



IIPM

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry - Govt. of India)

PROSPECTUS | 2025

Professional Certificate Program on
TEA ESTATE AND BUSINESS MANAGEMENT
February – July 2025 at IIPM Centre, Jorhat

PCP-TE & BM
FIRST BATCH



THE INSTITUTE

Indian Institute of Plantation Management (IIPM) Bengaluru - Centre of Excellence and the first-of-its-kind National Institute, was established at the initiative of the Ministry of Commerce & Industry, Government of India. It is co-promoted by the Commodity Boards of India, viz., Coffee Board, Rubber Board, Tea Board, Spices Board, Tobacco Board and Plantation Industry Associations. The IIPM Centre, Jorhat established in the year 2007 is committed to strengthening the plantation and the associated agri-business industry to enhance its competitiveness by continuous improvement in management excellence through training, education, research, and consultancy within Assam and the rest of North-Eastern region.

THE COURSE

Institute is offering a Professional Certificate Program on Tea Estate and Business Management (PCP-TE&BM) to meet the expectations of Indian and Global tea industry with the patronage of Tea Board of India, Ministry of Commerce & Industry, Govt. of India, for budding professionals, tea industry personnel, nascent entrepreneurs and public in general.

The program combines the discipline of tea plantation and management. The PCP-TE & BM has been crafted out of an industry-academia interface, with greater focus on practical inputs to address the emerging needs of tea industry. The program will cover the cutting-edge principles of tea production, manufacturing, value addition, tea tasting and business management skills like marketing, retailing, exports, human resource, to prepare a dynamic group of tea professionals with managerial capabilities.

PCP-TE&BM offers excellent career opportunities, nationally and globally, in reputed tea companies, tea gardens and factories, brokerages, as well as in tea buyers and blenders.

Program is developed and designed by the distinguished IIPM faculty in consultation with experts from the Indian Tea industry.

PROGRAM HIGHLIGHTS

The program will be offered by IIPM in collaboration with Tocklai Tea Research Institute, and experts of tea sector.

The field and factory visits are essential part of the program.

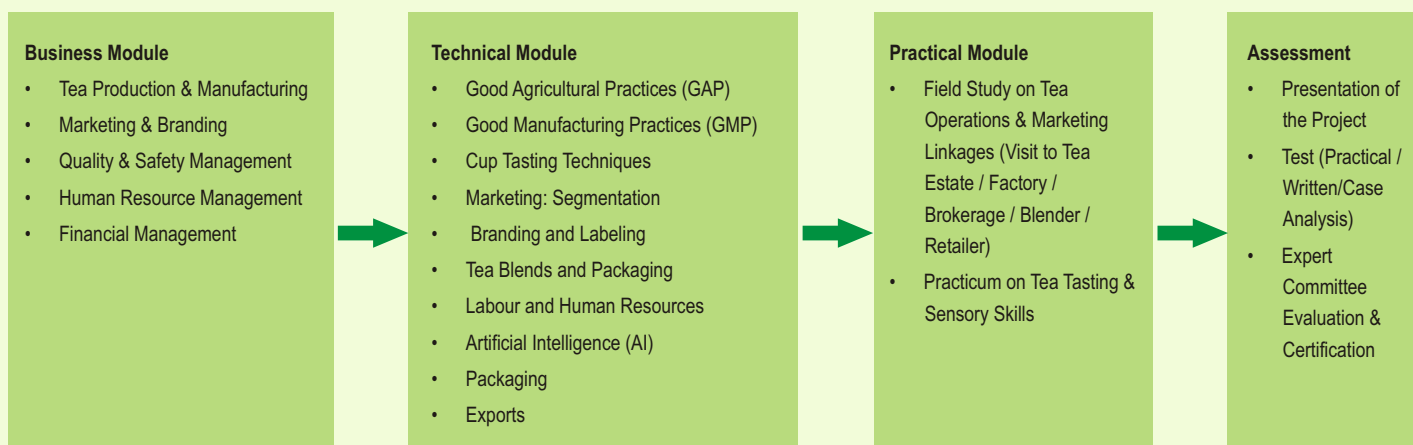
The program will ensure the participants to upgrade their managerial skills in tea value chain to facilitate their future career propelled in right direction.

PROGRAM STRUCTURE

The program and programme structure is designed to cater to the needs of different categories of the students. The program is classified into three streams based on the need of the industry. The classification of the program participants are inclusive of Fresher's to tea industry experts.

In all the streams, the technical, functional and marketing aspects of tea estate and business management sessions are integrated differently in order to fill the skill gaps of the participants.

PROGRAM SUMMARY



ELIGIBILITY

- Graduate in any discipline, recognized by UGC/AIUs/Foreign Universities is preferred.
- Proficiency in written and oral communication in English is essential.
- Sponsored candidates by Planters, Plantation Associations, Brokerages, Tea Manufacturers, Tea Buyers, Beverage Sector and Blenders will be given special consideration in eligibility norms.

COURSE DURATION

- **6 months intensive course, starting from February to July 2025.**

COURSE HIGHLIGHTS

The learning methodologies of the course include theoretical sessions, practical exposure, experiential sharing, case discussion, tasting etc. The participants will get hands on experience in tea field operations, manufacturing, tasting from the scientist, practioners and experts. The institute will also facilitate the participants to sharpen their skills on management and tea business.

The participants will be imparted with market information on tea, business opportunities, consumption preferences, etc to develop a sense of market driven tea production.

CERTIFICATION

On successful completion of the program with eligible credits, the participants will be awarded Certificate Program on Tea Estate & Business Management.

COURSE FEE

The tuition fee for the program is ₹ **90,000/-** + GST (for National Candidates) to be paid on confirmation of the admission to the program.

HOW TO APPLY

Kindly visit our website www.iipmb.edu.in for application form. The application fee of ₹ 1000/- (₹ 500/- for SC/ST/PH candidates with relevant certificates) and made through internet banking / NEFT / RTGS payment in favour of “Indian Institute of Plantation Management”, payable at Bengaluru

INTERNET BANKING DETAILS	
Bank Name	Punjab National Bank
Bank Branch	IIPM Campus Branch, Bangalore
Account Number	1586050000611
IFSC Code	PUNB0158620 (Fifth character “0” read as Zero)
Swift Code	PUNBINBBPHM
MICR No.	560024073

RESERVATION NORMS

The reservation for SC / ST / OBC / Physically challenged persons is applicable as per the Government of India rules, subject to meeting the other eligibility criteria for admission.

ADMISSION PROCEDURE

Candidates will be assessed on the basis of group discussion and interview.

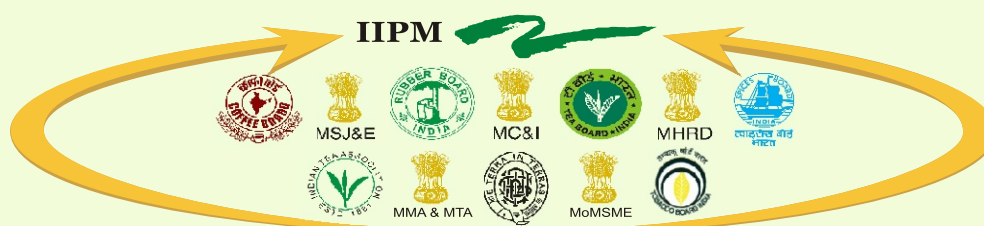


LAST DATE

Filled in application forms should reach the Institute **on or before 23rd December 2024**

FOR ADDITIONAL INFORMATION, PLEASE CONTACT

Programme Coordinator	Dr. K. Narendran
Phone	+91-99018 41752
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e-mail	mdp@iipmb.edu.in ; mdp.iipmb@gmail.com ; narendran@iipmb.edu.in



Indian Institute of Plantation Management Bengaluru

(An Autonomous Organization of the Ministry of Commerce, Govt. of India)

Application form

Professional Certificate Program (PCP) on

Tea Estate and Business Management

Program Date: February – July 2025

Venue: IIPM Centre, Jorhat.

1. Name: _____

2. Qualification: _____

3. Organization Name & Designation (if any): _____

4. Address for Communication: _____

E-Mail: _____ : _____

5. Work experience: _____

Candidate's Signature

Filled in Applications may be sent to:

MDP Office

Indian Institute of Plantation Management

Jnana Bharathi Campus, P.O. Malathalli

Bengaluru 560 056

Ph: 080 23211716

Email: mdp@iipmb.edu.in; mdp.iipmb@gmail.com