

Online MDP on HR Analytics

Two-Days Online MDP | 29th & 30th May, 2025 | IIPM Bengaluru



IIPM 

भारतीय वागान प्रबन्ध संस्थान वेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry - Govt. of India)

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ABOUT THE PROGRAMME

Analytics has become a common operational practice in most organizations due to the rise of big data. Consequently, HR departments are now playing a crucial role in organizational development. This shift has led to the emergence of HR analytics (also known as people analytics), which empowers HR professionals to deliver quicker, more precise, and more dependable insights for making data-driven decisions. HR Analytical tools help to maintain huge data and to convert these data into user-friendly visuals. The job of an HR is not an easy task especially when one has to manage a huge number of employees. Acquiring good people, developing them and then taking steps to retain them is an intricate task. To help them out perform their mundane tasks and analyze data well, HR Analytics can play a very effective role. In turn, that lets the business make data-driven decisions.

FOR WHOM

The program is designed for:

- Faculty members, Researchers, Academicians
- Aspiring HRA Professionals and Managers
- Professionals from Corporate, Industry, Think Tanks, and Government bodies
- Entrepreneurs and Start-up Founders
- Postgraduate and doctoral students

PROGRAM LEARNING OUTCOME

After attending this 2-days program, the participants will be able to:

- To understand the basic principles of using HR analytics
- To learn practical skills in HR metrics analysis using data sets with different tools
- To assess the health of the organization and reflect on how organizations can support their talent's goals
- To understand the flow of people through the organization and incorporate data into decisions on how to hire, promote, compensate, and retain talent
- To understand the use of software technologies for HR Analytics and Visualization of HR Data

PEDAGOGY

- Lectures through PowerPoint presentations
- Hands on sessions on software: Tableau or Power BI

TRAINING MODULES & COVERAGE: Talent Acquisition and Development Analytics, HR Analytics Visualization, Employee Engagement, Compensation Analytics, Global HR Analytics, Softwares such as Tableau or Power BI.

THE COURSE FEE (*Certificates will be provided to all the participants*)

Scholars Rs. 1000/- including GST

Faculty Rs. 2000/- including GST

Industry Rs. 5000/- including GST

FOR MORE DETAILS:

MDP Office, E mail: mdp.iipmb@gmail.com , Phone: 080-23211716 www.iipmb.edu.in

PROGRAMME COORDINATOR

Dr. Naveen B. Ramu is an Assistant Professor in Decision Sciences and Operations Management at the Indian Institute of Plantation Management Bangalore (IIPMB), with over 8+ years of experience spanning research, consulting, and IT. He holds a Ph.D. in Operations Management and Public Policy from the Indian Institute of Science (IISc), Bangalore, where he also completed his post-doctoral research. He received the Lok-Sabha Research Fellowship from the Parliament of India to research on youth and women leadership in decision-making. He has taught courses in Business Analytics, Decision Sciences, Statistics, Entrepreneurship, and International Business Operations. His research interests include operations management, consumer analytics, service quality, public service delivery systems, and sustainable livelihood.

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For Registration & Payment, Click the Link or Scan QR Code

<https://portal.vmedulife.com/public/admission/#/form/iipmb-bengaluru/Mzc5MA==>

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