



IIPM

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU

(An Autonomous Organization of the Ministry of Commerce & Industry, Government of India)



IIPM BENGALURU BUSINESS INCUBATION



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ABOUT IIPM

Indian Institute of Plantation Management Bengaluru (IIPMB) is an exclusive sectoral institute with the capability and expertise to contribute to the Agri, Plantation, Horticulture, and Allied sectors from various dimensions- education, export facilitation, capacity building and training, policy research, research and development, and others to meet the demand of the sector. IIPMB aims to strengthen connections with associated stakeholders including the Agri-plantation Industry, Small, Medium, and Marginal Planters, Commodity Boards of India, other Agencies, and Academia. Since 2022, IIPM Bengaluru has also been functioning as a Host Institute for the Ministry of MSME's Business Incubator (BI) scheme, supporting innovation and entrepreneurship.

ABOUT THE PROGRAM

In alignment with the Hon'ble Prime Minister's vision of a "Viksit Bharat @2047" and the belief that "India's youth and innovators are the architects of a self-reliant and globally competitive nation," the Ministry of MSME has launched Idea Hackathon 5.0. This edition marks a significant milestone in the journey of fostering inclusive innovation, as it opens its doors to a broad spectrum of participants, welcoming all Indian citizens aged 18 to 60 years. The Hackathon 5.0 is a celebration of India's diverse talent pool, which is designed to harness the collective ingenuity of our people to address pressing national challenges and unlock new opportunities for the future. With themes ranging from low-carbon technologies and cyber defense to Industry 4.0 & 5.0 adoption, coastal and hilly area sustainability, and smart supply chains, this initiative reflects our commitment to building a future-ready MSME ecosystem. By providing access to funding, mentorship, and incubation support, the Hackathon empowers innovators to transform ideas into impactful ventures that shape the future of our nation. For implementation of the scheme the Host Institutions (HI) approved for the scheme will be supported by the Office of DC-MSME. Selected ideas will be provided funding support upto a maximum of Rs. 15 lakhs per approved idea, through the empaneled Host Institutes spread across the country.

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The Hackathon is open to all individuals aged 18 to 60 years, regardless of their professional background or educational qualification. Participants may include MSMEs, students, entrepreneurs, technocrats, working professionals, academic researchers, defense veterans, and retired experts.

PROCESS FLOW OF IDEA EVALUATION

In the Application Form, the applicant has the option to choose the Host Institutes (HI) in their State/UT. In case there is no HI, the applicant may choose an HI of their choice from any other State/UT. About the HI regarding the viability of developing the idea and then make a decision. This will form the basis of segregating the applications regionally for evaluation and later providing incubation support. The ideas shared by the applicants will undergo two stages of rigorous evaluation at Host Institute & MoMSME level and one-stage of final selection by PMAC MoMSME.

Stage 1 - Evaluation by the Host Institutes

Stage 2 - Evaluation by the Ministry of MSME

Stage 3 - Selection of Ideas by Domain Expert Selection Committee (DESC)

Stage 4 - Final Selection by Project Monitoring & Advisory Committee(PMAC)

THEMES FOR IDEAS

1. Low-carbon footprint solutions/technologies
2. Stealth, Surveillance, and Cyber Defense Technologies
3. Innovation in Adoption of Industry 4.0 & 5.0 in MSME ecosystem
4. Innovation for business upliftment and sustainability in coastal and hilly areas
5. Smart and Resilient Supply Chains

IIPM gives priority to Agri Plantation Food Export sectors

MANDATE FOR IDEAS

1. Marketing & Branding
2. Ideation
3. Technology
4. Co-creation

5. Social Innovation
6. Entrepreneurship
7. Open Innovation
8. Business model innovation

HOW TO APPLY

For application "click the link" <https://innovative.msme.gov.in/>. And choose IIPM Bengaluru as the host institute. Applications start from 27th June to 14th July

PROGRAM COORDINATORS

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