and labeling, branding and marketing, research and consultancy, and banking. Our students are trained to develop a sector specific focus in the context of the larger economy.

We take this opportunity to invite you to join us in our CPP. In order to enable you to have a well-rounded assessment of our students, we provide a wide placement interaction space from September - March. You may also be part of December 2024-January 2025 Pool Placement Drive and gain access to a diverse pool of talent driven and industry-ready students. This event offers your company an excellent platform to connect with co-recruiters, next generation of professionals and to meet your recruitment needs. You may visit our campus on a date of your convenience during the scheduled time. You may also hold a Pre-Placement Talk (PPT) with the students to provide them relevant information pertaining to the nature of job, remuneration package, learning & growth opportunities, work environment and place of posting. Please indicate your preferred dates for campus interviews by email in advance.

The Summary of Students' Profile is provided to help you shortlist candidates. We can also arrange to send hard copies of the resumes, if required.

The Schedule

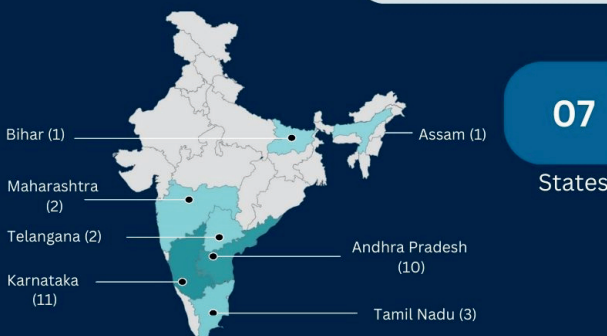
Selection Process : September, 2024 – March, 2025 Placement

Pool Placement Drive: December, 2024 – January, 2025

Availability of the students to join the Organization: Mid of March 2025, onwards

PGDM-AEBM 2023-25 Batch Profile

Regional Diversity



07

States

16

Universities

07

Streams

BSc (Hons.) Agriculture BSc (Hons.) Horticulture BTech (Biotechnology)

60%

24%

7%

3%

3%

3%

BBA (Management)

BVoc (Paramedical and Health Administration)

BSc (Hons.) Agriculture Marketing and Cooperation

30

Students

17%

Female

83%

Male

Summer internship sector

47%

Agro Exports

20%

Agri Input

13%

Herbs and Spice Exports

7%

Plantation

7%

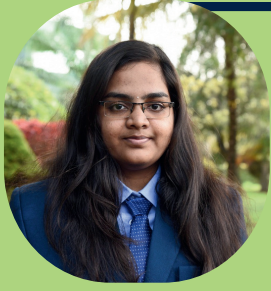
FMCG & E-commerce

3%

Supply Chain Management

3%

Food Processing



04PGDMAEBM-01

Akula Harshitha

Qualification : BSc (Hons.) Agriculture

University : Tamil Nadu Agriculture University, Tamil Nadu

Domicile : Andhra Pradesh

Languages Known : English, Telugu, Tamil

Internship Company : Cropicon Exim Pvt Ltd

Project Title : International marketing of products offered by cropicon through digital media platform

Areas of Interest : Consultancy, Banking

Age: 24



04PGDMAEBM-02

Bonala Damodar

Qualification : BSc (Hons.) Agriculture

University : Acharya NG Agricultural University, Andhra Pradesh

Domicile : Andhra Pradesh

Languages Known : English, Telugu, Hindi

Internship Company : BIG BASKET (A TATA Enterprise)

Project Title : Study on Market Analysis and Business development of E-commerce Platform of t4 cities in Andhra Pradesh

Areas of Interest : FMCG & E-commerce Sector, Supply Chain Management

Age: 22



04PGDMAEBM-03

Dabbugunta Sowmya

Qualification : BSc (Hons.) Agriculture

University : Tamil Nadu Agriculture University, Tamil Nadu

Domicile : Andhra Pradesh

Languages Known : English, Telugu, Tamil

Internship Company : Matrix Exports

Project Title : Crafting a strategic path for export of high quality preform

Areas of Interest : Supply chain management, International sales and Marketing (Herbs and Spices)

Age: 23



04PGDMAEBM-04

Edward Joel S

Qualification : BSc (Hons.) Agriculture

University : Annamalai University, Tamil Nadu

Domicile : Tamil Nadu

Languages Known : English, Tamil

Internship Company : Patel Jivram Madhavji Group

Project Title : Export Compliance and Regulatory Framework for Seed, Ground Spices and Psyllium.

Areas of Interest : Supply chain management, International sales and Marketing (Herbs and Spices)

Age: 23



04PGDMAEBM-05

Jayanth R

Qualification : BSc (Hons.) Agriculture

University : University of Agricultural Sciences, GKVK, Bengaluru

Domicile : Karnataka

Languages Known : English, Kannada

Internship Company : Matrix Exports

Project Title : International trade dynamics of castor oil

Areas of Interest : International Sales and Marketing (Floriculture), Consultancy

Age: 23



04PGDMAEBM-06

K Bharath

Qualification : BSc (Hons.) Agriculture Marketing and Cooperation

University : University of Agricultural Sciences, Dharwad

Domicile : Karnataka

Languages Known : English, Kannada

Internship Company : Jobs International Pvt Ltd

Project Title : Exporting of chilli with focus on quality assurance

Areas of Interest : International Sales & marketing of Agro commodities and products, Supply Chain Management

Age: 23



04PGDMAEBM-07

Satyajit Yuvraj Khalate

Qualification : BSc (Hons.) Horticulture

University : Dr.Balasaheb Sawant Konkan Krishi Vidyapeeth Dapoli, Maharashtra

Domicile : Maharashtra

Languages Known : English, Marathi, Hindi

Internship Company : Siesto Green

Project Title : To Explore Export Potential of Encapsulated Bio-Fertilizers in African Countries Malawi and Mozambique.

Areas of Interest : International Sales and Marketing(Food Processing), Supply Chain Management

Age: 23



04PGDMAEBM-08

Lakkasandram Mamatha

Qualification : BSc (Hons.) Agriculture

University : Glocal School Of Agriculture, Uttar Pradesh

Domicile : Andhra Pradesh

Languages Known : English, Telugu

Internship Company : Bhoomiputra Agro Agency

Project Title : Assessing the impact of Government policies and Subsidies on Farmer Adaptation of Environmentally Friendly Agricultural Inputs and Exploring the role and Trust Relationship building in Farmer Supplier interactions

Areas of Interest : Supply Chain Management, International sales and Marketing(Food Processing)

Age: 24



04PGDMAEBM-09

Lakkireddy Tharakeswar Reddy

Qualification : BSc (Hons.) Agriculture

University : Sam Higginbottom University Of Agriculture, Technology & Science, Uttar Pradesh

Domicile : Andhra Pradesh

Languages Known : English, Telugu, Hindi

Internship Company : Fresh Green Exports

Project Title: Expanding Rose Horizons: Lead Generation, Documentation, and International Sales for Thriving Cut Rose Exports

Areas of Interest : International Sales and Marketing(Food Processing), Supply Chain Management

Age: 22



04PGDMAEBM-10

Mannam Sai Milind Chowdary

Qualification : BSc (Hons.) Agriculture

University : Tamil Nadu Agriculture University, Tamil Nadu

Domicile : Andhra Pradesh

Languages Known : English, Telugu, Hindi, Tamil, Kannada

Internship Company : Patel Jivram Madhavji (PJM Exports)

Project Title : International Trade Dynamics of Cumin and Fennel

Areas of Interest : International sales and Marketing (Herbs and Spices), International sales & Marketing (Food Processing)

Age: 25



04PGDMAEBM-11

Manoj S Gowda

Qualification : BSc (Hons.) Agriculture

University : University of Agricultural Sciences, GKVK, Bengaluru

Domicile : Karnataka

Languages Known : English, Kannada

Internship Company : Matrix Exports

Project Title : A Market-Driven Approach to Expanding Instant Coffee Export Opportunities

Areas of Interest : International Sales & marketing of Agro commodities and products, International sales and Marketing (Herbs and Spices)

Age: 22



04PGDMAEBM-12

Mohammed Ibraheem

Qualification : BSc (Hons.) Agriculture

University : Vasantao Naik Marathwada Krishi Vidyapeeth, Maharashtra

Domicile : Telangana

Languages Known : English, Telugu, Hindi

Internship Company : Siesto Green

Project Title : Exploring Export Market Potential for Encapsulated Biofertilizers

Areas of Interest : International Sales and Marketing(Food Processing), Supply Chain Management

Age: 24

STUDENTS' PROFILE : PGDM-AEBM 2023-25



04PGDMAEBM-13

Neeraj S M

Qualification : BTech (Biotechnology)

University : University of Agricultural Sciences, GKVK, Bengaluru

Domicile : Karnataka

Languages Known : Kannada, English

Internship Company : Phalada Agro research foundation pvt ltd

Project Title : Exploring Global Trade: Insights from an Export Industry, A case study on Phalada Exports

Areas of Interest : International sales and Marketing (Herbs and Spices), Food processing

Age: 23



04PGDMAEBM-14

Nerella Manisha

Qualification : BSc (Hons.) Agriculture

University : Professor Jayashankar Telangana State Agricultural University, Telangana

Domicile : Telangana

Languages Known : English, Telugu, Hindi

Internship Company : Matrix Exports

Project Title : Expanding Export Horizon with Cashew: A Project on Navigating Leads, Sales, Documentation in International trade

Areas of Interest : International Sales and Marketing(Food Processing), Consultancy

Age: 24



04PGDMAEBM-15

Obulareddy Sunilkumar Reddy

Qualification : BSc (Hons.) Agriculture

University : Vasantao Naik Marathwada Krishi Vidyapeeth, Maharashtra

Domicile : Andhra Pradesh

Languages Known : English, Telugu

Internship Company : Phytotron

Project Title : Business development and domestic marketing of PGR's

Areas of Interest : Agricultural inputs, International sales and marketing

Age: 24



04PGDMAEBM-16

Dinesh kumar P

Qualification : BSc (Hons.) Agriculture

University : Angrau University, Andhra Pradesh

Domicile : Andhra Pradesh

Languages Known : English, Telugu, Hindi

Internship Company : Fresh Green Exports

Project Title : Exporting Elegance : Lead nurturing, International sales, Documentation & Trends in cut flower exports

Areas of Interest : International Sales & marketing of Agro commodities and products, Supply chain Management

Age: 25



04PGDMAEBM-17

Penugonda Nikhil Prasad

Qualification : BSc (Hons.) Agriculture

University : Vasantao Naik Marathwada Krishi Vidyapeeth, Maharashtra

Domicile : Andhra Pradesh

Languages Known : English, Telugu, Hindi

Internship Company : Siesto Green

Project Title : Business Development and International Marketing of Bio-fertilizers

Areas of Interest : International Sales and Marketing(Food Processing), Supply Chain Management

Age: 23



04PGDMAEBM-18

Prajwal P R

Qualification : BSc (Hons.) Horticulture

University : University of Horticultural Sciences, Bagalkot **Domicile :** Karnataka

Languages Known : English, Kannada, Telugu, Tamil, Hindi

Internship Company : Tata Coffee Limited

Project Title : Assessing labour mobilization, impact of white stem borer on arabica coffee crop, arabica crop estimation study of financial planning in estate management current status & future prospects.

Areas of Interest : Plantations, International sales and Marketing(Agri input)

Age: 23



04PGDMAEBM-19

Prajwal Subhash Maganur

Qualification : BSc (Hons.) Horticulture

University : University of Horticultural Sciences, Bagalkot

Domicile : Karnataka

Languages Known : English, Kannada, Hindi

Internship Company : Matrix Exports

Project Title : Market Research and Strategic Approaches to Penetrate the International Market and Expand Indian Jute Bag Exports

Areas of Interest : International Sales & marketing of Agro commodities and products, Supply Chain Management

Age: 23



04PGDMAEBM-20

Prakashraj C

Qualification : BSc (Hons.) Agriculture

University : Tamil Nadu Agriculture University, Coimbatore

Domicile : Tamil Nadu

Languages Known : English, Tamil, Hindi, Malayalam, Telugu, Kannada

Internship Company : Scion Agricos pvt ltd

Project Title : Supply chain and Logistics management of coconut exports: A study with special reference to Coimbatore.

Areas of Interest : Supply chain Management, Export Operations

Age: 23



04PGDMAEBM-21

Raghava B

Qualification : BSc (Hons.) Horticulture

University : University of Horticultural Sciences, Bagalkot

Domicile : Karnataka

Languages Known : English, Kannada, Hindi, Telugu

Internship Company : Matrix Exports

Project Title : Accessing Export potential and market growth of Indian Mango pulp

Work Experience : 1 year 6 months

Areas of Interest : International Sales & marketing of Agro commodities and products, Consultancy

Age: 25



04PGDMAEBM-22

Ritik Raj

Qualification : BSc (Agriculture)

University : Sarvepalli Radhakrishnan University, Madhya Pradesh, Bhopal

Domicile : Bihar

Languages Known : English, Hindi

Internship Company : Siesto Green

Project Title : Export potential for bio-fertilizers in African countries

Areas of Interest : International Sales and Marketing(Food Processing), Supply Chain Management

Age: 23



04PGDMAEBM-23

Sanjay D

Qualification : BSc (Hons.) Horticulture

University : University of Horticultural Sciences, Bagalkot

Domicile : Karnataka

Languages Known : English, Kannada, Telugu

Internship Company : Fresh Green exports

Project Title : Petals Across Borders: An Perspective on Floral Export Marketing & Demand, International Sales & connection, and Documentation of fresh flowers

Areas of Interest : International Sales & marketing of Agro commodities and products, Consultancy

Age: 24



04PGDMAEBM-24

Satish M

Qualification : BSc (Hons.) Agriculture

University : Tamil Nadu Agriculture University, Tamil Nadu

Domicile : Tamil Nadu

Languages Known : English, Tamil, Malayalam

Internship Company : Milky Mist Dairy Food Private Limited

Project Title : A study on improving the productivity in dispatch on Milky Mist Dairy foods private limited

Areas of Interest : Supply chain management, International sales & Marketing

Age: 23



04PGDMAEBM-25

Shinde Vijay Ganesh

Qualification : BSc (Hons.) Horticulture

University : Dr. Balasaheb Sawant Konkan Krishi Vidyapeeth Dapoli, Maharashtra

Domicile : Maharashtra

Languages Known : English, Marathi, Hindi

Internship Company : Jovaki Agrofood Private Limited

Project Title : Strategic Development and Market Expansion of Tribal Veda Brand in Pune District of Maharashtra

Areas of Interest : Agricultural inputs, International Sales & marketing of Agro commodities and products

Age: 24



04PGDMAEBM-26

Shuvajit Majumdar

Qualification : BBA

University : Gauhati University, Assam

Domicile : Assam

Languages Known : Assamese, Nagamese, Bengali, Hindi, English, Adivasi, Sylheti

Internship Company : Tata Amalgamated Plantations

Project Title : Analyzing Intricacies of Private And Auction Sales

Areas of Interest : Plantations, International sales and Marketing(Agri input)

Age: 28



04PGDMAEBM-27

Shwetha N

Qualification : BSc (Hons.) Agriculture

University : Rai Technology University, Bengaluru

Domicile : Karnataka

Languages Known : English, Kannada, Telugu

Internship Company : Natures Harvest Exim LLP

Project Title : Assessing trends and performance of dry red chilli in international trade

Areas of Interest : Finance/Banking, Documentation

Age: 26



04PGDMAEBM-28

Sridhara C G

Qualification : BTech (Biotechnology)

University : University of Agricultural Sciences, GKVK, Bengaluru.

Domicile : Karnataka

Languages Known : English, Kannada, Telugu

Internship Company : Iris Biotech

Project Title : Analysis of Operations in rose export firm

Areas of Interest : Finance/Banking, Consultancy

Age: 23



04PGDMAEBM-29

Vedanth H S

Qualification : BSc (Hons.) Horticulture

University : University of Horticulture Sciences, Bagalkot

Domicile : Karnataka

Languages Known : English, Kannada, Hindi, Tamil

Internship Company : Jabs International Pvt.Ltd

Project Title : Analyzing Causes of Rejection for Indian Spices and Pulses in the EU and USA

Areas of Interest : International Sales & marketing of Agro commodities and products, Consultancy

Age: 24



04PGDMAEBM-30

Yakkati Lokesh Kumar

Qualification : BVoc (Paramedical and Health Administration)

University : University Andhra Loyola college Krishna University, Andhra Pradesh

Domicile : Andhra Pradesh

Languages Known : English, Telugu, Hindi

Internship Company : BigBasket (A TATA Enterprise)

Project Title : Study on Market Analysis and Business development of E-commerce Platforms of T4 cities in Andhra Pradesh

Work Experience : 2 Years

Areas of Interest : FMCG & E-commerce Sector, Supply Chain Management

Age: 24



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