



IIPM

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)



## POST GRADUATE DIPLOMA IN MANAGEMENT- FOOD PROCESSING & BUSINESS MANAGEMENT (PGDM-FPBM)

## STUDENTS' PROFILE FINAL PLACEMENTS 2023-2025



# STUDENTS' PROFILE : PGDM-FPBM 2023-25 CAREER PLANNING PROCESS (CPP)

Career Development Service Unit is proud to announce that the Career Planning Process has begun for 6th batch of PGDM-FPBM program. We create a bridge between Prospective employer and graduating students to aim at mutually understandable common goal.

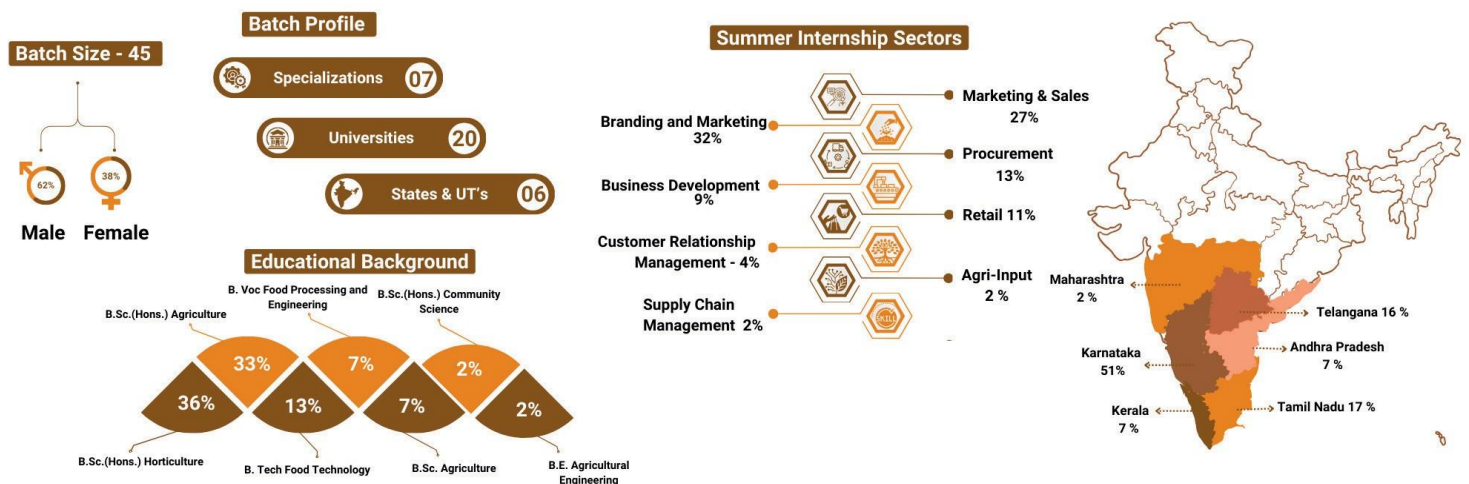
Food Industry in the recent years has emerged as a high growth and high profit sector. We are proud to state that our alumnis' are placed in various organisations that specialize in Food Sector. The scope for employment is vast as opportunities are available in Food Processing companies, soft drink manufacturing firms, quality control organisations, packaging industries, Food safety, Food labelling, Branding Marketing, Research and Consultancy and Banking also.

Our students are trained to develop a sector specific focus in the context of the larger economy.

We take this opportunity to invite you to join us in our CPP. In order to enable you to have a well-rounded assessment of our students, we provide a wide placement interaction space from September - March. You may also be part of December 2024-January 2025 Pool Placement Drive and gain access to a diverse pool of talent driven and industry-ready students. This event offers your company an excellent platform to connect with co-recruiters, next generation of professionals and to meet your recruitment needs. You may visit our campus on a date of your convenience during the scheduled time. You may also hold a Pre-Placement Talk (PPT) with the students to provide them relevant information pertaining to the nature of job, remuneration package, learning & growth opportunities, work environment and place of posting. Please indicate your preferred dates for campus interviews by email in advance.

The Summary of Students' Profile is provided to help you shortlist candidates. We can also arrange to send hard copies of the resumes, if required.

## Post Graduation Diploma Management - Food Processing and Business Management (2023 - 25 )



### The Schedule

Selection Process : September, 2024 - March, 2025

Pool Placement Drive : December, 2024 - January, 2025

Availability of students to join the Organization : Mid of March, 2025 onwards

# STUDENTS' PROFILE : PGDM-FPBM 2023-25



07PGDM-FPBM01

## Arunkumar M Walikar

Age : 23

**Qualification:** B.Sc(Hons) Horticulture

**University:** Keladi Shivappa Nayaka University of Agricultural and Horticultural Sciences, Shivamogga

**Domicile:** Karnataka

**Project Title:** Customer engagement Strategies through effective operations in fruits and vegetables retailing: Case study of Kisanserv.

**Languages Known:** English, Kannada, Telugu, Hindi

**Internship Company:** Kisanserv

**Areas of Interest:** Supply Chain management, Retail management



07PGDM-FPBM02

## Badrinath H N

Age : 23

**Qualification:** B.Sc(Hons) Horticulture

**University:** Keladi Shivappa Nayaka University of Agricultural and Horticultural, Sciences Shivamogga

**Domicile :** Karnataka

**Project Title :** A study on Effective and Efficient Value chain for Mango pulp Procurement for PepsiCo.

**Languages Known :** English, Kannada, Telugu, Hindi, Tamil

**Internship Company :** Varun Beverages Limited (PepsiCo)

**Areas of Interest :** Supply chain management, Procurement



07PGDM-FPBM03

## Basawaraj

Age : 24

**Qualification:** B.Sc(Hons) Community science

**University:** University of agricultural science Dharwad

**Domicile :** Karnataka

**Project Title:** Consumer behaviour analysis and sales generation for Subjee cooler in Karnataka.

**Languages Known :** English, Kannada, Telugu, Hindi

**Internship Company :** Rukart technologies pvt Ltd

**Areas of Interest :** Marketing , Finance and banking



07PGDM-FPBM04

## Bhoomika CK

Age : 22

**Qualification:** B.Voc Food Processing & Engineering

**University:** Mysore Open University

**Domicile :** Karnataka

**Project Title :** Crafting Compelling Marketing Campaigns for Vegan Products

**Languages Known :** English, Kannada

**Internship Company :** Protivore

**Areas of Interest :** Marketing, Supply chain management



07PGDM-FPBM05

## Cherukuri Sri Harshitha

Age : 22

**Qualification:** B.Tech Food Technology

**University:** Vignan University

**Domicile :** Andhra Pradesh

**Project Title :** Analyzing the impact of Promotional Giveaways on Customer Acquisition for Sid's farm.

**Languages Known :** English, Telugu, Hindi

**Internship Company :** Sid's Farm

**Areas of Interest :** Marketing, Supply Chain Management

# STUDENTS' PROFILE : PGDM-FPBM 2023-25



07PGDM-FPBM06

## Deepa R Pattanashetti

Age : 24

**Qualification:** B.Sc(Hons) Horticulture

**University:** University of Horticulture science, Bagalkot

**Domicile :** Karnataka

**Project Title :** To study on consumer preferences of Sid's farm products in Bengaluru region

**Languages Known :**English, Kannada, Hindi

**Internship Company :** Sid's Farm

**Areas of Interest :** Marketing , Consultancy



07PGDM-FPBM07

## Dharmoju Prathyusha

Age : 24

**Qualification:** B.Sc(Hons) Agriculture

**University:** Professor Jayashankar Telangana State Agricultural University

**Domicile :** Telangana

**Project Title :** A study on consumer buying behaviour of jamun products of Tribalveda

**Languages Known :** English, Telugu, Hindi

**Internship Company :** Jovaki Agro foods India private limited

**Areas of Interest :** Marketing , Supply chain management



07PGDM-FPBM08

## Fathima Shirin

Age : 25

**Qualification :** B.Sc(Hons) Agriculture

**University :** Kerala Agricultural University

**Domicile:** Kerala

**Project Title :** Comparative analysis of sales performance of Jus Amazin , Foods and Beverages private limited

**Languages Known:** English, Hindi , Malayalam

**Internship Company :** Jus Amazin Foods and Beverages Pvt Ltd

**Areas of Interest :** Business analytics, Marketing



07PGDM-FPBM09

## Gnanapradhap D

Age : 23

**Qualification:** B.Sc(Hons) Agriculture

**University:** Tamil Nadu Agricultural University

**Domicile :** Tamil Nadu

**Project Title :** A Study on Market Potential of Premium Dairy products of Sid's Farm in Bangalore region

**Languages Known :**English, Tamil

**Internship Company :** Sid's Farm

**Areas of Interest :** Marketing, Research and consultancy



07PGDM-FPBM10

## Gowtham B

Age : 23

**Qualification:** B.Sc(Hons) Agriculture

**University:** Tamil Nadu Agricultural University

**Domicile :** Tamil Nadu

**Project Title :** Sourcing Mango Pulp: Evaluating Supplier Relationships and Quality Standards at Varun Beverages Limited

**Languages Known :**English, Tamil

**Internship Company :** Varun Beverages Limited

**Areas of Interest :** Procurement, supply chain management

# STUDENTS' PROFILE : PGDM-FPBM 2023-25



07PGDM-FPBM11

## Gumudala Vivek Goud

Age : 25

**Qualification:** B.Sc(Hons) Agriculture

**University:** Gd Goenka University

**Domicile :** Telangana

**Project Title :** A study on Retail store management with special reference to Kisanserv

**Languages Known :**English, Telugu, Hindi

**Internship Company :** Kisanserv

**Areas of Interest :** Retail management, Supply chain management



07PGDM-FPBM12

## Ishika Bopanna B K

Age : 23

**Qualification:** B tech Food Technology

**University:** University of Agricultural Sciences Bangalore

**Domicile :** Karnataka

**Project Title :** Study on Consumer behavior in convenient stores versus experience stores formats of Namdhari's

**Languages Known :**English, Hindi , Kannada ,Tamil

**Internship Company :** Simpli Namdhari's

**Areas of Interest :** Marketing,Retail Management



07PGDM-FPBM13

## Katta Rohithkumar

Age : 28

**Qualification:** B.Sc(Hons) Agriculture

**University:** Hemvati Nandan Bahuguna Garhwal University

**Domicile :** Telangana

**Project Title :** Golden Harvests: Unveiling Mango procurement insights and Mango pulp production at Mother Dairy

**Languages Known :**English, Telugu, Hindi

**Internship Company :** Mother Dairy

**Areas of Interest :** Procurement, Sales and Marketing



07PGDM-FPBM14

## Kishore Kumar V

Age : 23

**Qualification:** B.E.Agriculture Engineering

**University:** Anna University

**Domicile :** Tamil Nadu

**Project Title :** Collaborative supply chain models in mango pulp procurement, Building resilience and enhancing value chain intergration

**Languages Known :** English, Tamil

**Internship Company :** Varun Beverages Limited

**Areas of Interest :** Procurement, supply chain management



07PGDM-FPBM15

## Lipika PK

Age : 23

**Qualification:** B Tech Food Technology

**University:** University of Agricultural Sciences Bangalore

**Domicile :** Karnataka

**Project Title :** Consumer Buying Preferences of Exotic and Imported Premium Products in the Premium Grocery Sector in Bengaluru

**Languages Known :** English, Hindi , Kannada

**Internship Company :** Simpli Namdhari's

**Areas of Interest :** Marketing, Supply chain management

# STUDENTS' PROFILE : PGDM-FPBM 2023-25



**Maharudra Abhishek**

**Age : 24**

**Qualification:** B.Sc(Hons) Horticulture  
**University:** University of Horticulture science, Bagalkot  
**Domicile :** Karnataka  
**Project Title :** FPO engagement for fpo assessment and impact survey  
**Languages Known :** English, Kannada, Hindi  
**Internship Company :** Samunnati financial intermediation services Pvt. Ltd  
**Areas of Interest :** Marketing , Finance and banking

**07PGDM-FPBM16**



**Mallikarjun S Biradar**

**Age : 26**

**Qualification:**B.Sc(Hons) Agriculture  
**University:** University of Agricultural Science,Raichur  
**Domicile :** Karnataka  
**Project Title :** Field engagement and demand generation of insecticides  
**Languages Known :** English, Telugu, Hindi, Kannada  
**Internship Company :** Dhanuka Agritech Limited  
**Areas of Interest :** Marketing, Agri input

**07PGDM-FPBM17**



**Mohammad Azhar**

**Age : 24**

**Qualification:** B. Tech Food Technology  
**University:** Vignan University  
**Domicile :** Kerala  
**Project Title :** Analysing the impact of offline marketing activities on brand awareness  
**Languages Known :** English, Hindi, Telugu, Malayalam  
**Internship Company :** Sid's Farm  
**Areas of Interest :**Marketing, Supply Chain Management

**07PGDM-FPBM18**



**Muthusamy P**

**Age : 22**

**Qualification:** B Tech Food Technology  
**University:** Anna University  
**Domicile :** Tamil Nādu  
**Project Title :** Study on Potential of Flavor Market In Tamil Nādu  
**Languages Known :** English, Tamil, Kannada  
**Internship Company :** Symega Food Ingredients Ltd  
**Areas of Interest :** Data Analytics , Supply chain management

**07PGDM-FPBM19**



**Nithin S**

**Age : 22**

**Qualification:** B voc Food Processing and Engineering  
**University:** Mysore University  
**Domicile :** Karnataka  
**Project Title :** Study on brand perception and loyalty towards cothas coffee  
**Languages Known :** English, Kannada, Hindi  
**Internship Company :** Cothas coffee co.  
**Areas of Interest :** Marketing, Supply chain Management

**07PGDM-FPBM20**

# STUDENTS' PROFILE : PGDM-FPBM 2023-25



07PGDM-FPBM21

## Sampath Kumar

Age : 25

**Qualification:** B.Sc (Hons) Agriculture

**University:** VNMKV university

**Domicile :** Telangana

**Project Title :** A Study on Retail Store Operations and it's impact on Customer Satisfaction.

**Languages Known :** English, Telugu, Hindi

**Internship Company :** Kisanserv

**Areas of Interest :** Retail management, Marketing



07PGDM-FPBM22

## Parvathy. M. Nair

Age : 25

**Qualification:** B. Sc(Hons) Agriculture

**University:** Kerala Agricultural University

**Domicile :** Kerala

**Project Title :** FPO engagement for FPO assessment and impact survey

**Languages Known :** Malayalam, English, Tamil, Hindi

**Internship Company :** Samunnati Financial Intermediation Services Pvt. Ltd



07PGDM-FPBM23

## Pavithra P

Age : 23

**Qualification :** B. Sc(Hons) Agriculture

**University :** Tamil Nadu Agricultural University

**Domicile :** Tamilnadu

**Project Title :** A study on market expansion and brand perception of Tribal Veda. products in Bengaluru

**Languages Known :** English, Tamil

**Internship Company :** Jovaki Agro Foods Pvt Ltd

**Areas of Interest :** Marketing, Supply chain management



07PGDM-FPBM24

## Rakesh R

Age : 24

**Qualification:** B. Sc(Hons) Agriculture

**Domicile :** Karnataka

**University :** University of Horticulture Science, Bagalkot

**Project Title :** A study on market expansion and brand perception of Tribal Veda. products in Bengaluru

**Languages Known :** English, Kannada, Hindi

**Internship Company :** SSOM INTERNATIONAL FOODS

**Areas of Interest :** Supply Chain Management, Consultancy , Digital marketing.



07PGDM-FPBM25

## Sachin BabuRao

Age : 24

**Qualification:** BSc (Hons) Horticulture

**University:** University of Horticulture Science, Bagalkot

**Domicile :** Karnataka

**Project Title :** To promote an agreeap app for different stake holders in agri trader

**Languages Known :** English, Kannada, Hindi

**Internship Company :** Agsure Innovations Pvt Ltd

**Areas of Interest :** Marketing and sales, Procurement

# STUDENTS' PROFILE : PGDM-FPBM 2023-25



07PGDM-FPBM27

**Shravani G A**

Age : 23

**Qualification:** BTech food technology  
**University:** University of Agricultural Sciences Bangalore  
**Domicile :** Karnataka  
**Project Title :** Investigating Brand Building Strategies: Sid's Farm's Efforts in Promoting Recognition and Awareness  
**Languages Known :** English, Kannada, Hindi, Telugu  
**Internship Company :** SID'S FARM PVT Ltd.  
**Areas of Interest :** Marketing , supply chain management



07PGDM-FPBM28

**Shravanthi N**

Age : 24

**Qualification:** BSc (Hons) Horticulture  
**University:** University of horticultural sciences, Bagalkot  
**Domicile :** Karnataka  
**Project Title:** A comprehensive approach to marketing and development for enhancing market visibility at Hapup & Be wild  
**Languages Known :** English, Kannada, Telugu  
**Internship Company :** Sattva life foods Pvt Ltd  
**Areas of Interest :** Marketing, Supply chain management



07PGDM-FPBM29

**Varsha V**

Age : 22

**Qualification:** B.Sc (Hons) Agriculture  
**University:** Mahatma Phule Krishi Vidyapeeth, Rahuri  
**Domicile:** Telangana  
**Project Title:** A study on marketing and marketability analysis of Hapup & Bewild produce  
**Languages Known:** English, Telugu, Kannada, Hindi  
**Internship Company:** Sattva Life Foods Pvt Ltd  
**Areas of Interest:** Marketing, Supply Chain Management



07PGDM-FPBM30

**Vishwanath**

Age : 26

**Qualification:** BSc (Hons) Horticulture  
**University:** Keladi Shivappa Nayaka University of Agricultural and Horticultural Sciences, Shivamogga  
**Domicile:** Karnataka  
**Project Title:** Expanding Jovaki's Reach: Market Penetration Strategies  
**Languages Known:** English, Kannada, Telugu, Hindi  
**Internship Company:** Jovaki Agro.Food.India.Pvt.Ltd  
**Areas of Interest:** Marketing, Supply Chain Management



07PGDM-FPBM31

**Yathish Gowda**

Age : 23

**Qualification:** B.Voc Food Processing and Engineering  
**University:** Mysore Open University  
**Domicile:** Karnataka  
**Project Title:** Pioneering Marketing Strategies in the Plant-Based Meat Industry  
**Languages Known:** English, Kannada  
**Internship Company:** Protivore  
**Areas of Interest:** Marketing, Supply Chain Management.



# STUDENTS' PROFILE : PGDM-FPBM 2023-25



**Yogith B R**

**Age : 23**

**Qualification :** Bsc (Hons) Horticulture

**University :** Keladi Shivappa Nayaka University of Agricultural and Horticultural Sciences, Shivamogga

**Domicile :** Karnataka

**Project Title :** A study on behaviour of consumers and retailers in SSOM International Foods

**Languages Known :** English, Kannada, Telugu, Hindi

**Internship Company :** SSOM International Foods

**Areas of Interest :** Marketing, Supply Chain Management

**07PGDM-FPBM32**



**M Dilip Yadav**

**Age : 24**

**Qualification :** B.Sc (Hons) Horticulture

**University :** Dr YSR Horticultural University

**Domicile :** Andhra Pradesh

**Project Title :** A study on the effect of in-store promotions on consumer buying behaviour and awareness at Dukes

**Languages Known :** English, Telugu, Hindi

**Internship Company :** Dukes

**Areas of Interest :** Marketing, Business Analyst

**07PGDM-FPBM33**



**Vandana CR**

**Age : 24**

**Qualification:** Bsc (Hons) Agriculture

**University:** Karunya Institute of technology and science

**Domicile:** Tamilnadu

**Project title :** A study on consumer buying behavior of newly launched milky mist ice cream and it's competitive analysis

**Language known:** Tamil, English

**Internship company:** Milkymist dairy Pvt Ltd

**Area of interest:** Marketing, business analyst

**07PGDM-FPBM34**



**Kadam Abhishek Sanjay**

**Age : 24**

**Qualification:** B.sc.(Hons) Agriculture

**University :** Suresh Gyan Vihar University, Jaipur, Rajasthan

**Domicile :** Maharashtra

**Project title :** A Study On Market Entry Strategy For Jovaki Agro Food's New Productline in Pune.

**Language :** Marathi,Hindi,English

**Internship Company :** Jovaki Agro India Pvt Ltd

**Area of interest :** Marketing, Supply Chain Management

**07PGDM-FPBM35**



**Tirupati Hima Venkata Siva Harsha**

**Age : 23**

**Qualifaction:** B.ScAgriculture

**University:** Himavathi Nandan Bahuguna Garhwal University, Srinagar , Uttarakhand

**Domicile:** Andhra Pradesh

**Project Title :** A study on Developing Brand Positioning and Marketing Strategies for Tribal vedha Products To Expand in the Bangalore Market.

**Languages Known:** Telugu ,English, Hindi

**Internship company:** Jovaki Agro Foods pvt Ltd

**Areas of interest :** Marketing and Sales , Supply chain

**07PGDM-FPBM36**

# STUDENTS' PROFILE : PGDM-FPBM 2023-25



**Vinayak Basappa kovalli**

**Age : 24**

**Qualification:** Bsc (Hons) Agriculture

**University:** Keladi Shivappa nayaka university of agricultural and horticultural science shivmogga

**Domicile:** Karnataka

**Project Title:** Retail management and Demand generation in Fertilizers

**Languages Known:** English, kannada, Hindi

**Internship Company:** Innovative India agrify Pvt Ltd Hubli

**Areas of Interest:** Sales and Marketing

**07PGDM-FPBM37**



**Vidhya I C**

**Age : 23**

**Qualifaction:** B.Sc(Hons)Agriculture

**University:** Tamil Nadu Agricultural University, Coimbatore

**Domicile:** Tamil Nadu

**Project Title :** A Study on Competitors Analysis and Market Positioning of Sid's Farm Dairy Products in Bangalore.

**Languages Known:** English, Telugu, Kannada, Tamil, Hindi

**Internship company:** Sid's Farm

**Areas of interest :** Marketing and Sales , Consultancy

**07PGDM-FPBM38**



**Lavanya S L**

**Age : 23**

**Qualification :** B.Sc.(Hons) Horticulture

**University :** University of Horticulture Sciences, Bagalkot

**Domicile:** Karnataka

**Project Title :** A Study on Promotional Initiatives of Sid's Farm Products

**Languages Known :** Kannada, English, Telugu

**Internship Company :** Sid's Farm Pvt. Ltd.

**Areas of Interest :** Marketing, Finance and Accounting.

**07PGDM-FPBM39**



**Sangeetha N**

**Age : 23**

**Qualification:** B.Sc (Hons) Agriculture

**University:** Tamil Nadu Agricultural University

**Domicile:** Tamil Nadu

**Project Title:** Exploring Customers preference and Factors Influencing, Consumption of Sid's Farm Products.

**Languages Known:** English, Kannada, Telugu, Tamil

**Internship Company:** Sid's Farm

**Areas of Interest:** Marketing, Finance and Banking

**07PGDM-FPBM40**



**Panduranga**

**Age : 24**

**Qualification:** B.Sc (Hons) Horticulture

**University:** University of Horticulture science, Bagalkot

**Domicile:** Karnataka

**Project Title:** A study of Mango Pulp Procurement Strategies for Financial Efficiency of Varun Beverage Ltd

**Languages Known:** English, Kannada, Telugu, Hindi

**Internship Company:** Varun Beverage Ltd

**Areas of Interest:** Supply chain Management, Marketing

**07PGDM-FPBM41**

# Students' Profile : PGDM-FPBM 2023-25



07PGDM-FPBM42

**Naveen**

Age : 23

**Qualification:** B.Sc (Hons) Agriculture

**University:** Tamil Nadu Agriculture University

**Domicile:** Telangana

**Project Title:** Strategic Promotion Enhancement For Sid's Farm: Unveiling Retailer Dynamics In Bengaluru

**Languages Known:** English, Telugu, Tamil, Hindi

**Internship Company:** Sid's Farm

**Areas of Interest:** Marketing, Supply Chain Management



07PGDM-FPBM43

**Hitesh H S**

Age : 22

**Qualification:** B.Sc (Hons) Horticulture

**University:** University of Horticultural Sciences, Bagalkot

**Domicile:** Karnataka

**Project Title:** A Study on Market Potential and Preferences of Customers on Dairy Products in Bengaluru District

**Languages Known:** English, Kannada, Telugu, Hindi

**Internship Company:** Sid's Farm Pvt Ltd

**Areas of Interest:** Marketing, Supply Chain Management



07PGDM-FPBM44

**Vikas B V**

Age : 23

**Qualification:** B.Sc (Hons) Horticulture

**University:** University of Horticultural Sciences, Bagalkot

**Domicile:** Karnataka

**Project Title:** Tropical Treasures: Unveiling Mango Procurement Practices and Pulp Production

**Languages Known:** English, Hindi, Telugu, Kannada

**Internship Company:** Mother's Dairy

**Areas of Interest:** Supply Chain Management, Procurement



07PGDM-FPBM45

**Kiran Raj M**

Age : 23

**Qualification:** B.Sc (Hons) Horticulture

**University:** University of Horticultural Sciences, Bagalkot

**Domicile:** Karnataka

**Project Title:** Quality Assurance in Mango Pulp Procurement Assessing Supplier Standards

**Languages Known:** English, Kannada, Telugu

**Internship Company:** Varun Beverages Ltd

**Areas of Interest:** Supply Chain Management, Marketing



07PGDM-FPBM47

**B. Ganesh**

Age : 23

**Qualification:** B.Sc (Hons) Horticulture

**University:** Sri Konda Laxman Telangana State Horticultural University

**Domicile:** Telangana

**Project Title:** Cross-Sectional Analysis of Consumer Behavior Towards Jamun-Based Value-Added Products in Hyderabad

**Languages Known:** Telugu, English

**Internship Company:** Jovaki Agro Foods Pvt Ltd

**Areas of Interest:** Marketing, Business Analyst



**Contact Information:**  
**Ms. Sushma. D**

Executive (Placement & Corporate Relations)  
Career Development Service Unit  
Mb: +91-9986504782  
Email: [fpbmplacement@iipmb.edu.in](mailto:fpbmplacement@iipmb.edu.in)



**IIPM**



**Indian Institute of Plantation Management**

Jnana Bharathi Campus, P.O., Malathalli, Bengaluru-560056

Tel: +91-80-23211716 Fax: +91-80-23212775