

IIPM

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT

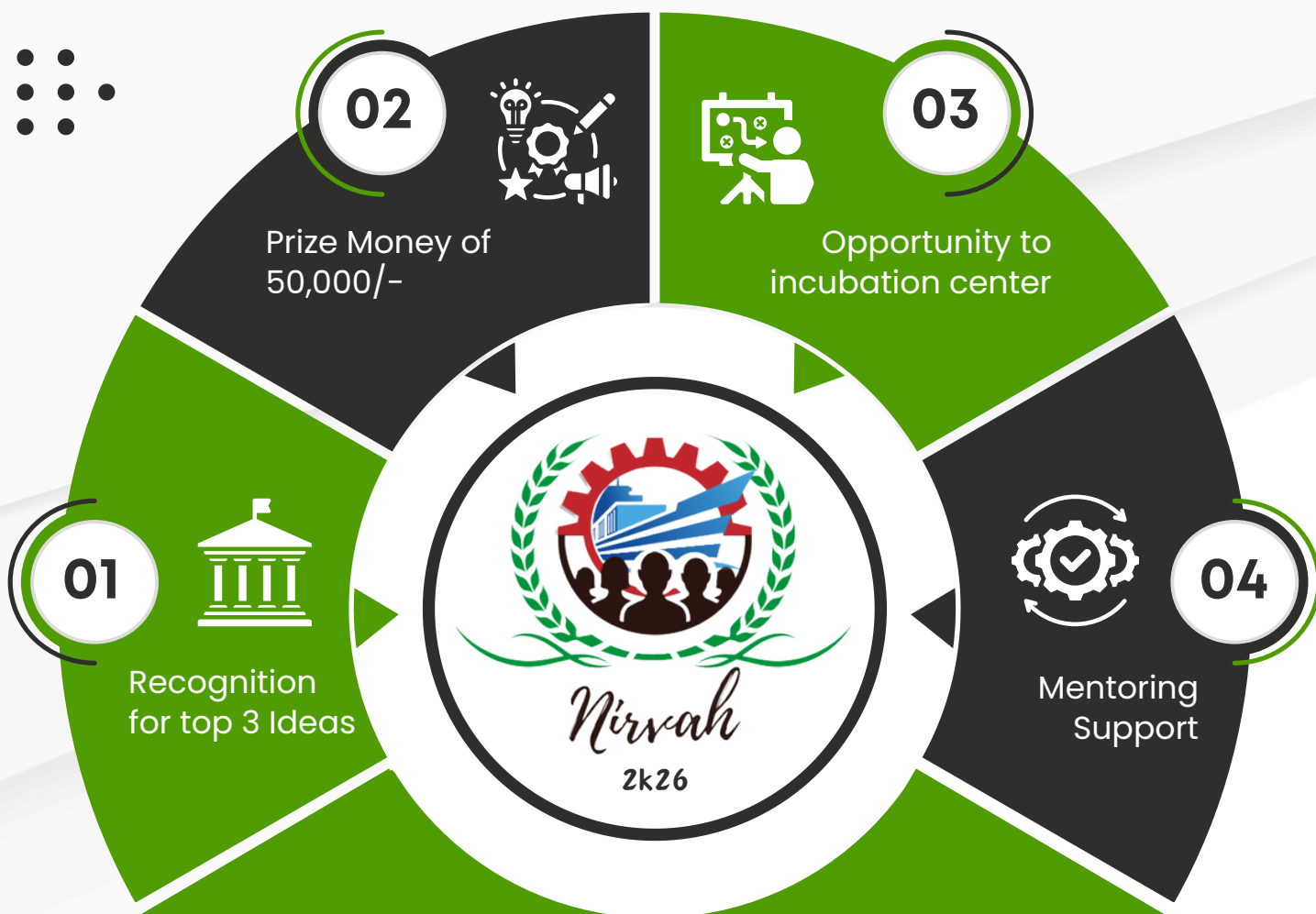
(An Autonomous Organization of the Ministry of Commerce & Industry – Govt of India.)

Last date to
Apply

02-Jan-2026

Nirvah B-Plan Fest

Entrepreneurship Nava Pravartana – Student Ideation
Competition



1st Prize – 25000/-



2nd Prize – 15000/-



3rd Prize – 10000/-

Venue

IIPM, Bangalore, Karnataka-560056

Eligibility Criteria

Students (either individual or team of two members) pursuing UG in agri & allied sectors having innovative problem-solving ideas in agri & allied sectors which can be converted into a successful startup & can solve the challenges in agri, plantations and food sectors.

Scan QR for Registration

Dr. K C Prakash
prakashkc@iipmb.edu.in

Dr. Venugopal B
venugopal.b@iipmb.edu.in



Event Objective

The Nirvaha B-plan fest includes a national level B-plan competition aimed at empowering final-year undergraduate students to apply their academic learning to solve real transformation challenges. -world agribusiness and rural transformation challenges. This event encourages critical thinking, innovation, and entrepreneurial problem-solving by engaging students in industry-relevant themes.

Who Can Participate?

Students (either individual or team of two members) pursuing UG in agri & allied sectors having innovative problem-solving ideas in agri & allied sectors which can be converted into a successful startup & can solve the challenges in agri, plantations and food sectors.

B-FEST Themes (2026 Edition)

Themes include:

- Sustainability
- Entrepreneurship
- Supply Chain Management

Participation Process

B-Plan Competition – Rules and Guidelines

1. Eligibility

- The competition is open to Undergraduate (UG) students from Agriculture & Allied Sectors.
- Participants must be enrolled in a recognized college or university.
- Participation can be individual or in teams (team size may be specified by the organizing committee).
- Each participant/team is allowed to submit only one idea.

2. Themes

Participants must submit their business ideas under any one of the following themes:

- Sustainability
- Entrepreneurship
- Supply Chain Management

Ideas should be relevant to agriculture and allied sectors.

3. Idea Requirements

1. The idea must be original and not copied from existing business models.
2. It should address a real-world problem in agriculture or allied sectors.
3. The idea must have:
 - Clear concept
 - Well-defined objectives
 - Innovative approach
4. Plagiarism or misrepresentation will lead to immediate disqualification.

4. Competition Structure

The competition will be conducted in two rounds:

Round 1: Idea Submission

1. Participants must submit a brief written concept note of their business idea.
2. The idea must clearly mention:
 - Problem identification
 - Innovative solution
 - Concept and objectives
 - Relevance to the selected theme
3. The idea should demonstrate innovation, novelty, and feasibility.
4. All submissions must be made within the stipulated deadline.
5. Based on evaluation, shortlisted ideas will be selected for Round 2.

Round 2: Final Presentation

1. Shortlisted participants/teams will be invited to give a final presentation before the jury.
2. The presentation should cover:
 - Business idea overview
 - Innovation and uniqueness
 - Target beneficiaries/market
 - Implementation strategy
 - Expected impact and sustainability
3. Presentation duration and format will be communicated to shortlisted participants.
4. Judges' decisions will be final and binding.

5. Evaluation Criteria

Ideas will be evaluated based on:

- Innovation and Novelty
- Clarity of Concept and Objectives
- Relevance to the Theme
- Feasibility and Practicality
- Potential Impact and Sustainability
- Presentation Skills (for Round 2)

Why Participate?

- Prize money worth 50,000/- and Recognition for top 3 ideas.
- Opportunity to work with an incubation centre.
- Mentoring support.
- Participation certificate.

Awards & Recognition

- 1st Prize: Rs. 25,000/
- 2nd Prize: Rs.15, 000 /
- 3rd Prize: Rs.10,000/



Organizing Committee

Patron:

Dr. S. Senthil Vinayagam

Director, IIPM Bangalore

Faculty Co-ordinators

Dr. Prakash K C

Associate Professor

prakashkc@iipmb.edu.in

Dr. Venugopal. B

Assistant Professor

venugopal.b@iipmb.edu.in

