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भारतीय बागान प्रबन्ध संस्थान बेंगलुरु
INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU
(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)



ಭಾರತೀಯ ತೋಟಗಾರಿಕಾ ವ್ಯವಸ್ಥಾಪಕ ಸಂಸ್ಥೆ, ಬೆಂಗಳೂರು

In Association with



**KARNATAKA STATE AGRICULTURAL PRODUCE PROCESSING
AND EXPORT CORPORATION LIMITED**

ಕರ್ನಾಟಕ ರಾಜ್ಯ ಕೃಷಿ ಉತ್ಪನ್ನ ಸಂಸ್ಕರಣೆ ಮತ್ತು ರಫ್ತು
ನಿಗಮ ನಿಯಮಿತ (KAPPEC)

**CAPACITY BUILDING PROGRAM
ON**

**"Enhancing Pomegranate
Value Chain: Processing
and Export Opportunities"**



24-25 FEBRUARY, 2025



IIPM, BENGALURU



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Target Participants:

- Farmers and Farmer Producer Organizations (FPOs)
- Agro-processors and entrepreneurs
- Pomegranate growers and export aspirants
- Small and Medium Enterprises (SMEs) in agriculture

Expected Outcomes:

- Improved understanding of pre-harvest and post-harvest management in pomegranate cultivation.
- Familiarization with value addition and pomegranate processing technologies
- Awareness of government schemes and initiatives supporting pomegranate exports.

Broad Contents of the Program:

- Advanced Techniques of Pomegranate production
- Post-Harvest Management
- Advanced Processing Practices
- Consumer preferred export packaging
- Value Addition and Processing
- Marketing Strategies
- Export Opportunities
- Government Schemes and Financial Assistance
- Schemes and Initiatives of KAPPEC



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- Export Procedures, Documentation, Mode of payments and Incoterms
- Introduction to Exports, FIEO Services, and Indian Trade Portal

PROGRAMME COORDINATOR

Dr. Shilpa S. K

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Registration link:

https://docs.google.com/forms/d/e/1FAIpQLSdK2NUQTodLTf6LL4zWk3_0bTPDM7hmEjOdP9ZmWPFFiYHEoQ/viewform

